

Infrastructure Program for Tourism Development Areas

MEXICO

SECTOR: Tourism

PROJECT NAME: Infrastructure Program for Tourism Development Areas
(781/OC-ME)

TOTAL COST: \$300 million

FINANCING:

IDB	\$150 million
LOCAL	\$150 million

DATE OF APPROVAL: November 10, 1993

GENERAL DESCRIPTION: The main objectives of the program are to: (a) improve Mexico's share of the world tourism market; (b) pursue economic development in several areas of the country (located in the states of Oaxaca, Quintana Roo, Guerrero and Baja California Sur), which are among the least developed but possess a comparative advantage and considerable potential for tourism; (c) ensure that investment in tourism facilities in the target areas occurs in an orderly fashion, with particular emphasis on protection of the environment; and (d) increase the participation of the private sector in developing and operating tourism facilities. The program's secondary objectives are to: (a) retain populations in their place of origin; (b) redirect migratory flows; and (c) contribute to the balance of payments.

This program will finance the expansion and consolidation of four tourism centers of the National Tourism Development Fund (FONATUR) by means of direct investment in infrastructure works and new tourism projects.

Financing will be provided for investments in primary infrastructure and installation of public services (water and sewerage services, wastewater treatment,

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electricity, transportation, telecommunications) leading to the sale of new sites and the application of tariffs to recover the cost of the investments; and the execution of works or actions for the environmental protection of the tourism centers.

NOTE ON PROCUREMENT:

International competitive bidding will be used when the value of goods to be procured exceeds US\$250,000 or the value of construction works exceeds US\$5 million.

CIVIL WORKS: The program includes two components under the multiple-works category: (a) consolidation of existing centers; and (b) new comprehensive tourism projects. In the first case, the infrastructure works mentioned above will be executed. The private sector will develop detailed designs for the infrastructure and superstructure of hotel and tourism services under the new tourism project component.

CONSULTANTS: Consulting services will be hired to perform ecological zoning studies and take steps to apply them, as well as to draw up management plans for protected areas and an intermediate evaluation of the environmental monitoring system.

GOODS AND EQUIPMENT: Goods and equipment will be purchased to execute the program.

EXECUTING AGENCY: Fondo Nacional de Turismo (FONATUR)

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