

PROJECT FOR THE PROMOTION OF CLEANER PRODUCTION PROCESSES

(TC-98-11-03-7)

EXECUTIVE SUMMARY

Executing agency:	Asociación Salvadoreña de Industriales [Salvadorian Manufacturers Association] (ASI)
Beneficiaries:	Project beneficiaries include: (a) 180 local professionals trained in a new area of technical specialization; (b) 24 industrial Small and Medium-sized Enterprises (SMEs), by improving their competitiveness and environmental performance; (c) 1,000 companies that will be informed of the benefits of adopting cleaner production processes; (d) the ASI and the National Center for Cleaner Production (CNPML), through technical strengthening and funding, increasing their scope of action and negotiating leverage; (e) the Government and the Ministry of the Environment and Natural Resources (MARN) because they will gain an instrument to be used as an incentive for complying with the law and its regulations; and (f) the population in general, through reduced pollution.
Objectives:	The project's objective is to promote the adoption of cleaner production (CP) processes among SMEs in El Salvador, stimulating supply and demand mechanisms to facilitate the adoption of these processes. This will contribute to two simultaneous objectives: (i) improving industries' environmental performance; and (ii) improving the productive efficiency of SMEs.
Description:	<p>In order to achieve the above objectives, this project includes the following three components:</p> <ul style="list-style-type: none">(i) Training and supply generation program. The objective of this component is to stimulate the supply of professional services in the area of CP, through training and skills development among local professionals.(ii) Implementation and demonstration of cleaner production (CP) systems. The on-site evaluations to be implemented during the project have three central objectives: (i) to introduce cleaner production practices in companies; (ii) to generate demonstration models to stimulate the demand for services of this kind within industry; and (iii) on-site technical training.

- (iii) Promotion, dissemination and information. Events will be carried out designed to promote and disseminate the following among SMEs countrywide; (i) the benefits of adopting clean production processes; (ii) the challenges and opportunities of applying ISO 14,000 standards, in terms of business competitiveness; (iii) environmental regulations and their implications for complying with environmental corrective action guidelines and plans for SMEs; and (iv) occupational health and safety concerns.

Financing:	Modality: nonreimbursable	Human Resources Facility
	MIF	US\$ 749,000
	Local counterpart:	<u>US\$ 317,000</u>
	Total:	US\$1,066,000

Execution timetable:	Execution period:	36 months
	Disbursement period:	42 months

Environmental and social review: The Committee on Environment and Social Impact reviewed and approved this project on February 18, 2000. The Committee's comments relating to promoting the role of women have been taken into consideration.

Special contractual clauses: Conditions precedent to the first disbursement: (i) evidence of a cooperation agreement between the ASI and CNPML for technical execution of the program; (ii) selection of the Project Coordinator, in accordance with the terms approved by the Bank.

Exceptions to Bank policy: None.