

MEMORANDUM

To: Antonio Goncalves
Country Representative in Suriname, CCB/CSU

From: Tatiana Marie Kopelman
Housing and Urban Development Specialist, CSD/HUD

Subject: SURINAME. Knowledge Exchange on the Public-Private partnerships for Urban Heritage Revitalization in Paramaribo Urban Rehabilitation Program. (SU-T1160)

Date:

I. Background

Within the framework of the IDB's work, urban heritage is a set of inherited material and immaterial, monumental, and smaller-scale assets and expressions grouped into a city or settlement that have a shared history, traditions, and identity and are of recognizable patrimonial value, either by international organizations or by local and national legislatures, to be enjoyed by future generations. Urban heritage, therefore, addresses intergenerational equity in both environmental and socio-economic terms. In environmental words, it promotes a resilient heritage in eco-efficient cities with the capacity to adapt and recover from unusual events/shocks. In terms of socioeconomics, it promotes incentives for sustainable investment in local heritage and fosters unlimited local economic development, but especially articulated with sustainable tourism and the promotion of creative cultural industries.

Additionally, it promotes the inclusion of diverse population groups, especially vulnerable communities, and tends to the permanence of residents in said patrimonial sectors. Finally, it makes efforts towards effective and efficient governance through a joint vision between public, private, and civil society actors that allow collaborative work. boost the use of heritage and its contribution to the region's development; the IDB has worked with various cities in the region to promote conservation and enhancement of urban heritage, recognizing its potential as a catalyst for economic, environmental, and social progress and as a means of strengthening cultural identity and equitable urban development in the region. One of the main lessons learned from the Bank's experience is the critical need to harness private sector participation

in using cultural heritage as a development tool. Some cities that have successfully done this are Panama City¹ and Santo Domingo, Dominican Republic.²

With such an objective in mind, on April 2, 2017, the Republic of Suriname and the Inter-American Development Bank (IDB or "the Bank") signed a Loan Agreement (no. 3905/OC--SU) of twenty million US Dollars (US\$20 million) to finance the Paramaribo Urban Rehabilitation Program (PURP) to contribute to the socio-economic revitalization of Paramaribo's historic inner city. The program's strategy aims to use historic preservation as a catalyst for economic and social progress by promoting strategic interventions to trigger a private sector-driven revitalization process. The program allocated \$2.2 million to Component 2- residential and business development, which aimed to develop instruments and pilots to incentivize private sector participation in building renovation for residential and productive use. Furthermore, the Government of Suriname has expressed an interest in developing a second phase of the PURP, with a strong emphasis on creating an inviting environment for private sector participation.

In this context, this TC will support the local authorities of Suriname in strengthening its ability to work with the private sector by showcasing successful experiences of collaborative partnerships for urban heritage revitalization.

II. Objective

The objective of this TC is twofold. On the one hand, it aims to increase the Government of Suriname, specifically members of the PURP PIU, knowledge regarding the design and implementation of urban heritage revitalization processes. This includes an in-depth study of the critical factors needed to successfully regenerate historic districts, as in Casco Antiguo, Panama, and Ciudad Colonial, Santo Domingo. On the other hand, the TC seeks to highlight the need for private sector participation, showcasing instruments, tools, knowledge, and lessons learned from the current implementation of the DR-L1084 Comprehensive Tourism and Urban Development Program for the Colonial City of Santo Domingo to help guide the Project Executing Unit of the Paramaribo Urban Rehabilitation Program in the implementation of the SU-L1046 and the design of a second phase operation.

This objective is consistent with the objectives and standards of the Ordinary Capital Strategic Development Program for Countries whose objectives include to "strengthen the technical and managerial capacity of national and/or subnational governments (...)" and to "expand access to intraregional experiences and advancing the exchange of cooperative know-how among all borrowing member countries". (GN-2819-1, section II, paragraph 2.1).

Furthermore, the proposed objective contributes to the Bank's Core Commitment 2- Country Systems Strengthening, mainly focused on "(iii) adopting good practices and international standards;" (GN-2819-14, Section III, Paragraph 4.8). The proposed activities are consistent with the eligible activities of "knowledge sharing and dissemination activities, to support policy dialogue, forums, online platforms, exchanges, and other instruments/activities to enhance dialogue and cooperation, as well as training of officials with the participation of public and/or

¹ Panama City – Casco Antiguo is included as one of the six cities that benefited through the Comprehensive Urban Development Program for Touristic Vocation Cities (PN-L1154) which includes mechanisms to boost micro, small, and medium entrepreneurship. Currently, (PN-T1281; ATN/OC-18830-PN) - Implementation of Living Heritage is being carried out to foster Public-Private partnerships in critical aspects of the city's historic center including colliding neighborhoods of Santa Ana and Chorillo. Likewise -Hotel la Compania is a \$40.4 million project partially funded by IDB Invest, creating over 100 direct jobs focusing on resident employment.

² The IDB is currently implementing two operations within the Ciudad Colonial in Santo Domingo. [Comprehensive Tourism and Urban Development Program for the Colonial City of Santo Domingo](#) (DR-L1084) and [Integrated Tourism and Urban Development Program for the Colonial City of Santo Domingo](#) (DR-G0004) which have designed instruments to foster Public-Private collaboration and promote business development in the historic district.

private sector representative to facilitate the exchange of best practices.” (GN-2819-14, Section III, Paragraph 4.9) (GN-2819-1, section II, paragraph 2.29, subsection 6)

III. Concordance with the Country’s Development Policies and Strategies

This Technical Cooperation (TC) contributes to the Second Update of Institutional Strategy (UIS) 2020- 2023 (AB-3190-2) strategic goal of promoting development through the private sector by seeking to create mechanisms that invite and foster residential and commercial business models with private participation. It aligns with the transversal themes of (i) Institutional Capacity and the Rule of Law by promoting knowledge transfer in public-private partnerships, small and micro-entrepreneurial proposals, and range economy.

Likewise, it is aligned to the Bank’s Vision 2025, as the knowledge transfer and lessons learned include addressing the need for small and mid-size enterprises (Vision 2025, Section III, paragraph 3.12), particularly those within the orange economy (Vision 2025, Section IV, paragraph 4.5), as partners in the urban revitalization process of Paramaribo’s historic center

Furthermore, it is aligned with the Suriname Country Strategy (2021-2025) with the strategic area of promoting private sector competitiveness by contributing to the revitalization of Paramaribo’s Historical Center, representing the potential for touristic development to contribute toward the country’s economic recovery (paragraph 3.15). Additionally, it aims to explore and promote private sector participation mechanisms, including PPPs, to contribute to the urban revitalization process (paragraph 3.16).

IV. Conformity with the Bank’s Norms and Conditions

The Bank has received official communications of no objection required from the authorities from the Ministry of Financial Planning. This finance request is aligned with the objectives and norms of the Ordinary Capital Strategic Development Program (GN-2819-14) Section III C paragraph 3.8 in which this technical assistance will support “maintaining engagement with clients and responding to their needs, responding to institutional capacity demands, and in generating knowledge and supporting innovations key to the future of the Bank and the region”.

V. Participants

The participants selected who would travel to Santo Domingo for four days and Panama City for three (3) days to take part and carry out the programmed activities presented in this memorandum.

List of Participants			
No.	Name	Title	Institution
1.	Natasja Deul	PURP Coordinator	Ministry of Education, Science and Culture
2.	Armand Moredjo	Environment, Health, and Safety Specialist	Ministry of Education, Science and Culture
3.	Rosaline Daan	Permanent Secretary of Culture	Ministry of Education, Science and Culture
4.	Sagita Jaggan	Deputy Director Project Evaluation and Monitoring of the Directorate of Planning and Development Finance	Ministry of Financial Planning

5.	R. Boeddha	Permanent Secretary of Tourism	Ministry of Transportation, Tourism, and Commerce
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VI. Budget

The Bank would contribute the equivalent of US\$15,594 to the costs of the operation, pursuant to the following budget:

Budget in US\$					
Description	City/Country	Rate	Days	Quantity	Total
Travel airfare in economic class	From: Paramaribo to Santo Domingo, Dominican Republic. From: Santo Domingo, Dominican Republic to Panama City, Panama From: Panama City, Panama to Paramaribo, Suriname	800	-	6	4,800.00
Per Diem (Hotel, Meals & Incidentals)	Santo Domingo, Dominican Republic	289	4	6	6,936.00
Per Diem (Hotel, Meals & Incidentals)	Panama City	99	1	6	594.00
Per Diem (Hotel, Meals & Incidentals)	Panama City, Panama	272	2	6	3264.00
TOTAL					US\$ 15,594.00

VII. Disbursement and Execution

The total number of activities considered in this technical cooperation shall be carried out within a period of six (6) months from the date of approval. This operation will be executed by the Bank.

VIII. Reports

The achievements obtained through the knowledge transfer of lessons learned to the country officials and the operational team of the PURP will be registered in the Bank's systems within 120 days of the financial closure of the operation.

IX. Approval

Pursuant to Resolution DE-103/14 dated July 30, 2014 and Memorandum dated August 31, 2021, the President has delegated to the Country Representatives of the Bank, the authority to approve individual nonreimbursable technical cooperation operations financed with resources from the net income of the Ordinary Capital of the Bank up to the amount of US\$750,000; consequently, taking into consideration that the amount proposed for this operation does not exceed the amount of US\$750,000, the Country Representative in Suriname approves this technical cooperation operation up to the amount of US\$15,594.