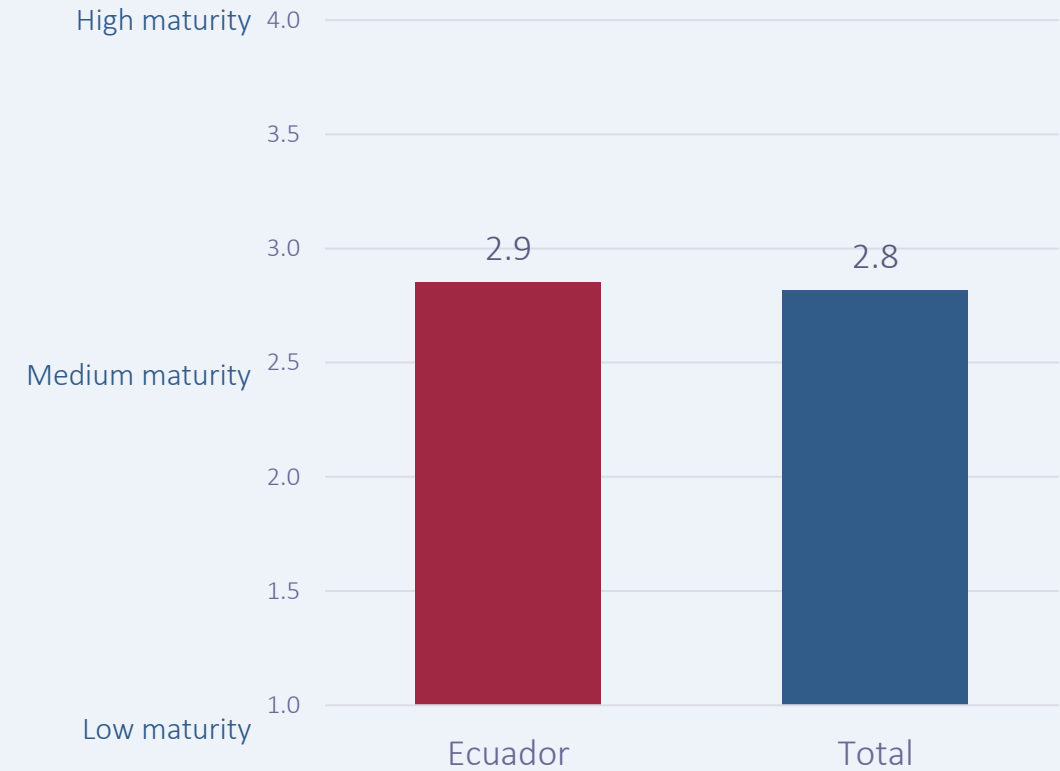
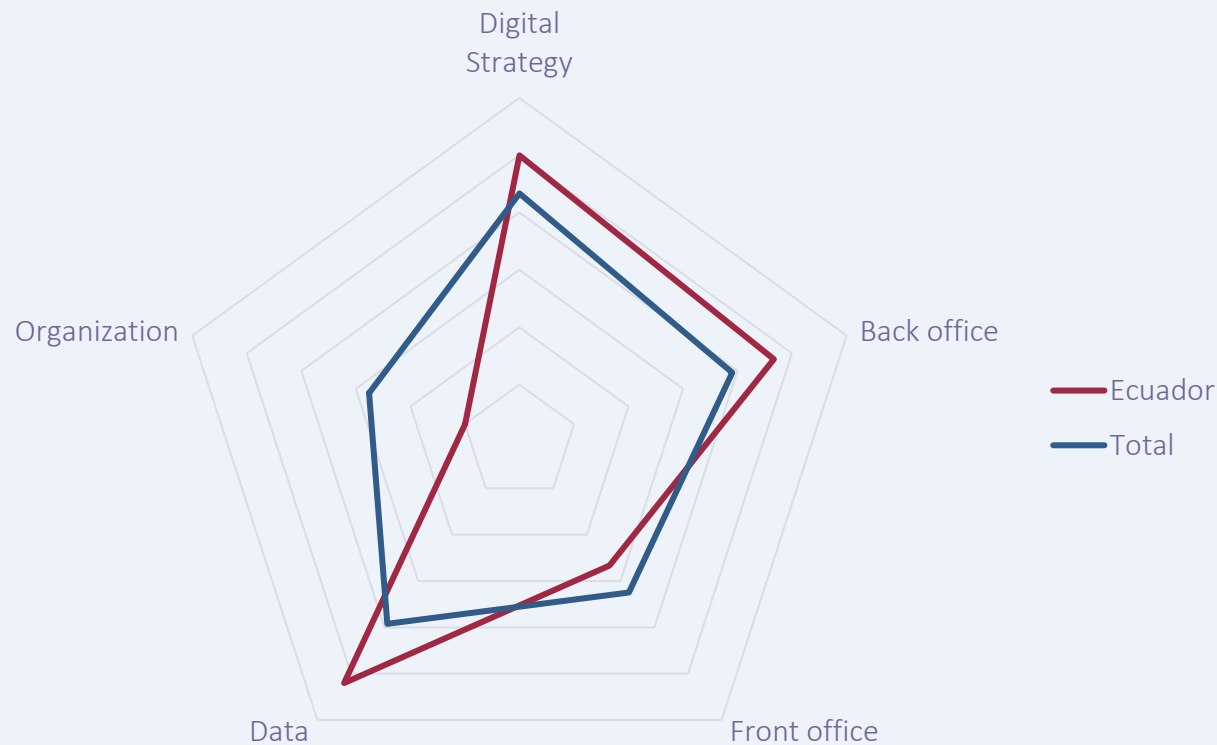


# Data and Digital in LAC PES 2022 | Ecuador

Workshop 18 October 2022 | Willem Pieterse

# Overall self-reported status

## All countries & Ecuador



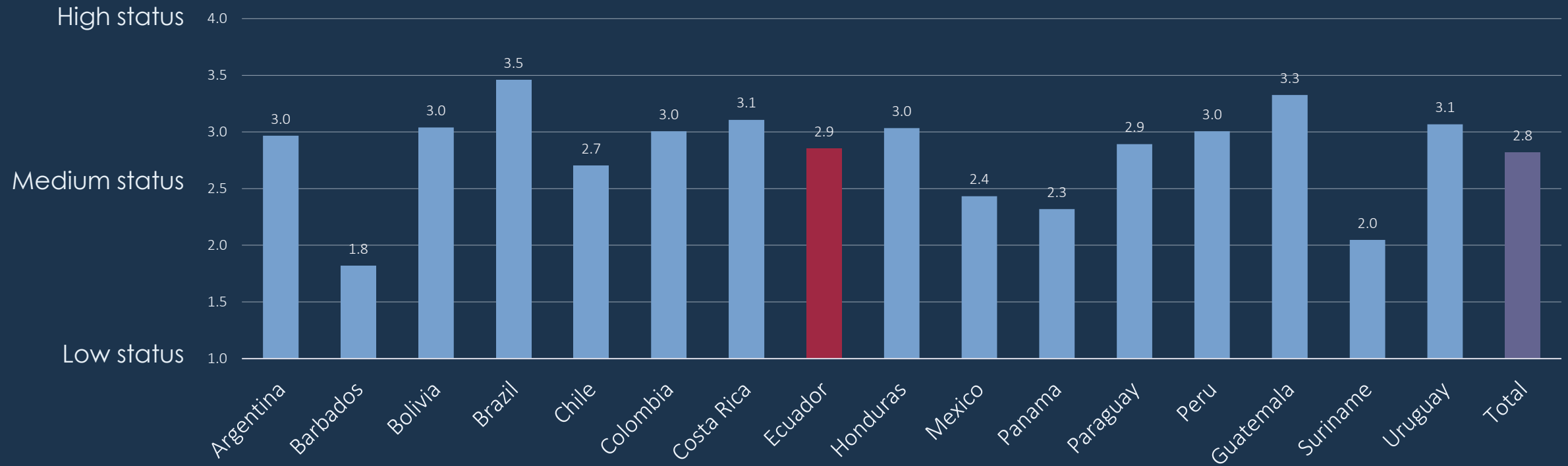
Overall, Ecuador scores average compared to all other countries in 2022. In terms of the individual dimensions, Ecuador scores very high on the data dimension. Especially the organization is an area of attention.



Results are self-reported and indicate a (perceived) status (not an absolute truth)

# Overall self-reported status

All countries & Ecuador



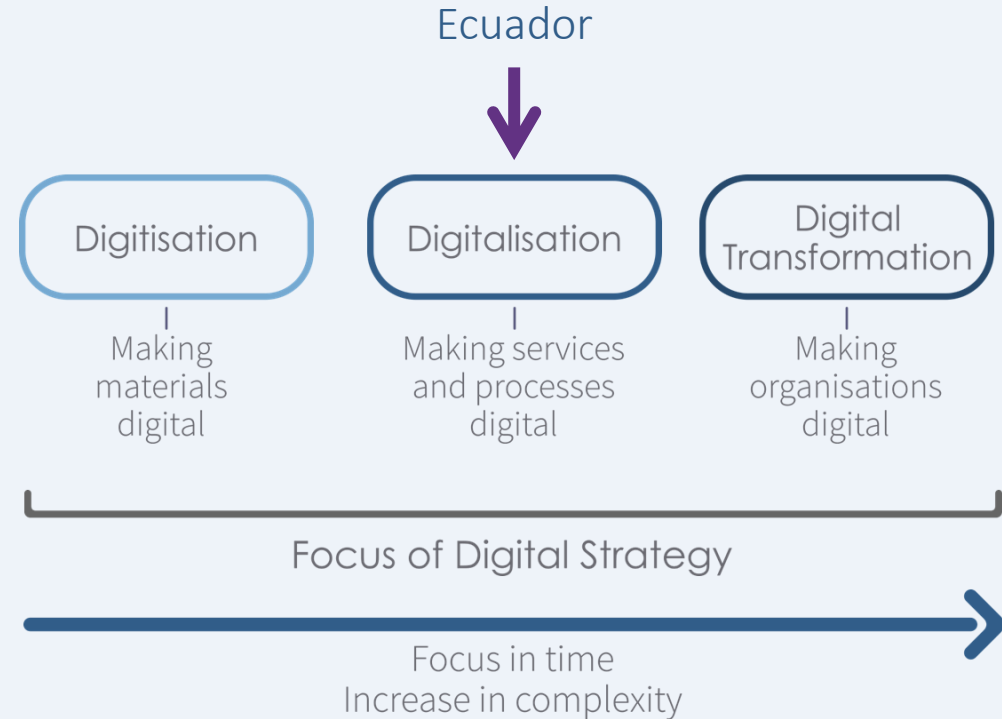
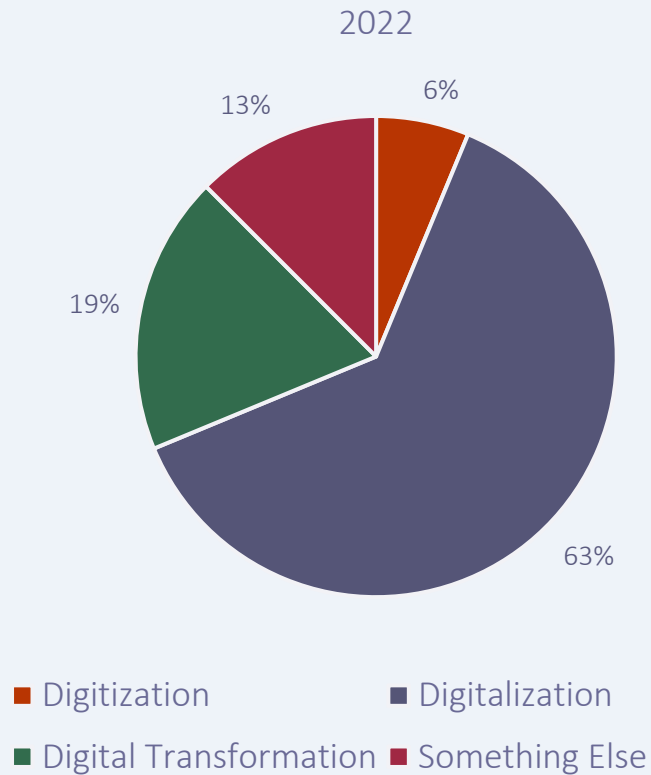
- Ecuador is scoring average in 2022 compared to all other countries.
- Ecuador is a an average scoring country overall.

This implies that Ecuador is doing well, but still has much potential to improve its digital maturity.



# Focus of digital efforts

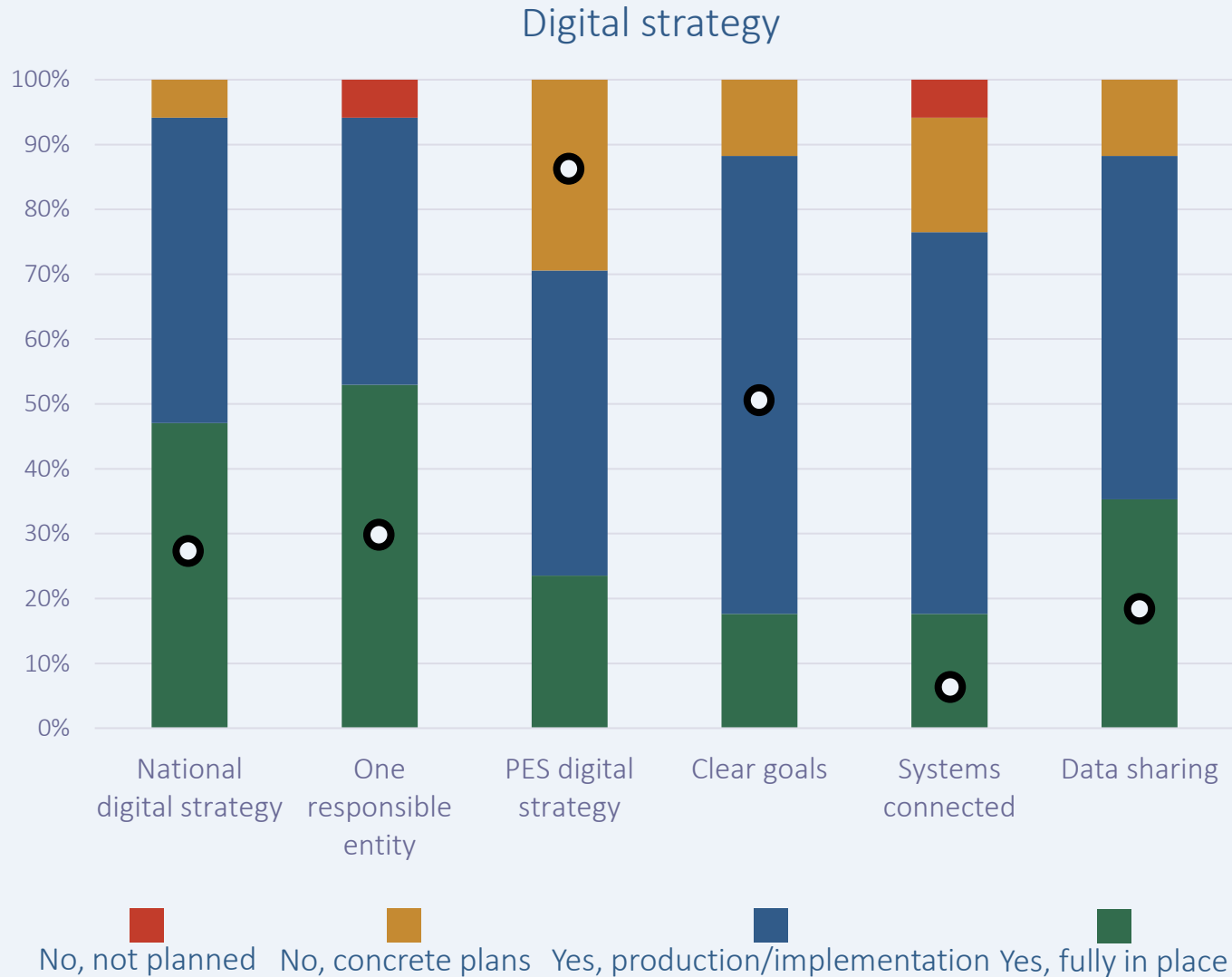
Where are countries in their digital journey?



- Most countries in 2022 focus on digitalization.
- Ecuador is also focusing on digitalization of services and processes.
- In this area (as well as its maturity), Ecuador has potential to improve.

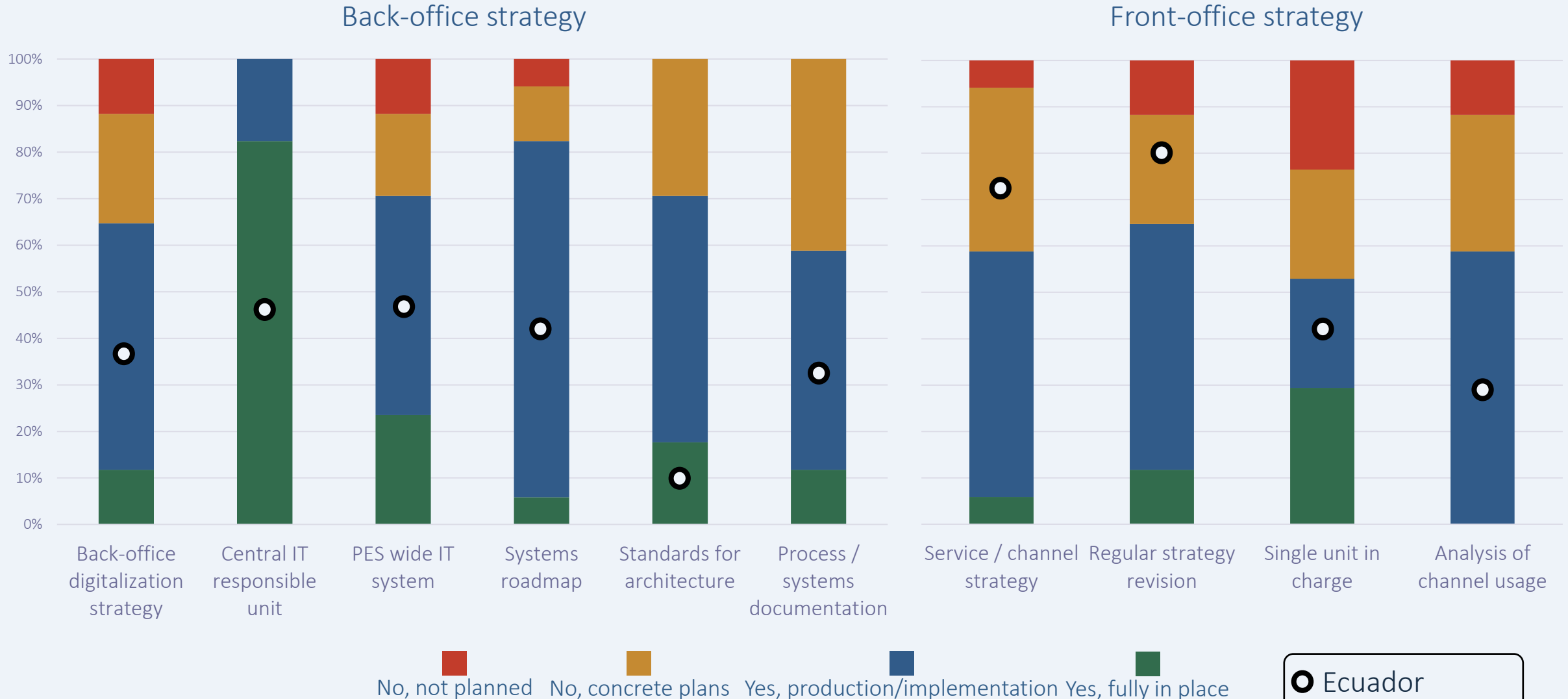
# Digital strategy

All countries & Ecuador



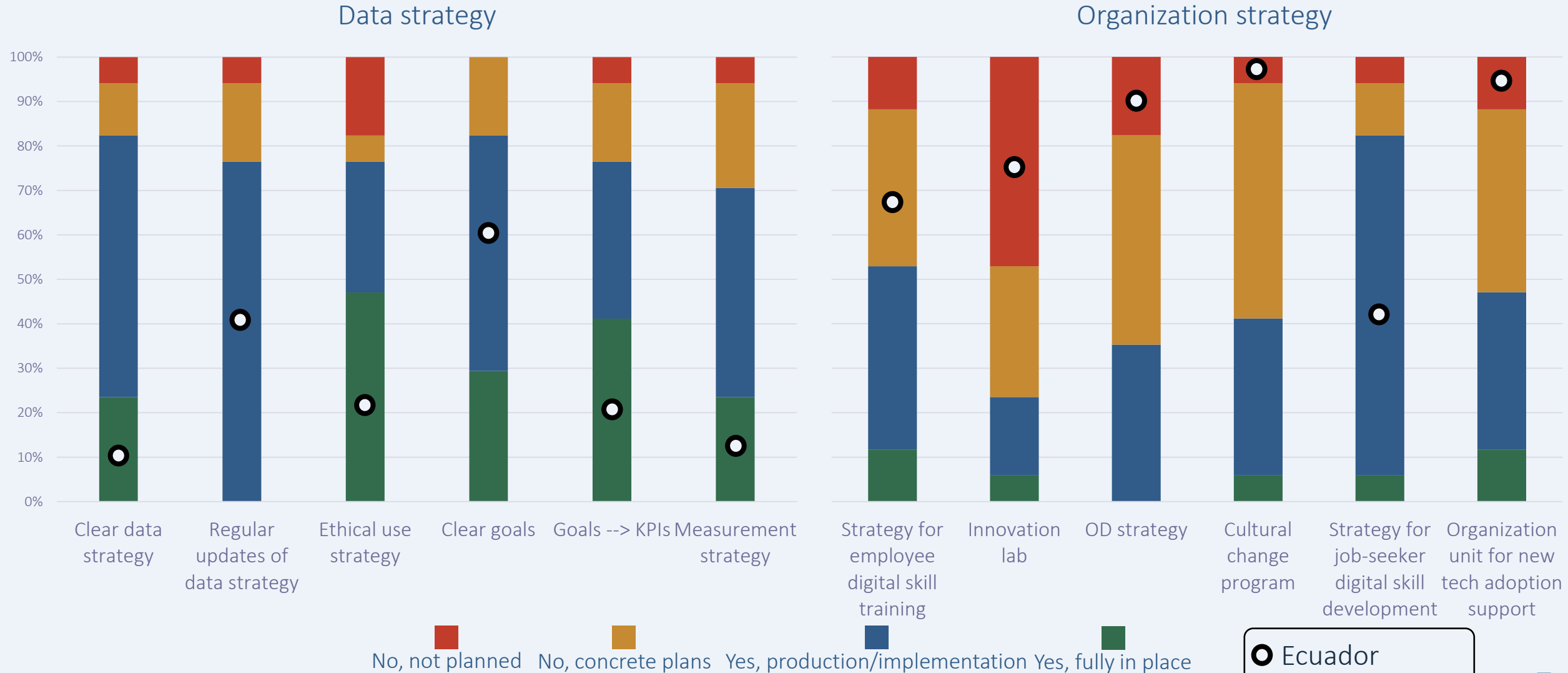
# Back-office & Front-office strategy

All countries & Ecuador



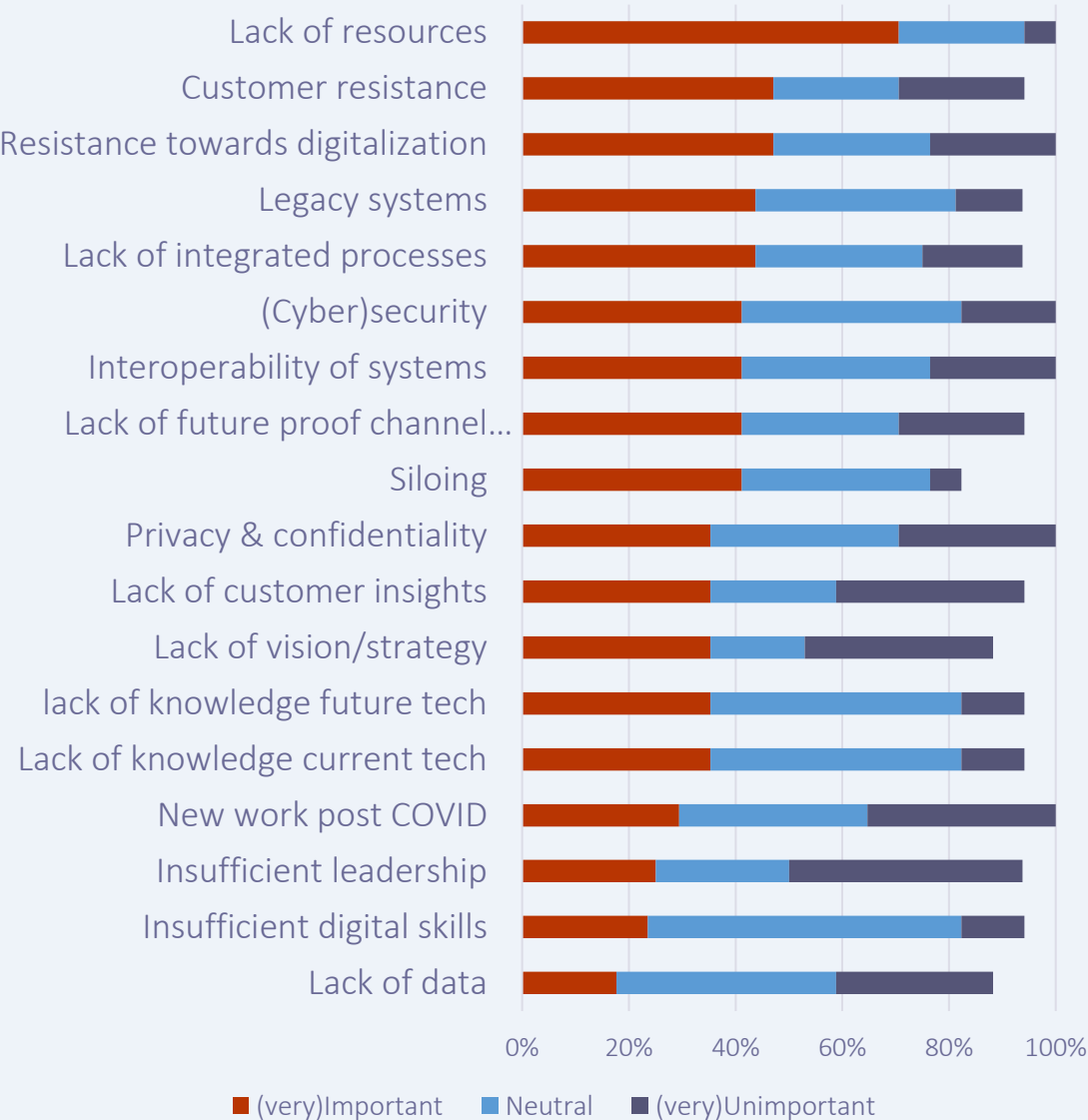
# Data & Organization strategy

All countries & Ecuador



# Obstacles

## Barriers moving forward



← Most important obstacle across the region in 2022 is lack of resources, followed by the lack of a future proof channel strategy.

Lack of data is the least important obstacle, followed by the lack of digital skills.

Ecuador lists one obstacle as very important and five as important.

These obstacles provide opportunities for the country to improve further and strengthen the maturity.



Very Important	
Lack of resources	
Important	
lack of knowledge future tech	
Lack of knowledge current tech	
Lack of vision/strategy	
Insufficient leadership	
Privacy & confidentiality	



# Data and Digital in LAC PES 2022

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