

PMR Operational Report

Operation Number	UR-L1150	Chief of Operations Validation Date	04/08/21
Year- PMR Cycle	Second period Jan-Dec 2020	Division Chief Validation Date	04/21/21
Last Update	04/07/21	Country Representative Validation Date	04/23/21
PMR Validation Stage	Validated by Representative		

Basic Data

Operation Profile

Operation Name	Uruguay Global: Promoting digital skills for internationalization	Loan Number	4658/OC-UR
Executing Agency	CENTRO CEIBAL	Sector/Subsector	TD-EIP - TRADE-EXPORT AND INVESTMENT PROMOTION
Team Leader	GOMEZ DECKER, FEDERICA	Overall Stage	Disbursing (From eligibility until all the Operations are closed)
Operation Type	Loan Operation	Country	URUGUAY
Lending Instrument	Investment Loan	Convergence related Operation(s)	
Borrower	REPUBLICA ORIENTAL DE URUGUAY		

Objective

The general objective is to promote Uruguay's integration into global markets by increasing investments and exports in the knowledge-intensive goods and services sector. The specific objectives are to:(i) increase the supply of human capital with advanced digital skills; and (ii) create new business ventures with export potential in the knowledge-intensive goods and services sector

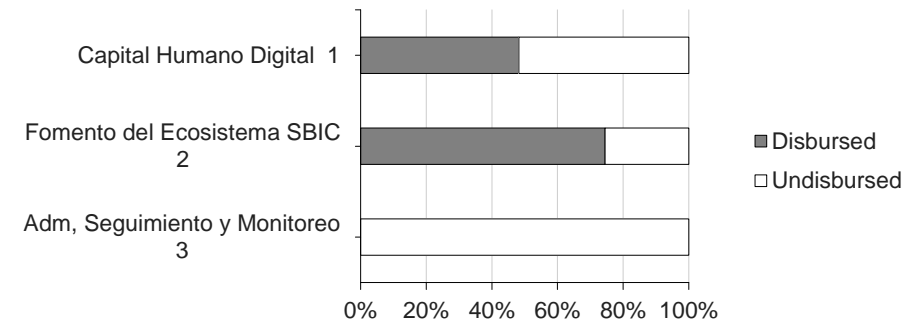
Environmental and Social Safeguards

Impacts Category	C	Was/Were the objective(s) of this operation reformulated?	NO
Safeguard Performance Rating		Date of approval	
Safeguard Performance Rating - Rationale			

Financial Data

Item	Total Cost and Source					Available Funds (US\$)			
	Original IDB	Current IDB	Local Counterpart	Co-Financing / Cou	Total Original Cost	Current IDB	Disb. Amount to Date	% Disb	Undisbursed Amount
UR-L1150	8,000,000	8,000,000	4,000,000	0	12,000,000	8,000,000	5,500,000	68.75%	2,500,000
Aggregated	8,000,000	8,000,000	4,000,000	0	12,000,000	8,000,000	5,500,000	68.75%	2,500,000

Expense Categories by Loan Contract (cumulative values)



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RESULTS MATRIX

IMPACTS

Impact Number 1: Aumento en las exportaciones de SBIC

Observation:

Indicator		Unit Of Measure	Baseline	Baseline Year		2019	2020	2021	2022	2023	EOP
1.1	Aumento de las exportaciones de los emprendimientos de sector SBIC asistidos por el programa	%	-	2018	P						15
					P(a)						
					A						

Details

Means of verification: Encuestas CUTI y Encuesta de Actividad de Innovación (EAI)

Observation: La meta 15% es la media de los efectos promedios estimados de los programas de promoción de exportaciones sobre el crecimiento de las exportaciones de las firmas asistidas en seis países de la región (Argentina, Chile, Colombia, Costa Rica, Perú y Uruguay) y coincide virtualmente con el correspondiente a Uruguay 14% (VOLPE 2010). El supuesto es que los programas públicos apoyados a través del programa tendrán un efecto comparable. En 2016, las exportaciones de las empresas socias de la CTI ascendieron a los USD 379 millones. Fuente: Encuestas CUTI y EAI del INE. Se mide en la línea de base y en 2025.

Pro-Gender: No

Pro-Ethnicity: No

Impact Number 2: Aumento en las inversiones en SBIC

Observation:

Indicator		Unit Of Measure	Baseline	Baseline Year		2019	2020	2021	2022	2023	EOP
2.1	Aumento de las inversiones de los emprendimientos de sector SBIC asistidos por el programa	%	-	2018	P						10
					P(a)						
					A						

Details

Means of verification: Encuestas CUTI y Encuesta de Actividad de Innovación (EAI)

Observation: La meta es una estimación conservadora consistente con los resultados de las evaluaciones de impacto de los programas de apoyo al emprendimiento dinámico en Chile, Perú y Uruguay. A modo de referencia, en 2016, la inversión extranjera en el sector de información y comunicaciones fue de USD 302 millones. Fuente: Encuestas CUTI y EAI del INE. Se mide en la línea de BASE y en 2025

Pro-Gender: No

Pro-Ethnicity: No

RESULTS MATRIX

OUTCOMES

Outcome Number 1: Fortalecer la oferta de capital humano en habilidades digitales avanzadas

Observation:

Outcome Indicator Name		Unit Of Measure	Baseline	Baseline Year		2019	2020	2021	2022	2023	2024	EOP	Outcome Indicator is linked to disbursement? (Yes/No)	
1.1	Alumnos matriculados en el programa	%		2018	P	50	100	150	200	0		500	Yes	
					P(a)	50	30	150	270	0		500		
					A	58	35					58		
Details														
Means of verification:														
Observation:														
Pro-Gender: No				Pro-Ethnicity: No										
1.2	Alumnos matriculados en el programa	%		2018	P	0	70	70	70	70		70	Yes	
					P(a)	0	0	70	70.0	70	70			70
					A	0								
Details														
Means of verification:														
Observation:														
Pro-Gender: No				Pro-Ethnicity: No										
1.3	Porcentaje de docentes locales graduados	%		2018	P	-	80	80	80	80		80	No	
					P(a)	-	-	80	80	80	80			80
					A	-								
Details														
Means of verification:														
Observation:														
Pro-Gender: No				Pro-Ethnicity: No										
1.4	Porcentaje de graduados totales que realizan actividades SBIC en el país	%		2018	P	0	0	40	40	40		40	No	
					P(a)	0	0	40	40	40	40			40
					A	0	0							
Details														
Means of verification:														
Observation:														
Pro-Gender: No				Pro-Ethnicity: No										
1.5	Acuerdos con socios académicos vigentes	%		2018	P	2	2	2	2	2		40	Yes	
					P(a)	0	0	2	2	2		40		
					A	3	0							4
Details														
Means of verification:														
Observation:														
Pro-Gender: No				Pro-Ethnicity: No										

Outcome Number 2: Fortalecimiento del ecosistema emprendedor SBIC

Observation:

Outcome Indicator Name		Unit Of Measure	Baseline	Baseline Year		2019	2020	2021	2022	2023	2024	EOP
2.1	Porcentaje de graduados totales que inician empresas SBIC	%		2018	P	0	0	5	5	5		5
					P(a)	0	0	5	5	5	5	5
					A	0	0					
Details												
Means of verification:												
Observation:												
Pro-Gender: No					Pro-Ethnicity: No							
2.2	Emprendimientos creados o innovaciones generadas asociadas al programa	#		2018	P	0	1	2	2	2		7
					P(a)	0	3	1	1	0	0	5
					A	0	13					
Details												
Means of verification:												
Observation:												
Pro-Gender: No					Pro-Ethnicity: No							
2.3	Estrategia de difusión implementada	#		2018	P	1	1	1	1	1		1
					P(a)	1	1	0	0	0	0	2
					A	1	1					
Details												
Means of verification:												
Observation:												
Pro-Gender: No					Pro-Ethnicity: No							

Outcome Indicator is linked to disbursement? (Yes/No)

No

Yes

Yes

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OUTCOMES

Financial amounts planned and achieved for each disbursement-linked indicators

Outcome Number 1: Fortalecer la oferta de capital humano en habilidades digitales avanzadas

Observation:

Outcome Indicator Name		Amount disbursed	2019	2020	2021	2022	2023	2024	EOP
1.1	Alumnos matriculados en el programa	P	2,000,000	300,000	450,000	150,000	-		2,900,000
		P(a)	2,000,000	90,000	300,000	510,000	-	-	2,900,000
		A	2,000,000	90,000	300,000				2,090,000
1.2	Porcentaje de alumnos graduados del programa	P	-	300,000	340,000	100,000	-		740,000
		P(a)	-	-	300,000	340,000	100,000		740,000
		A							-
1.5	Acuerdos con socios académicos vigentes	P	800,000	935,500	514,500	150,000	-		2,400,000
		P(a)	800,000	150,000	250,000	1,200,000	-	-	2,250,000
		A	800,000	-					800,000

Outcome Number 2: Fortalecimiento del ecosistema emprendedor SBIC

Observation:

Outcome Indicator Name		Amount disbursed	2019	2020	2021	2022	2023	2024	EOP
2.2	Emprendimientos creados o innovaciones generadas asociadas al programa	P	-	260,000	860,000	550,000	-		1,670,000
		P(a)	-	960,000	350,000	350,000	-	-	1,670,000
		A		960,000					960,000
2.3	Estrategia de difusión implementada	P	200,000	90,000	-	-	-		290,000
		P(a)	200,000	100,000	-	-	-		300,000
		A	200,000	100,000					300,000

			2019	2020	2021	2022	2023	2024	EOP
Subtotal		P	3,000,000	1,885,500	2,164,500	950,000	-		8,000,000
		P(a)	3,000,000	1,300,000	1,200,000	2,400,000	100,000	-	8,000,000
		A	3,000,000	1,300,000	-	-	-		430,000

Initial disbursement	P								
	P(a)								
	A	1,200,000							1,200,000

Total disbursements									
		Amount disbursed	2019	2020	2021	2022	2023	2024	EOP
Total disbursement		P	3,000,000	1,885,500	2,164,500	950,000	-		8,000,000
		P(a)	3,000,000	1,300,000	1,350,000	1,944,000	100,000	-	6,394,000
		A	4,200,000	-	-	-	-	-	4,200,000

IMPLEMENTATION STATUS AND LEARNING

Lesson Learned

Categories

Project Management Capacity, Project Monitoring & Evaluation
Environmental and Social Factors
Project Design, Project Monitoring & Evaluation