



PROGRAM FOR SUPPLY CHAIN DEVELOPMENT IN THE PROVINCE OF CORDOBA, ARGENTINA

AN OVERVIEW



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FMIN
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PROGRAM FOR SUPPLY CHAIN DEVELOPMENT IN THE PROVINCE OF CORDOBA, ARGENTINA

- Objective: to increase the competitiveness of groups of SMEs and producers in Cordoba, Argentina
- Components' objectives:
 - (1) strengthening local linkages and cooperation among private actors, as well as between private actors and local institutions;
 - (2) easing local firms' access to new production technologies and organizational innovations;
 - (3) promoting the access to new markets;
 - (4) using this project for demonstration effect in other clusters in Córdoba and the rest of the country.
- Supply Chains: Software and electronics, furniture, and regional products (olive, goat, fruit and vegetable)



PROJECT ACTIVITIES IN THE ELECTRONICS CLUSTER

1. Development of service centers:
 1. *Centro de Servicios Tecnológicos y de Manufactura con Tecnología de Montaje Superficial-CSMT*
 2. *Centro de Abastecimientos Comunitarios y Desarrollo de Proveedores- CACyDP.*
2. Promotion of industry fairs (Feria Expotrónica; FICO and SINPRODE).
3. Organization of thematic workshops and coordination activities:
 1. Strategic planning workshops
 2. Affinity group workshops
 3. Institutional activities