



Project Outline

Inter-American Development Bank



Country: COLOMBIA
Project Number: CO-L1009
Project Name: INTERVENTION MODELS FOR THE COFFEE SECTOR
As of 07-Jul-2005

→ GENERAL INFORMATION

Country:	COLOMBIA
Project:	INTERVENTION MODELS FOR THE COFFEE SECTOR
Borrower:	BANCO AGRARIO DE COLOMBIA S.A.
Total Cost:	\$8,600,000.00
Responsible Division:	EN3 - ENVIRONMENT & NATUR RESOURCES MGMT DIV 3
Executing Agencies:	FEDERACION NACIONAL DE CAFETEROS;

Number	CO-L1009
Type of Operation:	Specific Investment Operation
Approval Date:	30-Nov-2005

→ DESCRIPTION

Component 1 "Design of New Intervention Modalities for the Coffee Sector". Intervention modalities will be developed which will comprise of incentives and organizational schemes for the coffee's product and factor markets.

Component 2 "Implementation of Intervention Modalities on Farms". The objective of this component is to assist young farmers to prepare and undertake business plans that will enable them to access factor markets and new niche markets. The component will also aim to attract resources from the rest of the economy. Beneficiaries' business plans will cover how to access land markets, business advisory services, financial services, and associative organizations to help run the business.

→ Team

Project Leader:	CANNOCK, GEOFFREY MATTHIAS
Members:	BALCAZAR, FERNANDO V.; MAHFOUZ, GIOVANNA L.; CORRAL, LEONARDO R.; KILLMER, ANNETTE BETTINA;
Lawyer:	PEREZ-SEGNINI, JUAN CARLOS
Consultants:	

→ CLASSIFICATIONS

- ☐ Poverty Target Investment
- ☐ Social Equity Poverty Reduction
- ☐ Head Count
- ☐ Sector
- ☐ Geographic

→ FINANCING PLAN

	Currency	Amount
INVESTMENT LOAN	USD	6,000,000.00
COUNTERPART:		2,600,000.00
		Total: 8,600,000.00

→ BANKS COUNTRY STRATEGY

The Bank's country strategy (GN-2267-1) has as objectives to dynamize and reactivate the economy, to promote social development, and to improve government in the country. The project will contribute to these objectives because its components will contribute to strengthen competitiveness in the coffee sector, improve the standard of living of the population in the area, and will improve the government in the country by consolidating a legal economic base for the homes in the coffee region.

→ OBJECTIVES

The Program's goal is contributing to a sustainable and competitive increase on incomes for small coffee growers. The purpose is to design and implement new intervention modalities for the sector that will allow young farmers to access resources and new markets for the Colombian coffee industry.

→ EXPECTED RESULTS

New scalable and sustainable schemes for the coffee sector, improve access and productive factors by young farmers; business plans with good practices by small producers implemented; training for unskilled laborers to become small entrepreneurs; and volume of exports of Colombian special coffees increased.

Approved by:

Ciro De Falco, Manager
Regional Operations Department 3

Date: 07/12/05



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BANKS COUNTRY STRATEGY

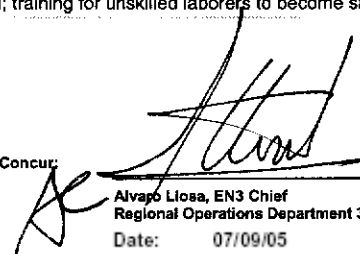
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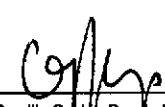
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Concur: 
Alvaro Lloa, EN3 Chief
Regional Operations Department 3
Date: 07/09/05

Concur: 
Camille Gaskin-Reyes, Deputy Manager
Regional Operations Department 3
Date: 07/11/05

Approved by: 
Ciro De Falco, Manager
Regional Operations Department 3
Date: 07/12/05

