One of the primary developments in a global society is a demographic one, driven, on the one hand, by the increase in life expectancy and, on the other, by the decrease in the fertility rate. The percentage of older people is more relevant today than ever before, and will continue to be so in the coming years. For example, in Chile, it is estimated that 25% of the population will be older adults in 2040. A majority of this group will live in vulnerable conditions, whether due to low income or to problems related to health, mobility, dependence, housing, and inclusion, as well as isolation and loneliness.

Consolidate and promote a dynamic ecosystem of silver-tech ventures aimed at vulnerable elderly populations, which facilitate the development, growth, and sustainability of scientific-technological based solutions, consolidating the first accelerator of silver economies in Chile: Open Seniors.

**OUR SUPPORT**

- **$350,000** in technical cooperation and
- **$400,000** in contingent recovery financing.

Our model will provide technical assistance and seed financing to 32 innovative companies that will improve the living conditions of 15,000 vulnerable seniors in Chile, 60% of whom are women.

**IMPACT**

- 15,000 vulnerable seniors (60% of whom are women) benefit from the products or services of scientific-technological companies supported by Open Seniors.
- 30 ecosystem actors committed to the initiative.
- 80 solutions oriented to the silver economy market incubated by the project.

**Partners**

OpenBeauchef  
UNTEC  
IDB LAB

For more information, visit us at bidlab.org and follow us!