

TECHNICAL COOPERATION DOCUMENT

I. BASIC INFORMATION FOR TC

▪ Country/Region:	Regional
▪ TC Name:	Eye on Latin America and The Caribbean at World Water Week 2018-2019
▪ TC Number:	RG-T3195
▪ Team Leader/Members:	Germán Sturzenegger (INE/WSA), Team Leader; Team Members: Yara Vásquez and Irene Cartín (INE/WSA); Anamaria Nuñez (EXR/CMG); Margie-Lys Jaime Ramirez (LEG/SGO); and Heleno Gouvea (ORP/ORP)
▪ Taxonomy	Research & Dissemination
▪ Date of TC Abstract authorization:	February 21, 2018
▪ Beneficiary:	IDB Borrower Member Countries
▪ Executing Agency and contact name:	Inter-American Development Bank (IDB) through Water and Sanitation Division (INE/WSA)
▪ Donors providing funding:	Ordinary Capital Strategic Development Program for Infrastructure (INF)
▪ IDB Funding Requested:	US\$300,000
▪ Local counterpart funding, if any:	N/A
▪ Disbursement period (which includes Execution period):	Disbursement: 27 months Execution: 24 months
▪ Required start date:	April 15, 2018
▪ Types of consultants (firm or individual consultants):	Firm and individual consultants
▪ Prepared by Unit:	INE/WSA
▪ Unit of Disbursement Responsibility:	INE
▪ TC Included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Sector Priority -UIS:	UIS (ii) Productivity and innovation

II. OBJECTIVES AND JUSTIFICATION

- 2.1 The goal of this TC is to develop and disseminate knowledge products around water and sanitation challenges in Latin America and the Caribbean (LAC) and to consolidate the Bank as the main sector institution in LAC. This goal will be achieved by leading the coordination of Eye on LAC at [World Water Week](#) 2018 and 2019 (WWW) and the organization of the [IDB-FEMSA Water and Sanitation Prize](#) 2018 and 2019. These activities will be developed by partnering with key regional clients and stakeholders and disseminating the results of the discussions held at the events. The TC will only finance the costs associated with the organization of LAC Focus Day for the 2018 and 2019 edition of WWW and the organization of the IDB-FEMSA Water and Sanitation Prize 2018 and 2019.

- 2.2 World Water Week (WWW), the leading global event for water and sanitation, and the IDB-FEMSA Water and Sanitation Prize, the most important sector award in Latin America and the Caribbean (LAC), have played a significant role in positioning the Bank as one of the most innovative actors in the region.
- 2.3 World Water Week is organized every year by the [Stockholm International Water Institute](#) (SIWI), a policy institution that stimulates the development of innovative policies and scientifically-based solutions to water-related challenges through applied research, policy consultation, capacity-building, and connecting key actors across sectors. Founded in 1991, SIWI conducts research, builds institutional capacity and provides advisory services in five thematic areas: water governance, trans-boundary water management, climate change and water, the water-energy-food nexus, and water economics. WWW is the leading global event for setting the water-related agenda at the global and regional levels. Every year, it gathers over 3,000 sector specialists and around 300 convening organizations from more than 100 countries around the world. All LAC countries typically have representatives in the event.
- 2.4 Dedicated sessions to address regional issues are convened every year. Sessions related to Latin American and The Caribbean (LAC) are grouped in what SIWI denominates “Eye on LAC”. In October 2014, SIWI requested the Bank’s Water and Sanitation Division to coordinate WWW’s Eye on LAC for the next three years (2015-2017). This collaboration with SIWI has been formalized through a Letter of Intent signed by both entities in October 2014 (see Annex 1). Last year, SIWI requested the IDB to continue coordinate the LAC activities for two more years. The IDB accepted the proposal and will systematize the collaboration through a new Letter of Intent.
- 2.5 Coordinating Eye on LAC at WWW represents an opportunity to keep advancing the Bank’s leadership in the sector. The previous WWW editions (2015, 2016 and 2017) positioned the Bank as the leading multilateral agency for technical discussions and agenda setting processes in LAC, something that had been driven by other multilaterals agencies. In 2015, 578 individuals participated in five sessions organized in Eye on LAC and 1060 participated livestream. In 2016, a total of 430 individuals participated in the four sessions organized in the Eye on LAC and 564 participated through livestreams. In 2017, a total of 422 individuals participated (no livestream services were provided). The Eye on LAC brings together strategic partners: Executing Agencies and Counterparts, Nonprofit Organizations, Private Sector Companies, Research Centers, UN Agencies, Foundations, Multilateral Organizations, and International Cooperation Agencies. The 2018-2019 editions represent an excellent opportunity to keep consolidation the Bank’s role as the main water and sanitation financial institution in the region.
- 2.6 The thematic scope of WWW 2018 is [Water, ecosystems and human development](#), a very relevant topic given the climate change challenges LAC faces that require greener and more sustainable water and sanitation projects that maximize the benefits brought by natural infrastructure and the ecosystem services they provide. Under this framework, WWW will serve as a timely opportunity to discuss how LAC develops a comprehensive green infrastructure agenda. Discussions held at WWW, and specifically at Eye on LAC, are expected to inform decision-making at the regional level on the importance of moving forward this agenda and its implications at the country level, identifying priority actions each country should take. Eye on LAC will thus allow key regional stakeholders to come together and

discuss this relevant sector topic, identify best practices, and apply this knowledge back to their local settings¹.

- 2.7 To organize Eye on LAC, the IDB will partner with key IDB partners such as the Spanish Cooperation Development Agency (AECID), the Swiss Agency for Development and Cooperation (SDC) and the Swiss Secretariat for Economic Affairs (SECO), and Pepsico Foundation, all AquaFund partners, FEMSA Foundation, the World Bank Group, the World Resources Institute (WRI), One Drop, the Development Bank of Latin America (CAF), the Latin American Center for Water and Sanitation, the Nature Conservancy, and the *Comisión Nacional del Agua of Mexico* (CONAGUA), among others. These partnerships will contribute to reduce organizational costs and expand the audience and outreach of the Eye on LAC activities.
- 2.8 Every year, the IDB awards the IDB-FEMSA Water and Sanitation Prize. The award was established by the Bank and FEMSA Foundation in 2009 to recognize innovative and effective solutions for the water and sanitation sector in the region. The awardees are selected through annual open calls that provide candidates an opportunity to showcase their innovations. Up to three start-ups, sector agencies or individuals from borrowing member countries are selected every year. Awardees participate and discuss their solutions and projects at World Water Week, contributing to the Bank's special interest in encouraging innovation and entrepreneurship in LAC.
- 2.9 The TC is consistent with the Update to the Institutional Strategy (UIS) 2010-2020 (approved in AB-3008) and is aligned with the development challenges of: (i) productivity and innovation. By promoting knowledge exchange and learning among specialists, stakeholders and policy makers, this TC offers critical support to achieving the objectives set forth by the Bank for the infrastructure sector (GN-2819-1), which includes: (i) achieving a diversified balance of borrowing member countries, regions, and subsectors; and (ii) generating and deepening sector knowledge on good infrastructure practices. Finally, the TC is also aligned with the cross-cutting theme of climate change and environmental sustainability by organizing four sessions that will address critical themes such as how can natural infrastructure is part of the water, energy and food challenge the region faces; how water reserves can become a new ecological water management model; how to mainstream natural infrastructure in water and sanitation projects, and, last but not least, how to move towards a green infrastructure agenda in LAC. The TC continues the operations of ATN/MA-14938-RG and ATN/OC-16138-RG which supported the organization of the Eye on LAC activities and the IDB-FEMSA awards for the 2015-2017 period. This new operation will help consolidate IDB's leadership around these two events and agendas.

III. DESCRIPTION OF ACTIVITIES/COMPONENTS AND BUDGET

A. COMPONENTS AND ACTIVITIES:

- 3.1 The TC will finance the following four components:

¹ The Thematic scope for WWW 2019 will be **Water for society**, including all, which will focus on access to water and sanitation services: who gets what water, where, why and how? It will highlight the geographic inequalities usually hidden within national statistics and the need for targeted policies and metrics that reach the most marginalized. WWW 2019 will also discuss the role of water in reducing hunger and poverty and driving sustainable development.

Knowledge Development. This component will finance the development of knowledge products; two technical notes, two policy brief and factsheets, expected to inform discussions during Eye on LAC as well as decision-making throughout the region. These knowledge products will be useful for governments throughout the region to assess challenges and priorities associated to the water and sanitation agenda in LAC. They will be distributed and disseminated among IDB clients and partners before the event (technical notes) and after the event (policy brief).

- 3.2 **Client Outreach.** The goal of this component is to promote and financially support the participation of key regional decision-makers and stakeholders, such as government officials and staff from utilities, among others, at WWW's Eye on LAC. This participation is expected to promote knowledge sharing among these stakeholders. The participation of regional decision makers and stakeholders from all over the region has a twofold objective: (i) facilitate integrating regional challenges and priorities into the international agenda, and promote knowledge exchange among regions, and (ii) hold discussions that will serve as inputs for facilitating the fulfilment of the new water related SDG. This component will also finance travel and lodging expenses for keynote speakers, panelists and special invitees to the Stockholm-based event. Additionally, it will finance travel and lodging expenses to participate in the IDB-FEMSA award ceremony. For the Ceremony, a high-level jury will be invited to evaluate and rank the candidates. Three start-ups, sector agencies or individuals will be selected out of six finalists (see ¶13.5).
- 3.3 **Communication and Dissemination.** The goal of this component is to disseminate LAC Focus Day throughout the region and share the conclusions reached at the sessions. It will finance external communication consultants (firms or individuals) who will: (i) edit and design the knowledge products developed for each of the sessions to distribute among the region; (ii) help prepare presentations for each session; (iii) design and print the Eye on LAC Regional stand; and (iv) design communication materials to be distributed before, during and after the event, including potential regional day logo, design of invitations, design of promotional materials, design of program for regional day, visual capsules, and a strategy to disseminate the sessions and results in social media and through traditional media. It will also finance external communication consultants to develop a virtual platform to submit electronic profiles, manage the content and the knowledge generated by the IDB-FEMSA Prize and to create communication and promotional materials.
- 3.4 **Logistics.** This component will finance the logistical costs of organizing Eye on LAC and the IDB-and the IDB-FEMSA Water and Sanitation Prize. It includes translation services, room space at the venue, and other expenses associated with the organization of the sessions the Bank will host. Eye on LAC will be structured in four 90-minute sessions: (i) Natural Infrastructure and the Water-Energy-Food Nexus; (ii) Water Reserves, an Ecological Water Management Model; (iii) Mainstreaming Natural Infrastructure in Water Projects; and (iv) Towards a Green Infrastructure Agenda in LAC.
- 3.5 **Organization of Award Ceremony:** The open call process will preselect six finalists who will present their innovations at the ceremony. Out of the six finalists, a jury will select three winners, who will receive the IDB-FEMSA water and Sanitation Award. These three awardees will attend WWW.

- 3.6 The total funding needed is US\$300,000.00, which will be financed by the IDB through the Ordinary Capital Strategic Development Program for Infrastructure (INF). The distribution of resources is as follows:

Table 3. Budget (US\$)

Component	Activity/Product	IDB
1 Development of knowledge products	Policy Brief	30,000
	Technical Notes	30,000
2. Client Outreach	Participants WWW	40,000
	Participants IDB-FEMSA Awards	6,000
	Awards	30,000
3. Communication and Dissemination	Communication/Dissemination strategy for WWW	40,000
	Virtual platform for IDB-FEMSA Awards	20,000
	Communication/Dissemination IDB-FEMSA Awards	12,000
4. Logistics	WWW Seminars	26,000
	WWW Exhibits	4,000
	Logistics contracts for WWW	50,000
	IDB-FEMSA Awards Ceremony	12,000
Total		300,000

[Detailed budget](#)

- 3.7 Convening partners of Eye on LAC, such as CAF, FEMSA Foundation, and TNC will also contribute to cover some of the costs associated with the organization of the sessions, such as travel expenses for panelists and special invitees and logistic costs. To cover part of costs associated with the organization of the IDB-FEMSA Water and Sanitation, a Project Specific Grant (RG-X1279) will be processed to receive FEMSA's donation. An estimation of the contributions for all partners involved in WWW and the Award is included in the detailed budget.

IV. EXECUTING AGENCY AND EXECUTION STRUCTURE

- 4.1 Since this is a Research & Dissemination (RD) the TC it will be executed by the Inter-American Development Bank through the Water and Sanitation Division (INE/WSA). The execution and disbursement period are twenty-four (24) and twenty-seven (27) months accordingly. As this is a Bank executed operation, the Bank shall apply the policies for the selection and contracting of consulting firms in Bank executed operations (GN-2765-1); Human Resources policies and procedures (AM-650) for individual consultants and GN-2303-20 for non-consulting services. The justification for SSS can be found in ¶4.1(3), p.7 of GN-2765-1.

V. MAJOR ISSUES

- 5.1 A potential risk associated with the organization of Eye on LAC at WWW is the coordination among the different stakeholders. To mitigate that risk, each session will have a working team to define roles and responsibilities of each stakeholder. A potential risk associated with the IDB-FEMSA Award is a low number of submissions/candidates. To mitigate that risk a social media and dissemination campaign will be developed around the launching of the award.

VI. EXCEPTIONS TO BANK POLICY

- 6.1 This TC does not involve any exceptions to the Bank's Policies.

VII. ENVIRONMENTAL AND SOCIAL STRATEGY

- 7.1 Following ESG's project classification process requirements and based on the Environment and Safeguards Compliance Policy (OP-703), this TC falls under Category "C" ([Safeguard Policy Filter](#)).

Required Annexes:

- Annex I: [SIWI-IDB Letter of Intent 2015-2017](#)
Annex II: [Results Matrix](#)
Annex III: [Procurement Plan](#)
Annex IV: [Terms of Reference](#)

EYE ON LATIN AMERICA AND THE CARIBBEAN AT WORLD WATER WEEK 2018-2019

RG-T3I95

CERTIFICATION

I hereby certify that this operation was approved for financing under **Ordinary Capital Strategic Development Program for Infrastructure (INF)** through a communication dated February 21, 2018 and signed by Felipe Caicedo (ORP/GCM). Also, I certify that resources from said fund are available for up to **US\$300,000** in order to finance the activities described and budgeted in this document. This certification reserves resource for the referenced project for a period of four (4) calendar months counted from the date of eligibility from the funding source. If the project is not approved by the IDB within that period, the reserve of resources will be cancelled, except in the case a new certification is granted. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, represent a risk that will not be absorbed by the Fund.

CERTIFIED BY:	<u>(original firmado)</u>	<u>Abril 9, 2018</u>
	Sonia M. Rivera	Date
	Division Chief	
	Grants and Co-Financing Management Unit ORP/GCM	

APPROVED BY:	<u>(original firmado)</u>	<u>Abril 10, 2018</u>
	Sergio Campos	Date
	Division Chief	
	Water and Sanitation Division	
	INE/WSA	