

EYE ON LATIN AMERICA AND THE CARIBBEAN AT WORLD WATER WEEK 2018-2019

RG-T3195

INF (ATN/OC-16682-RG)	540,000.00
INCREASE INF AMOUNT:	190,000.00
COF (ATN/CF-17344-RG)	139,370.00
TOTAL OPERATION COST:	869,370.00

CERTIFICATION OF INCREASE

I hereby certify that this operation was approved for financing under the **Ordinary Capital Strategic Development Program for Infrastructure (INF)** through a communication dated April 17, 2020 and signed by Felipe Caicedo (ORP/GCM). Also, I certify that resources from said fund are available for up to **US\$190,000** in order to finance the activities described and budgeted in this document. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, represent a risk that will not be absorbed by the Fund.

Certified by:	Original signed	May 5, 2020
	Maria Fernanda Garcia Rincon	Date
	Chief	
	Grants and Co-Financing Management Unit	
	ORP/GCM	

Approved by:	Original signed	May 6, 2020
	Jose Agustin Aguerre	Date
	Sector Manager	
	Infrastructure and Energy Sector	
	INE/INE	

MEMORANDUM

Date: May 5, 2020

To: José Agustín Aguerre
Manager, Infrastructure and Energy Sector

From: Sergio Campos
Water and Sanitation Division Chief (INE/WSA)

Subject: Budget increase for Regional Non-Reimbursable Technical Cooperation RG-T3195 (ATN/OC-16682-RG/ATN/CF-17344-RG) “Eye on Latin America and The Caribbean at World Water Week 2018-2019”.

I. INTRODUCTION

A. BACKGROUND

- 1.1 Hosted every year by the Stockholm International Water Institute (SIWI), World Water Week (WWW) is the leading global event for the water and sanitation sector. Sessions related to Latin America and the Caribbean (LAC) are grouped in what SIWI denominates Eye on LAC/Focus on the Americas. In October 2014, SIWI requested IDB’s Water and Sanitation Division (INE/WSA) to coordinate WWW’s Eye on LAC Sessions for the 2015-2017 period. IDB’s role was formalized through a Letter of Intent signed by both entities in 2014 (see [Letter of Intent](#)). As a request from SIWI to continue coordinating Eye on LAC activities, both parties signed a new Letter of Intent in 2018 formalizing IDB’s role as coordinator of the Eye on LAC/ Focus on the Americas sessions for WWW’s 2018 and 2019 editions and as Key Collaborating Partner for the 2019 event’s edition (see [Letter of Intent](#)). In 2019, a new request from SIWI to the IDB was received and agreed to continue coordinating Eye on LAC/Focus on the Americas activities for an additional year during WWW 2020 edition. However, due to the spread of COVID-19 around the world, as well as the measures being taken by governments globally, SIWI’s Board decided on April 6th, 2020 to cancel 2020’s edition scheduled to take place in Stockholm 23-28 August and celebrate WWW in August 2021. It is expected that the activities and content developed for 2020 will be brought forward into World Water Week 2021. Therefore, IDB will continue coordinating Eye on LAC/Focus on the Americas activities for WWW 2021 edition.
- 1.2 On April 10th, 2018, the Bank approved the non-reimbursable Technical Cooperation (TC) ATN/OC-16682-RG “Eye on Latin America and The Caribbean at World Water Week 2018-2019” in the amount of US\$300,000, financed with resources from the Ordinary Capital Strategic Development Program for Infrastructure (INF).
- 1.3 On May 14th, 2019, the Bank approved an increase of the non-reimbursable TC ATN/OC-16682-RG in the amount of US\$240,000 financed by INF and a Project-Specific Grant (PSG) to receive FEMSA Foundation’s donation for four years as co-finance to IDB-FEMSA Water and Sanitation Award 2018-2021 in the amount of US\$139,370 (ATN/CF-17344-RG) ([see PSG](#)). Consequently, the total approved amount for RG-T3195

(ATN/OC-16682-RG and ATN/CF-17344-RG) reached US\$679,370 including the increases.

- 1.4 This TC is being executed by the IDB through INE/WSA with the periods for execution and disbursement of 24 and 27 months, respectively.

B. PROGRESS

- 1.5 In 2019, the Bank, in coordination with 21 convening agencies (distributed by sessions) from multilaterals, foundations, associations, research centers and nonprofits, led the program of the Eye on LAC/Focus on the Americas activities and sessions. Key regional decision-makers and stake holders, such as agencies, operating entities, international organizations, universities, private sector, and donor agencies, among others, participated as keynote speakers, moderators and/or panelists in four (4) 90-minute sessions that had a grand total of 380 on-site participants¹ (see [agenda](#) for details on the sessions, conveners, participants and discussions held). In addition, to promote and disseminate strategic initiatives developed by the Bank, the IDB hosted: two (2) SIWI Sofas events titled *Focus on the Americas at World Water Week 2019* (see broadcast [here](#)) and *AquaFund: A collaborative, leveraged and effective financing tool* (see broadcast [here](#)), one (1) breakfast to launch the Optimal Sanitation Initiative titled *Toward optimal sanitation services in Latin America* and two (2) closed events to held the AquaFund Board of Directors and AquaRating meetings. The IDB co-hosted as well two (2) WWW seminars titled *Entrepreneurship driving water impact for all* jointly with the Global Water Entrepreneurship Pact, the Ministry of Environment, the Republic of Korea, San Miguel Corporation and SIWI; and *Innovation: Business as unusual* jointly with the International Water Association, Microsoft, SIWI and Water Foundry. In addition, two (2) showcases were co-convened titled *Social Art for Behaviour Change: Contributing towards achievement of SDG6* jointly the Lazos de Agua program partners: One Drop, FEMSA Foundation and the Coca-Cola Foundation; and *Innovative tools for sustainable water and sanitation services* jointly with the National Superintendence of Sanitation Services (SUNASS) from Peru. Meetings with partners, donors and current and potential clients were also held.
- 1.6 Two technical notes on rural dispersed to inform the 2019 Eye on LAC/Focus on the Americas session on “Remote WASH: Quality and lasting services for rural communities” were developed with resources from the AquaFund. The publications are: (1) [Access to water and sanitation services in dispersed rural settlements: The path to universalization](#) and (2) [Reaching the last mile: Providing water and sanitation services to dispersed rural communities](#). A policy brief is in its final phase of edition and will be published in the first semester of 2019, a welcoming presentation was prepared as well as presentations for each session, an Eye on LAC/Focus on the Americas stand was designed and built and communication materials (distributed before, during and after the event) such as invitations, promotional materials, social media images, electronic and print agenda, blogs and visual capsules, among others were created. Information on convening organizations, participants in sessions, knowledge products and communication products are included in a condensed activity report (see [Annex I](#)).
- 1.7 In summary, the execution of the TC has been highly satisfactory. Activities were successfully implemented and the IDB continues positioning itself as the leading multilateral Bank for LAC. Knowledge products such as blogs and newspaper articles from

¹ Data provided by SIWI in 2019.

EL PAIS were developed and disseminated as planned among IDB clients, partners, stakeholders, and donor agencies.

- 1.8 The TC's current disbursement expiration period will finalize on July 10th, 2020. However, in order to comply with the activities planned for the Eye on LAC/Focus on the Americas in the WWW 2021 edition, the project team will process a first extension of the disbursement date of the TC, for up to 12-months, to execute the INF resources and the resources contributed by the donor for the Award's four-year period. To date, the TC has disbursed and committed 78.22% of total resources approved. ATN/OC-16682-RG has disbursed 88.41%, while ATN/CF-17344-RG has disbursed 38.38%. The resources available in ATN/OC-16682-RG will be used to cover part of the commitments for the Focus on the Americas at WWW 2021; while the undisbursed resources available in ATN/CF-17344-RG are FEMSA Foundation's donation via PSG for four years to co-finance IDB-FEMSA Water and Sanitation Award. FEMSA's donation co-financed the Awards in 2018 & 2019 and the available resources are already committed only for this purpose in 2020 & 2021.

II. PROPOSAL FOR AN INCREASE TO THE AMOUNT OF THE TC

A. ANALYSIS AND JUSTIFICATION

- 2.1 INE/WSA has a commitment to continue coordinating WWW's Eye on LAC/ Focus on the Americas sessions in 2021. Continuing playing this role successfully represents an opportunity to keep advancing the Bank's leadership in the sector and positioning the Bank not only as the main water and sanitation financial institution in the region, but also as the leading multilateral agency for technical discussions and agenda setting processes in LAC.
- 2.2 In 2021, partnerships with current and new donors will be strengthened. IDB will actively coordinate Eye on LAC/Focus on the Americas sessions and communication activities with relevant stakeholders such as the AquaFund partners: the Spanish Cooperation Development Agency (AECID), the Swiss Agency for Development and Cooperation (SDC), the State Secretariat for Economic Affairs (SECO) and PepsiCo Foundation; and continue the partnership with previous partners such as FEMSA Foundation, World Bank Group, One Drop, Development Bank of Latin America (CAF), Mexican National Water Commission (CONAGUA), The Nature Conservancy (TNC), World Resources Institute (WRI), Water for People, among others. New organizations such as the *Organización del Tratado de Cooperación Amazónica* (OTCA), Organization of Americas States (OAS), United Nations Economic Commission for Europe (UNECE), Global Environment Facility (GEF) and Green Climate Fund (GCF), have expressed their interest in joining the convening group. Sector agencies, water utilities, multilateral organizations, NGOs, and academics from all over the region and the world will be participating in WWW 2021.
- 2.3 It is expected that the content developed during 2020 will be brought forward into World Water Week 2021. The thematic scope for WWW 2020 corresponds to "Water and climate change: accelerating action". The overall topic was being addressed through different perspectives, with a focus on innovation, science and actions, such as: Water and politics – the leverage for climate and SDG impact; building resilience at all levels – from local to national and global; addressing the burden of vulnerable people under climate change, addressing climate change holistically – across sectors and boundaries, climate-smart cities – utopia or reality?; the private sector in action – from stewardship to business opportunity; seeking coherence between adaptation and mitigation; tapping into climate finance and data and science towards innovative policies, governance, and capacity,

among others. It engages all relevant water-dependent sectors and all relevant stakeholder groups - public, private and civil society - with special attention to gender and age balance. It covers the entire geographical range: upstream to downstream - from source to sea - and both rural and urban. Hence, it is an excellent opportunity to discuss how the sector in LAC is working towards a more climate change action-oriented society. Eye on LAC/Focus on the Americas will allow key regional stakeholders to come together and discuss relevant sector topics, identify best practices, and apply knowledge back to their local setting.

- 2.4 For Eye on LAC/Focus on the Americas general events in 2021, taking into consideration the content developed in 2020, the sessions to be proposed would be: (i) No Amazonia, no water: climate change in the rainforest, (ii) In abundance of scarcity: securing water in times of drought, (iii) Unlocking Climate and Blended Finance for Resilient Solutions and (iv) Mobilizing the wheels of innovation: private sector action for water (see [tentative program](#) with the abstract on the sessions). In addition, the Bank will co-host four showcases on Water Funds in LAC, HydroBID, the importance of behavior changes to tackle the climate crisis and oceans and plastics.
- 2.5 Furthermore, the Bank would co-convene the seminar *Tapping into climate finance*. The seminars constitute the core of WWW with a higher degree of visibility than most events. The seminars are also the only events for which scientific abstracts are being invited and where the programs are constructed from the best abstracts received through the Call for Engagement. By co-convening this seminar, the IDB will help harness knowledge and experiences from around the world, steer the debate on critical issues, and contribute to solve the challenges that confront communities, organizations and governments. It will also collaborate actively with the [Scientific Programme Committee](#) (SPC) and other co-convening organizations in developing the seminar programme, identifying keynote speakers, co-chairs, moderators and panelists, and reporting on the seminar outcomes during and after the Week.
- 2.6 WWW 2021 is scheduled to take place on August 2021 in Stockholm. Currently, the world is in state of emergency due to the Coronavirus pandemic (COVID-19) with the water and sanitation sector playing a pivotal role to prevent the contagion and spread of COVID-19, thus the importance to incorporate this topic in next year's agenda. Governments, utilities, international organizations, among others, must adopt measures that guarantee continuous and quality access to water and sanitation, especially to vulnerable people at a high risk of contagion in urban and peri-urban areas or informal settlements, with limited access and poor quality to water and sanitation services. Furthermore, it is essential to take measures to guarantee the protection of the drinking water systems, such as water sources; treatment at distribution points; harvesting or consumption; and proper home storage (in clean, covered containers). The presentation and discussion of resiliency plans against this and other shocks are also being considered to take place during WWW 2021.
- 2.7 As the success of the Eye on LAC/Focus on the Americas events grows every year (since 2015), with an increased number of agencies interested in convening sessions in partnership for the LAC program, SIWI has requested to the IDB, via INE/WSA, to keep coordinating the regional agenda of activities for WWW's 2021 edition. With this current Bank's commitment, and to carry out 2021's Eye on LAC/Focus on the Americas program, additional resources are required. The IDB will organize: four (4) 90-minute sessions, four (4) showcases and one (1) WWW seminar. By increasing the amount of this TC, the Bank will be able to carry on with the committed activities for the 2021 year. Following the original TC document ([ATN/OC-16682-RG](#)), activities are being organized in the following components:

- 2.8 **Component 1: Knowledge development.** This component finances the development of knowledge products; three technical notes, three policy briefs and factsheets, expected to inform discussions during Eye on LAC/Focus on the Americas as well as decision-making throughout the region. These knowledge products are useful for governments throughout the region to assess challenges and priorities associated to the water and sanitation agenda in LAC. They are distributed and disseminated among IDB clients and partners before the event (technical notes) and after the event (policy brief).
- 2.9 **Component 2: Client outreach.** The goal of this component is to promote and financially support the participation of key regional decision-makers and stakeholders, such as government officials and staff from utilities, among others, at WWW's Eye on LAC/Focus on the Americas. This participation is expected to promote knowledge sharing among these stakeholders. The participation of regional decision makers and stakeholders from all over the region has a twofold objective: (i) facilitate integrating regional challenges and priorities into the international agenda, and promote knowledge exchange among regions, and (ii) hold discussions that will serve as inputs for facilitating the fulfilment of the new water related SDG. This component finances travel and lodging expenses for keynote speakers, panelists and special invitees to the Stockholm-based event. It also financed two participants from SIWI to LATINOSAN 2019 in San Jose, Costa Rica, as part of 2019 IDB's KCP role and will finance two participants from SIWI to SIWI at IDB's event, which will be held in April/May 2021 in Washington D.C., as part of IDB's Focus on the Americas coordination role to facilitate knowledge sharing, collaborative learning and innovative approaches that guarantee effective solutions for the challenges that the region face. SIWI at IDB will bring the experience of World Water Week and the Focus on the Americas to the Bank's headquarters, especially for interested sectors and partners (local and regional) to learn more about how they can get involved in the discussions (in person and virtually) and for SIWI to learn the region's needs to take advantage of the discussions. Additionally, this component finances travel and lodging expenses to participate in IDB-FEMSA award ceremony, which starting in 2020 will be celebrated under the Water and Sanitation Innovation Award including IDB-FEMSA award (startups) and Ideas into Action award (utilities). For the Ceremonies, a high-level jury is invited to evaluate and rank the candidates. Within the IDB-FEMSA regular category, three start-ups, sector agencies or individuals are yearly selected (out of six finalists) as winners of the award (see Component 5), whereas in Ideas into Action, only one innovative water and/or sanitation utility (out of three finalists) is selected as winner. In 2020, due to the Coronavirus pandemic (COVID-19), the Water and Sanitation Innovation Award's ceremony will be held virtually.
- 2.10 **Component 3: Communication and dissemination.** The goal of this component is to disseminate Eye on LAC/Focus on the Americas throughout the region and share the conclusions reached at the sessions. It finances communication consultants (firms or individuals) who: (i) edit and design the knowledge products developed for each of the sessions to distribute among the region; (ii) help prepare presentations for each session; (iii) design and print the Eye on LAC Regional stand; and (iv) design communication materials to be distributed before, during and after the event, including potential regional day logo, design of invitations, design of promotional materials, design of program for regional day, visual capsules, and a strategy to disseminate the sessions and results in social media and through traditional media. It also finances external communication consultants to develop a virtual platform to submit electronic profiles, manage the content and the knowledge generated by the IDB-FEMSA Award, which starting in 2020 will be celebrated under the Water and Sanitation Innovation Award (IDB-FEMSA award and Ideas into Action), and to create communication and promotional materials. Finally, this

component also finances a consultant (individual) to provide technical, management and outreach support to the activities associated with the development of Eye on LAC/Focus on the Americas at World Water Week and the Water and Sanitation Innovation Award (IDB-FEMSA Award and Ideas into Action).

- 2.11 **Component 4: Logistics.** This component finances the logistical costs of organizing Eye on LAC/Focus on the Americas and the IDB-FEMSA Water and Sanitation Prize, which will be celebrated under the Water and Sanitation Innovation Award (IDB-FEMSA Award and Ideas into Action) starting in 2020. It includes translation services, room space at the venue, and other expenses associated with the organization of the sessions the Bank will host.
- 2.12 **Component 5: Organization of Award Ceremony.** A Project Specific Grant (PSG) was created in 2019 to co-finance IDB-FEMSA Water and Sanitation Award 2018-2021 to receive FEMSA's donation for four years ([see PSG](#)). The PSG was signed by the Bank on July 11th, 2019 and FEMSA's donation for US\$139,370 was received on August 19th, 2019 in ATN/CF-17344-RG for this purpose. The award was established by the Bank, through INE/WSA, and FEMSA Foundation in 2009 aiming to recognize successful and effective innovation initiatives in the WAS sector (see [awardees](#)). The award seeks to recognize good experiences in implementing innovative solutions in water, sanitation, sustainability, among others. Since 2016 the prize is taking place through annual open calls, providing a competitive process for organizations and individuals from borrowing member countries that have developed innovative solutions in the region. The component financed the logistical costs, prizes, travel and lodging expenses of organizing the award ceremony in 2019, commemorating its 10th anniversary, and will finance the costs for organizing the award ceremony in November 2020, which will be held virtually due to the Coronavirus pandemic (COVID-19) and the costs for organizing the award ceremony in November 2021, prizes, travel and lodging expenses. In 2019, an open call for proposals was launched from June 3rd to July 28th. This year marked the tenth anniversary of the Award, including in the special edition the category "All Stars", aiming to additionally recognize the previous winning solution that has had the greatest impact, innovation and progress since being awarded. A total of 57 proposals were submitted through the virtual platforms in English and Spanish. 42 proposals met the eligibility criteria and were evaluated by judges from the sector. The preliminary judges selected nine (9) finalists to compete, in a "pitch by fire" format, for three (3) monetary prizes in the Regular Category and one unique prize for the "All Stars" Category of the Award in front of a live audience and judges from IDB, FEMSA and Authorities. The award ceremony was held on October 24th in Panamá City with a mentorship session on start-ups and public speaking held previously on October 23rd. After the "Pitch by Fire" competition, four monetary prizes were granted to the winners of the 2019 special edition selected by the jury. In the Regular category: First place for US\$15,000 to [Yakupura](#) (Ecuador) represented by Carolina Placencia. Second place for US\$10,000 to [Acualight](#) (Mexico) represented by Miguel Ángel Carmona and third place for US\$5,000 to [Freshwater Solutions](#) (Chile) represented by Héctor Ignacio Pino. In the "All Stars" Category: First place for US\$15,000 to [Eco Panplas](#) (Brasil) represented by Felipe Andre De Aquino Cardoso. The people's choice award (with no monetary prize) went to Yakupura (Ecuador) (see [blog in Spanish](#)). IDB-FEMSA award, continues contributing to the Bank's special interest in encouraging innovation and entrepreneurship to create sustainable solutions in Latin America and the Caribbean. Award recipients will present their innovation in a special designed seminar or workshop at World Water Week 2021. In 2020, a new version of the IDB-FEMSA Award, will be launched. INE/WSA will celebrate the Water and Sanitation Innovation Award which

will include two categories: 1) startups (IDB-FEMSA Award) and 2) utilities (Ideas into action).

B. AMOUNT OF THE PROPOSED INCREASE

2.13 Based on the information provided above and considering the cost analysis carried out by the project team, it is estimated that the increase needed for RG-T3195 for the purposes of covering the described activities is US\$190,000 for a total amount of US\$869,370. The budget increase will be financed through the Ordinary Capital Strategic Development Program for Infrastructure (INF) and will be reflected in the TC budget as follows:

Component	Activity/Product	IDB INF Fund Contribution US\$ ATN/OC-16682-RG			FEMSA PSG Contribution US\$ ATN/CF-17344-RG		Total
		Current Approved Amount	Current Disbursed Amount ¹	Increase 2020	Original Contribution Amount	Current Disbursed Amount ²	
1. Development of knowledge products	Policy Brief	40,000	15,000	0	0	0	40,000
	Technical Notes	45,000	25,000	0	0	0	45,000
Subtotal Component 1		85,000	40,000	0	0	0	85,000
2. Client Outreach	Participants WWW	104,000	82,242	23,300	0	0	127,300
	Participants IDB-FEMSA Awards	6,000	3,000	3,000	15,885	16,381	24,885
	Awards	30,000	30,000	15,000	67,500	30,123	112,500
Subtotal Component 2		140,000	115,242	41,300	83,385	46,504	264,685
3. Communication and Dissemination	Communication/Diss emination strategy for WWW	126,800	150,713	68,000	0	0	194,800
	Virtual platform for IDB-FEMSA Awards	20,000	20,000	10,000	0	0	30,000
	Communication/Diss emination IDB-FEMSA Awards	12,000	14,300	6,000	24,000	0	42,000
Subtotal Component 3		158,800	185,013	84,000	24,000	0	266,800
4. Logistics	WWW Seminars	64,000	56,000	26,000	0	0	90,000
	WWW Exhibits	4,200	4,200	2,200	0	0	6,400
	Logistics contracts for WWW	76,000	69,458	34,500	0	0	110,500
	IDB-FEMSA Awards Ceremony	12,000	8,000	2,000	25,017	0	39,017
Subtotal Component 4		156,200	137,658	64,700	25,017	0	245,917
PSG Administration Fee		0	0	0	6,968	6,968	6,968
TOTAL DISBURSED AMOUNT US\$		-	477,913	-	-	53,472	531,385
TOTAL APPROVED + INCREASE AMOUNT US\$		540,000	-	190,000	139,370	-	869,370

¹ Current disbursed amount in ATN/OC-16682-RG as of April 27, 2020.

² Current disbursed amount ATN/CF-17344-RG as of April 27, 2020.

- 2.14 In addition, it is expected that other convening partners of Eye on LAC/Focus on the Americas 2021, such as CAF, One Drop and TNC, will contribute in parallel with additional resources to the organization of the LAC program to cover some of the costs associated with the organization of the sessions, such as travel expenses for panelists and special invitees and logistic costs ([see Detailed Budget updated](#)). The 2020/2021 results matrix of this TC will be updated in convergence once the increment has been approved ([see results matrix adjusted](#)).
- 2.15 The project team will be in charge of the donor reporting to FEMSA, as specified in the administration agreement ([see PSG](#)).

III. RECOMMENDATION

- 3.1 In accordance with Resolutions DE-044/08 and DE-103/14, and pursuant to the Delegation of Authority rules set forth in PR-501, General Manager have the authority to approve non-reimbursable technical cooperation operations greater than US\$750,000 and up to US\$1,000,000. Therefore, taking into account that the total cost of the TC, including the increase proposed, is greater than US\$750,000 but does not exceed the amount of US\$1,000,000, it is recommended that the increase be approved by the Infrastructure and Energy Sector Manager.