Upskilling and Reskilling of Adults Aged 50-65: Lifelong Learning for Digital Transformation (PE-T1454)

The Problem
In Peru, there need to be more opportunities for acquiring advanced skills (upskilling) and retraining (reskilling) for people over 50. They have a third of their productive life ahead of them. But they have not grown up in environments rich with digital technologies; they face new challenges generated by the COVID-19 pandemic, accelerated digital transformation, enormous uncertainty about their jobs’ permanence, and fewer resources for retirement.

The Solution
An online training model for adults aged 50 to 65 that allows their reskilling or upskilling by acquiring the necessary skills to face digital transformation successfully. The model considers the particular interests, capabilities, and challenges of this age group; promotes the development of an ecosystem of valuation; and the achievement of successful work trajectories, with a particular focus on workers in a situation of labor vulnerability.

Impact
5,000 adult workers between the ages of 50 and 65 in vulnerable employment situations, in jobs and occupations sensitive to process automation or low-skilled, and women from companies, SMEs and prioritized sectors of the public sector.

3,000 workers successfully graduate from the courses and 2,000 achieve an improvement in their employment and/or economic opportunities.

Partner
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