

Basic Information

Approval Year	: 2020	Region	: CSC
Team Leader	: Alaimo, Veronica	Country	: Chile
Taxonomy	: Client Support	Department	: SCL
Fund	: ORC-SOC,SOC	Sector	: IS - Gender Equality & WomenS Empowerment
Approval Number	: ATN/OC-18387-CH	Sub Sector	: GDI
Execution Agency	: US-IDB		
Execution Status	: Closed		
Operation Objective	: The objective of this technical cooperation is to promote a cross-cutting gender agenda. The specific objectives are: (i) promote the employability of women towards quality jobs, promoting the development of digital skills; and (ii) support the improvement of the articulated response capacity for the prevention and care of violence against women in all its expressions, particularly through strengthening the work with the institutional circuit of response to violence.		

Financial Information

CH-T1252

ATN/OC-18387-CH:ORC	Original	Current	% of Current Amount Financed
Amount Financed	\$200,000.00	\$198,226.79	
Disbursed Amount	N/A	\$198,226.79	100.00 %
Commitments not yet disbursed Amount	N/A	-	0.00 %
Available Amount	N/A	-	0.00 %
Final Disbursement Date	Dec 2, 2022		

Status Update

During 2022, the execution of products 1.2 Emprender Conectadas and the consolidation of product 1.3 Gender Parity Initiative (IPG) continued. Emprender Conectadas aimed to train 1,500 women from all over the country in new technologies to improve their businesses and sustain them over time, in addition to forming a community of women to access benefits and generate links between them. To achieve this objective, the program mutated through different versions from an asynchronous virtual platform where the entrepreneurs were summoned monthly to train on the platform. After analyzing the data and profiles of participants, we identified that one of the main problems for improvement was lack of time. With the goal of obtaining a greater reach, the program moved away from the asynchronous platform and started with virtual workshops, considerably increasing the number of women who graduate from the program. Regarding the IPG, the new administration assumed the challenge in March 2022 and decided to transition the IPG to blend with another program "Buenas Practicas Laborales" that has national coverage.

Advance in the Achievement of Outcome and Outputs

Advance in the Achievement of Outcome

1 . Promote the employability of women by strengthening their digital skills

More than 1,200 women have graduated from the Emprender Conectadas program. The first step to start breaking the bias of "technology and I don't get along" is to build the confidence of entrepreneurs regarding their digital skills. To measure this, an " Adaptability Quotient (AQ) TEST" was used, which aims to identify the skills that entrepreneurs have to adapt to changes, including the digital environment. This tool was used twice, at the beginning and at the end of the program, to measure the evolution of participants in relation to their digital adaptability. The average score was 77 at the baseline and 80 at the end of the program, showing that the learning experience did strengthen their ability to adapt to changes, including the digital environment. At the end of each virtual workshop, a satisfaction survey was sent to find out their perception regarding the usefulness of the digital tools explained. According to these surveys, they rated the usefulness of the workshops for their businesses as 4.83 out of 5, and 73.3% stated that they had managed to use the tools shown. Of those who used the tools shown in the workshops, almost half (47.8%) did so looking to increase their income. Of those, 48% said that they fixed the problem and 38% that that aspect of their business improved, although not as much as they had hoped. Another 43.1% used these tools to save time, something that 84% of them said they had achieved, thus solving their problem. The rest, 9.1%, used what they learned in the workshops with the aim of saving money. Of them, 75% assured that this problem had improved, although not to the expected level. 26.7% had not used any of the tools explained in the workshops, of which 56% assured that they would do so later, 31% that they had not had time and 6.25% that they did not need them at that time. moment.

2 . Response capacity for the prevention and care of violence against women strengthened

The training pilot designed with the TC has not been implemented yet. It s content is available to the Ministry of teh Interior which is the Executing Agency of an investment IDB loan and it could be used as part of their training program, depending on new Government Priorities. The Ministry for Women and Gender Equality together with the Ministry of the Interior are working on this matter, and in 2022 campaigns have been launched to prevent violence against women under the slogan "yes, it is my problem". <https://minmujeryeg.gob.cl/?p=49164>

Advances in Execution

1. Skills for more and better employability

Component Cost: \$155,000

Output Indicator	Indicator Detail	Unit Of Measure	Baseline	Baseline Year	Means Of Verification	Theme	Year	P	P(A)	A
1.1 ^s Diagnostics and assessments completed	Assesment to identify bottlenecks and intervention to improve the performance of women on Digital talent Initiative (SOC)	Diagnostics (#)	0	2020	Report including the interventions designed to increase women's participation in training programs	Gender and Diversity	Physical			
							2020	0	0	0
							2021	0	0	1
							2022	1	0	0
							EOP 2022	1	1	1
							Financial			
							2020	0	0	0
							2021	15000	15000	15000
							2022	15000	15000	15000
							EOP 2022	30000	30000	30000

Advances In Execution: At the beginning of the program, information on Digital Talent was analyzed to understand differences in the registration of the profiles that started the program between men and women, no differences were found. However, when analyzing the data from Emprender Conectadas, characteristics of the women who had greater adherence to the program were found, such as: 1 year of operation, full-time dedication, prior search for digital training.

Output Indicator	Indicator Detail	Unit Of Measure	Baseline	Baseline Year	Means Of Verification	Theme	Year	P	P(A)	A
1.2 ^s Pilot interventions implemented	Pilot on entrepreneurship for women designed and implemented (SOC)	Pilots (#)	0	2020	Report with the number of women trained	Gender and Diversity	Physical			
							2020	0	0	0
							2021	1	1	1
							2022	0	0	0
							EOP 2022	1	1	1
							Financial			
							2020	0	0	0
							2021	35000	35000	35000
							2022	30000	30000	30000
							EOP 2022	65000	65000	65000

Advances In Execution: More than 1,200 women completed the Emprender Conectadas program in its two versions: platform and virtual workshops. One of the strategies to increase the number was to create alliances with local municipalities to disseminate the program.

Output Indicator	Indicator Detail	Unit Of Measure	Baseline	Baseline Year	Means Of Verification	Theme	Year	P	P(A)	A
1.3 Gender Parity Initiative consolidated within the Government of Chile	SOC	initiative	0	2020	Budget of the Ministry of Women includes a budget line for IPG	Gender and Diversity	Physical			
							2020	0	0	0
							2021	0	0	0
							2022	1	1	1
							EOP 2022	1	1	1
							Financial			
							2020	0	0	0
							2021	30000	30000	32886.25
							2022	30000	27113.75	27113.75
							EOP 2022	60000	60000	60000

Advances In Execution: The new administration of the Ministry for Women and Gender Equality sought to integrate the IPG program with the good labor practices program (Buenas Practicas Laborales), they are working together with the National Service for Women and Gender Equality (SERNAMEG) to continue providing support to companies with a regional focus.

2. Prevention and care of violence against women

Component Cost: \$45,000

Output Indicator	Indicator Detail	Unit Of Measure	Baseline	Baseline Year	Means Of Verification	Theme	Year	P	P(A)	A
2.1 ⁵ Training products developed	Training for public servants designed (SOC)	Products (#)	0	2020	Report including the design of the training program	Citizen Security	Physical			
							2020	0	0	0
							2021	0	0	1
							2022	1	0	0
							EOP 2022	1	1	1
							Financial			
							2020	0	0	0
							2021	15000	15000	40468.77
							2022	30000	4531.23	2758.01
							EOP 2022	45000	45000	43226.78

Advances In Execution: Execution of new products such as training for the police on gender issues through loan CH-L1142. Incorporation of the gender component to improve the country's productivity through loan CH-L1166.