

PROJECT STATUS REPORT

JANUARY 2012 - JUNE 2012

SECTION 1: PROJECT SUMMARY

PROJECT NAME: Sports as a Tool to Improve Youth Employment

Project Number: RG-M1168 - Operation Number: ATN/ME-12242-RG

Purpose: To increase job placement opportunities for low-income youth by expanding and improving the "A Ganar" model.

Country Administrator
UNITED STATES

Beneficiary Country
ARGENTINA, BRAZIL, COLOMBIA,
DOMINICAN REPUBLIC, ECUADOR,
HAITI, JAMAICA, MEXICO, URUGUAY

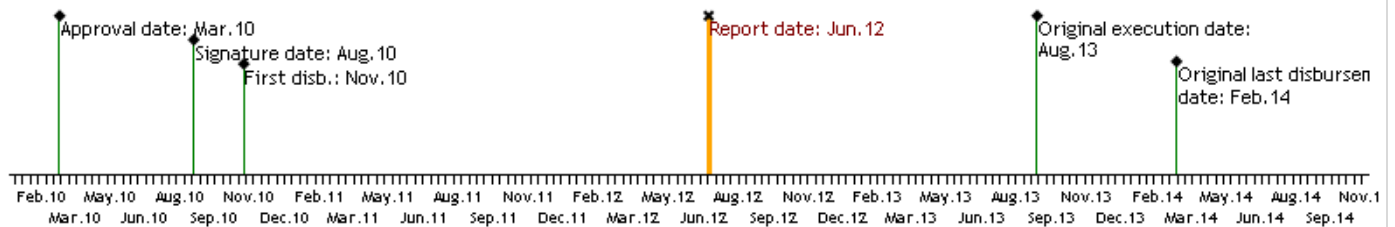
Group
WSD - Worker Skills Development

Subgroup
YTRG - Youth Training

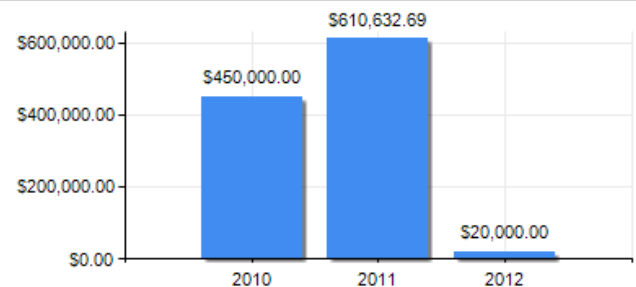
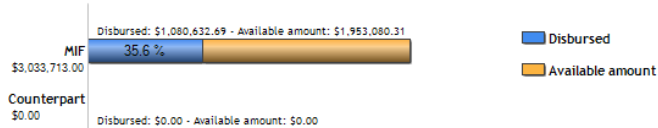
Executing Agency: Partners of America

Design Team Leader: Vela, Maritza
Supervision Team Leader: Sullivan, Norah

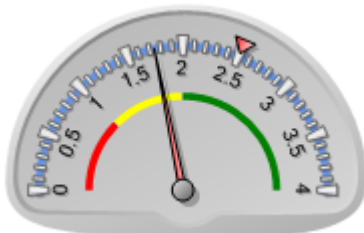
TIMELINE



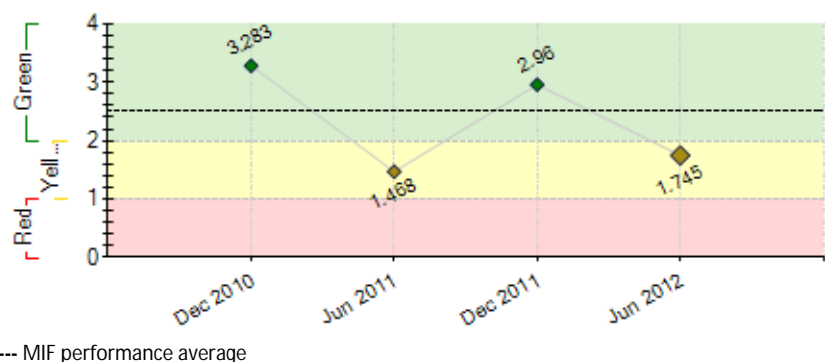
FUNDS



PERFORMANCE SCORE



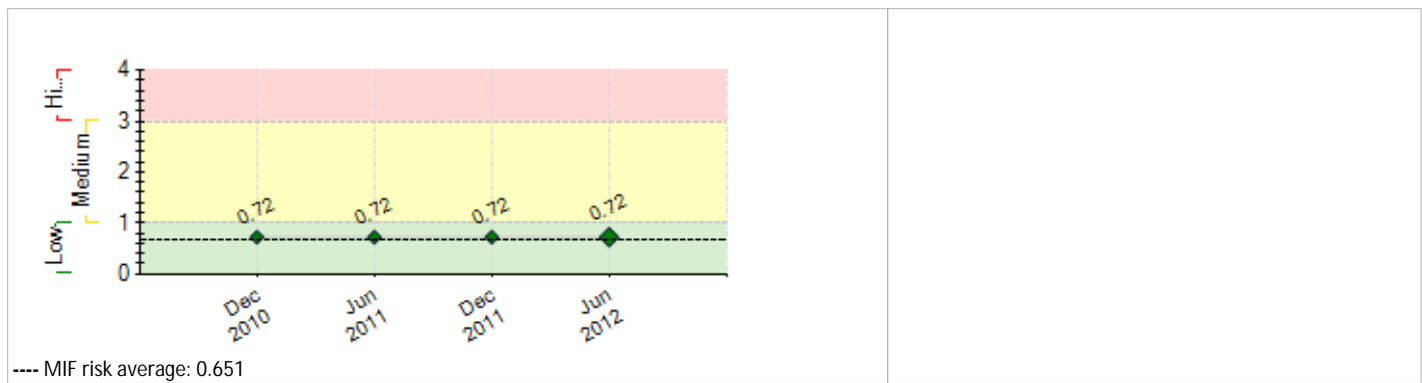
Current score: Unsatisfactory: 1.745
MIF Average: 2.506



EXTERNAL RISKS

INSTITUTIONAL CAPACITY

Risk
Financial Management: Medium
Procurement: Low
Technical Capacity: Medium



SECTION 2: PERFORMANCE

Summary of project performance since inception

In the below figures, a number of youth are still in training (specifically in Haiti and in Mexico.) As such, while the total participant figure is nearly twice the graduates figure, this does not denote high level dropouts in every country. In the coming semester, we expect for Mexico to complete youth training, and for graduation of youth currently in the program. We are experiencing some higher than expected dropouts, we are currently reviewing our figures and will report in further detail to Maritza Vela in the quarterly report.

BZ total youth 961, graduates 721, working 435

CO total youth 625, graduates 397, working 127

DR total youth 254, graduates 204, working 126

EC total youth 696, graduates 308, working 106

HA total youth 266

JA total youth 250, graduates 164, working 75

MX total youth 690, graduates 301, working 128

UY total youth 318, graduates 224, working 122

Total youth 4060, graduates 2319, working 1119

Comments from the Supervision Team Leader

Agree with the Executing Agency comments

Summary of project performance in the last six months

In **Brazil**, the negotiations with NBA continue, sustainability here is a continued priority.

Staff continue to negotiate with SENA for a scale-up of the program throughout **Colombia**.

Ecuador performed their 1st Soccer Meeting for Development, called "Gathering of Champions" last January. FUDELA also participated in event organized by the British Embassy.

Haiti progress on phase 2 continued to go slowly. To address this and administrative issues, Partners and the MIF agreed to send the coordinator from Cali to assist L'Athletique d'Haiti for two months of support. This has helped Haiti enter into phase 2. Partners has also encouraged Haiti to hire a coordinator to address delays.

Launch held in Cd Juarez with several hundred in attendance, including reps from Partners, PepsiCo, Carlos Slim Foundation, MIF Mexico, local businesses, and youth participants. The event received extensive coverage on local/regional media. Despite the later start for training in **Mexico**, targets are being met (though graduations are scheduled later than expected, targets will complete before the end of the grant). FCFN has shown great training/organizational capacity, training all youth nearly simultaneously (in 3 groups in different phases that overlap with each other.)

The IDB held its annual Governor's Assembly in Montevideo, **Uruguay** in March. A Ganar Uruguay was featured prominently throughout the event, where key stakeholders, youth, and local soccer stars collaborated.

Comments from the Supervision Team Leader

Agree with the Executing Agency comments

SECTION 3: INDICATORS AND MILESTONES

Indicators		Baseline	Intermediate 1	Intermediate 2	Intermediate 3	Planned	Achieved	Status
Purpose: To increase job placement opportunities for low-income youth by expanding and improving the "A Ganar" model.	P.11 Number of young people who complete the 3 phases of the program (75% of the 5,400 participants).	0				4050 Aug 2013	2316 Mar 2012	
	P.12 Number of young people who have found a job, started a business, or returned to school (70% of the 4,050 graduates).	0				2835 Aug 2013	1119 Mar 2012	
Component 2: Adaptation of the "A Ganar" model. Prepare phase I manual based on soccer documents. Weight: 10% Classification: Satisfactory	C2.11 The "A Ganar" model is used by at least 14 NGOs (including the organizations affiliated with Partners of the Americas) in the region as one of their training and job placement models.	0				14 Mar 2012	32 Mar 2012	Finished
	C2.12 The model is adapted to the new countries, with one implementation manual per country that includes the relevant sports and has been translated into the appropriate language (Spanish, Creole, Portuguese, or English).	0				6 Mar 2011	3 Mar 2011	Finished
	C2.13 A new entrepreneurship model is developed and included in the implementation manuals according to the context and the local needs of the country.	0				1 Mar 2011	1 Mar 2011	Finished
	C2.14 A new service learning model is included as a standard component of local curricula.	0				1 Mar 2011	0 Mar 2011	Finished
Component 3: Youth Training Weight: 45% Classification: Satisfactory	C3.11 Young people enrolled in the program (Argentina, Brazil (Rio, Minas, Ceara), Colombia, Dominican Republic, Ecuador, Haiti, Jamaica, Mexico, and Uruguay).	0				5400 Aug 2013	4060 Mar 2012	On Course
	C3.12 Participating youth complete the first 2 phases of training (employability and technical skills)	0				4050 Aug 2013		
Component 4: Internships and Job Placement Weight: 30% Classification: Satisfactory	C4.11 Young people gain on-the-job experience through nternships or apprenticeships at local firms.	0				4050 Jun 2012	0 Jun 2012	Delayed
	C4.12 Graduate programs are established to provide motivation and facilitate the transition to the job market	0				9 Aug 2012	0 Aug 2011	Finished
Component 5: Monitoring and Dissemination Weight: 15% Classification: Unsatisfactory	C5.11 Monitoring system provides data on all the participating countries.	0				1 Aug 2013		
	C5.12 Additional donors and/or organizations are interested in cofinancing and/or adopting the new "A Ganar" model.	0				2 Aug 2013		
	C5.13 Strategy is prepared for validating the importance and potential of sports for improving the job opportunities for young people.	0				1 Aug 2013		

Milestones		Planned	Due Date	Achieved	Date achieved	Status
M0	Previous Conditions	1	Feb 2011	1	Feb 2011	Achieved
M1	Modelos de curricula preparados por cada pais y cada nuevo deporte y 8 organizaciones lideres identificadas y contratadas	8	Feb 2011	8	Mar 2011	Achieved late
M2	(1) 1650 Jóvenes inscritos en el Programa; (2) 8 organizaciones capacitadas para implementar A Ganar; (3) visitas a cada pais por parte del equipo de PoA; (4) visitas mensuales a cada proyecto por el equipo lider local en cada pais	1650	May 2011	1650	May 2011	Achieved
M3	[*] (1) 3300 jóvenes han empezado capacitación; (2) 1230 jóvenes han terminado 3 fases (75% de 1650 inscritos); (3) 14 ECAs han firmado acuerdos y están trabajando con Partners.	3300	Nov 2011	3872	Nov 2011	Achieved
M4	[*] (1) 4800 jóvenes han iniciado capacitación; (2) sistema de monitoreo de jóvenes en fundionamiento para cada pais	4800	Feb 2012	4060	Mar 2012	Not Achieved
M5	[*] (1) 860 jóvenes trabajando, estudiando o con su propio emprendimiento; (2) 6 videos con historias de jóvenes del Programa	860	Apr 2012	690	Apr 2012	Achieved
M6	(1) 3750 jóvenes han terminado 3 fases de capacitación; (2) 50% de jóvenes insertados laboralmente; (3) videos de paises seleccionados; (4) información completa en sistema de M&E; (5) informe final y auditoría final	3750	Jun 2012	2316	Mar 2012	Not Achieved

[*] Indicate that the milestone has been reformulated

CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE

[None reported in this period]

SECTION 4: RISKS

MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE

	Level	Mitigation action	Responsible
1. Difficulty in arranging internships and/or jobs at firms.	Medium	Agreements will be negotiated with institutions that have contacts with the private sector, public sector, and universities, which will facilitate this task.	Project Coordinator
2. Participating youth may drop out of the program	Low	Hiring training personnel, psychologists and/or social workers to provide ongoing support to the young people, as well as job counseling workshops and talks on topics of interest to them.	Project Coordinator

PROJECT RISK LEVEL: Low **TOTAL NUMBER OF RISKS:** 2 **IN EFFECT RISKS:** 2 **NOT IN EFFECT RISKS:** 0 **MITIGATED RISKS:** 0

SECTION 5: SUSTAINABILITY

Likelihood of project sustainability after project completion: HP - Highly Probable

CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY

Issue	Comments
[X] Lack of organizational, managerial and financial management capacity to continue and sustain the program once the execution phase is finalized.	There is high and growing demand for the A Ganar model. In order to meet this demand and continue expanding the model without sacrificing quality, a more systematic "business model" is needed, including increased organizational capacity.
[X] Lack of a sustainability plan or its inadequate implementation	This is related to the previous comment. The A Ganar "business model" that needs to be developed will contribute to the program's overall sustainability.

Actions related to sustainability which will be or have been implemented:

In Brazil, ICA has developed an agreement with FIFA/FFH to train 30 youth in a coed group. Partners is working to develop an agreement with the Servicio Nacional de Aprendizaje (SENA) to add the A Ganar methodology. Cali developed new partnerships with C I Spataro Napoli, Soy Doy, and the Intercontinental Hotel for internships. In the DR the agreement with INFOTEP has been extended to the new geographic areas, and a relationship is being built with Institute Loyola and Polytechnic San Angel. In Mexico, several business leaders moved to open opportunities for A Ganar youth.

SECTION 6: PRACTICAL LESSONS

[No lessons learned added yet.]