

## **TERMS OF REFERENCE**

Data Collection - Phone survey

Peru

RG-E1699

Impact evaluation of the COVID-19 emergency cash transfer in Peru

### **1. Background and Justification**

- 1.1. Governments around the globe have imposed mandatory quarantines to contain the expansion of the COVID-19 pandemic. While these measures help to flatten the curve of contagion, they have triggered serious and unevenly spread economic consequences, particularly in a region, such as Latin America, with a large informal sector.
- 1.2. In Peru, the first country in Latin America and the Caribbean to introduce a compulsory shelter-in-place order, the government sought to smooth the impact of the shock on the consumption of vulnerable households by providing a series of emergency cash transfers, a policy adopted by over 100 countries across the globe. Since the pandemic began, the Peruvian government has given unconditional emergency cash transfers to almost 80% of the most vulnerable households in the country. To date, about 8 million households have received PEN 1520. This transfer is substantial, equivalent to twice the cost of the food basket used in the country to determine extreme poverty status for a family of four.
- 1.3. The emergency program initially targeted poor and extremely poor urban households through the transfer “Yo me quedo en casa”, but it was later extended to cover vulnerable households through multiple schemes including a transfer to non-poor urban independent workers, a rural cash transfer, and the transfer “Bono Universal Familiar”, targeting urban households with income levels below 3000 nuevos soles and who were not eligible for other transfers. After the announcement of the initial round of transfers early on during the pandemic, the government instituted a second round in October 2020. Given the emergence of a second wave and the delay in vaccination plans due to the country’s political crisis, the Peruvian government announced a third round of transfers at the beginning of 2021 and mandated a second stay-at-home order during February.
- 1.4. The proposed study will exploit a regression discontinuity design to examine the impact of the of the “Bono Universal Familiar”.

### **2. Objectives**

- 2.1. The primary objective of the current consultancy is to collect follow up data on households that received and did not received the transfers to evaluate the effects of the unconditional cash transfer. This entails the application of 6,000 telephone interviews to monitor the impacts of the transfer.

### **3. Scope of Services**

- 3.1. The fieldwork team must reach 6,000 urban households and apply the survey instrument following the phone protocols (contact and application protocols).
- 3.2. The research team will coordinate directly with the Ministry of Finance, Ministry of Social Inclusion and Development, and Ministry of Labor to select the target sample and provide the consulting firm with a final list of target respondents and their telephone numbers.

#### **4. Key Activities**

- 4.1. The consultant will develop the following activities:
  - (i) Development of contact and implementation protocols.
  - (ii) Revision of the instrument developed by the research team
  - (iii) Training of fieldwork staff.
  - (iv) Development of the software that will be used to program the questionnaire into electronic devices to be used in the field.
  - (v) Phone application of surveys using electronic devices.
  - (vi) Provision of incentives to the households invited to participate in the phone survey
  - (vii) Ensure highest levels of quality of the data.
  - (viii) Prepare a report on fieldwork activities that includes details about the progress in survey attempts, survey completion, and non-response rates. This report should gather data from the initial week of fieldwork to inform the research team about the progress and allow them to take measures or adapt protocols if necessary.
  - (ix) Organization of the data files that can be shared after rapidly after the fieldwork is concluded.

#### **5. Expected Outcome and Deliverables**

- 5.1. The general outcome expected from this contract is the delivery of one database with 6,000 households.
- 5.2. The deliverables corresponding to this outcome are the following:
  - (i) Revised questionnaire
  - (ii) Detailed contact and application protocols
  - (iii) Fieldwork progress report
  - (iv) Database

#### **6. Project Schedule and Milestones**

- 6.1. The main preparation of the activities will take place as follows:
  - (i) Training of fieldwork staff: late August 2021
  - (ii) Piloting of the survey using the electronic devices: early September 2021
  - (iii) Data collection: mid-September – mid- November 2021

## **7. Reporting Requirements**

7.1. The database delivered should be accompanied by a dictionary of variables.

## **8. Acceptance Criteria**

8.1. The database delivered should contain all records collected through the application of the survey.

## **9. Other Requirements**

9.1. The format of the database shared should be compatible with Stata. The files should thus have a .dta or .dbf extension.

## **10. Supervision and Reporting**

10.1. The consulting firm will be reporting to Veronica Frisanco, Senior Research Economist (RES/RES).

## **11. Schedule of Payments**

11.1. Payment terms will be based on project milestones or deliverables. The Bank does not expect to make advance payments under consulting contracts. The Bank wishes to receive the most competitive cost proposal for the services described herein.

11.2. The IDB Official Exchange Rate indicated in the RFP will be applied for necessary conversions of local currency payments.

<b><i>Deliverables</i></b>	<b><i>%</i></b>
1. Revised questionnaire	15%
2. Contact and application protocols	15%
3. Fieldwork progress report	15%
4. Database and completion of this TORs	55%
<b>TOTAL</b>	<b>100%</b>

## **TERMS OF REFERENCE**

### Data Collection - Credit bureau records

Peru  
PE-T1478

Impact evaluation of the COVID-19 emergency cash transfer in Peru

#### **1. Background and Justification**

- 1.1. Governments around the globe have imposed mandatory quarantines to contain the expansion of the COVID-19 pandemic. While these measures help to flatten the curve of contagion, they have triggered serious and unevenly spread economic consequences, particularly in a region, such as Latin America, with a large informal sector.
- 1.2. In Peru, the first country in Latin America and the Caribbean to introduce a compulsory shelter-in-place order, the government sought to smooth the impact of the shock on the consumption of vulnerable households by providing a series of emergency cash transfers, a policy adopted by over 100 countries across the globe. Since the pandemic began, the Peruvian government has given unconditional emergency cash transfers to almost 80% of the most vulnerable households in the country. To date, about 8 million households have received PEN 1520. This transfer is substantial, equivalent to twice the cost of the food basket used in the country to determine extreme poverty status for a family of four.
- 1.3. The emergency program initially targeted poor and extremely poor urban households through the transfer “Yo me quedo en casa”, but it was later extended to cover vulnerable households through multiple schemes including a transfer to non-poor urban independent workers, a rural cash transfer, and the transfer “Bono Universal Familiar”, targeting urban households with income levels below 3000 nuevos soles and who were not eligible for other transfers. After the announcement of the initial round of transfers early on during the pandemic, the government instituted a second round in October 2020. Given the emergence of a second wave and the delay in vaccination plans due to the country’s political crisis, the Peruvian government announced a third round of transfers at the beginning of 2021 and mandated a second stay-at-home order during February.
- 1.4. The proposed study will exploit a regression discontinuity design to examine the impact of the of the “Bono Universal Familiar”.

#### **2. Objectives**

- 2.1. The primary objective of the current consultancy is to obtain access to data that would allow the principal investigator to measure the impacts of the transfer on the credit and repayment behavior of households. This entails the search of 6,000 households (about 24,000 individual

records, considering an average number of 4 adults per household) in a credit bureau's database. The consultant should have access to the most complete credit registry in the country, including both the information coming from the public credit bureau as well as the information from alternative sources such as non-regulated financial institutions, public registries, demographics, etc.

### **3. Scope of Services**

3.1. The consultant will search for the records of the sample of interest at one point in time as indicated by the research team.

### **4. Key Activities**

4.1. The consultant will develop the following activities:

- (i) Search all members of the 6,000 households in the survey sample
- (ii) For all matched records, defined as records with credit information available, generate a dataset that contains current debt standing of the individual in regulated and non-regulated institutions, negative records, basic demographics, and number of times the individual has been searched in the credit registry.

### **5. Expected Outcome and Deliverables**

5.1. The general outcome expected from this contract is a dataset that allows the principal investigator to analyze credit behavior of the households in the analysis sample.

5.2. The deliverable corresponding to this outcome is the following:

- (i) Database corresponding to records from all adult members in the 6,000 households in the sample

### **6. Project Schedule and Milestones**

6.1. The data query planned under this consultancy would take place in October 2021.

### **7. Reporting Requirements**

7.1. The database delivered should be accompanied by a dictionary of variables.

### **8. Acceptance Criteria**

8.1. The database delivered should contain credit records from RCC, Deco-Micro, and SICOM. They should also contain basic demographic characteristics and number of queries that users of

EQUIFAX have conducted for each record.

## 9. Other Requirements

- 9.1. The format of the database shared should be compatible with Stata. The files should thus have a .dta or .dbf extension.

## 10. Supervision and Reporting

- 10.1. The consulting firm will be reporting to Veronica Frisancho, Senior Research Economist (RES/RES).

## 11. Schedule of Payments

- 11.1. Payment terms will be based on project milestones or deliverables. The Bank does not expect to make advance payments under consulting contracts unless a significant amount of travel is required. The Bank wishes to receive the most competitive cost proposal for the services described herein.
- 11.2. The IDB Official Exchange Rate indicated in the RFP will be applied for necessary conversions of local currency payments.

<i><b>Deliverables</b></i>	<b>%</b>
1. Database and completion of this TORs	100%
<b>TOTAL</b>	100%

**Job Title: Data Analysis to evaluate the impact of the Bono Universal program Consultant****Background of this search**

Governments around the globe have imposed mandatory quarantines to contain the expansion of the COVID-19 pandemic. While these measures help to flatten the curve of contagion, they have triggered serious and unevenly spread economic consequences, particularly in a region, such as Latin America, with a large informal sector.

In Peru, the first country in Latin America and the Caribbean to introduce a compulsory shelter-in-place order, the government sought to smooth the impact of the shock on the consumption of vulnerable households by providing a series of emergency cash transfers, a policy adopted by over 100 countries across the globe. Since the pandemic began, the Peruvian government has given unconditional emergency cash transfers to almost 80% of the most vulnerable households in the country. To date, about 8 million households have received PEN 1520. This transfer is substantial, equivalent to twice the cost of the food basket used in the country to determine extreme poverty status for a family of four.

The emergency program initially targeted poor and extremely poor urban households through the transfer “Yo me quedo en casa”, but it was later extended to cover vulnerable households through multiple schemes including a transfer to non-poor urban independent workers, a rural cash transfer, and the transfer “Bono Universal Familiar”, targeting urban households with income levels below 3000 nuevos soles and who were not eligible for other transfers. After the announcement of the initial round of transfers early on during the pandemic, the government instituted a second round in October 2020. Given the emergence of a second wave and the delay in vaccination plans due to the country’s political crisis, the Peruvian government announced a third round of transfers at the beginning of 2021 and mandated a second stay-at-home order during February.

The proposed study will exploit a regression discontinuity design to examine the impact of the “Bono Universal Familiar”.

**The team’s mission:**

The Department of Research and Chief Economist (RES) generates new ideas to enrich the knowledge base that supports the policy agenda of the Bank and its member countries for achieving sustainable and equitable development in the region. To maximize the impact of its research, RES carries out activities that serve as inputs to Bank departments, governments, the academic community, and public opinion in the region. RES advises management on economic and development issues, conducts research and analysis on macro- and microeconomic trends, and oversees development of the Bank’s quantitative and analytical databases. It dons a team of researchers with excellent academic credentials, superior research and policymaking experience, and expertise in different areas.

**What you’ll do:**

The selected consultant will support the technical team by conducting the following tasks:

1. Coordinate with the MEF the transfer of data files from administrative sources that complement those measured through the survey.
2. Support the research team in the implementation of the regression discontinuity design study.

## HRD Terms of Reference

For PEC consultancies

3. Write a research report with the main findings of the study.
4. Support the research team in the preparation and edition of technical notes, working papers, reports, and presentations.

### Deliverables

The consultant should present the following products to process payment requests:

1. Product 1: Administrative databases
2. Product 2: Research report (in English)

### What you'll need:

**Citizenship:** You are a citizen of one of our 48-member countries.

**Consanguinity:** You have no family members (up to fourth degree of consanguinity and second degree of affinity, including spouse) working at the IDB Group.

**Education:** Master's Degree in Economic. Ph.D. preferred.

**Experience:** A minimum of ten years of relevant work experience.

**Skills:** Experience researchers in the fields of Labor, Public and Health Economics

Languages: Spanish and English

### Payments timeline:

1. 40% within 30 days upon submission and approval by the IDB of product 1.
2. 60% within 30 days upon submission and approval by the IDB of product 2 and completion of this TORs

## 2. Schedule of Payments

Opportunity Summary:

- Type of contract and modality: Product external consultant (PEC)
- Length of contract: 6 months
- Starting date: August 01, 2021
- Location: The consultant residency
- Travel: N/A
- Responsible person: Veronica Frisancho, RES/RES
- Requirements: You must be a citizen of one of the IDB's 48 member countries and have no family members currently working at the IDB Group.

Our culture: Our people are committed and passionate about improving lives in Latin-America and the Caribbean, and they get to do what they love in a diverse, collaborative and stimulating work environment. We are the first Latin American and Caribbean development institution to be awarded the EDGE certification, recognizing our strong commitment to gender equality. As an employee you can be part of internal resource groups that connect our diverse community around common interests. Because we are committed to providing equal opportunities in employment, we embrace diversity based on gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, and religion. We encourage women, Afro-descendants and persons of indigenous origins to apply.

About us: At the IDB, we're committed to improving lives. Since 1959, we've been a leading source of long-term financing for economic, social, and institutional development in Latin America and the Caribbean. We do more than lending though. We partner with our 48-member countries to provide Latin



**HRD Terms of Reference**

For PEC consultancies

America and the Caribbean with cutting-edge research about relevant development issues, policy advice to inform their decisions, and technical assistance to improve on the planning and execution of projects. For this, we need people who not only have the right skills, but also are passionate about improving lives.

Our team in Human Resources carefully reviews all applications.