

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	REGIONAL/Regional
▪ TC Name:	Eye on Latin America and The Caribbean at World Water Week 2018-2019
▪ TC Number:	RG-T3195
▪ Team Leader/Members:	STURZENEGGER, GERMAN (INE/WSA) Team Leader; CARTIN BARRIOS, IRENE (INE/WSA); VASQUEZ PUERTO, YARA TATYANA (INE/WSA); NUNEZ ZELAYA, ANAMARIA (EXR/CMG); JAIME RAMIREZ, MARGIE-LYS (LEG/SGO); BARBOSA TAVES DE GOUVEA, HELENO (ORP/PTR)
▪ Taxonomy:	Research and Dissemination
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	17 Jan 2018
▪ Beneficiary:	IDB, LAC countries
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	\$ 300,000.00
▪ Local counterpart funding:	\$ 0.00
▪ Disbursement period:	27 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	Water & Sanitation
▪ Unit of Disbursement Responsibility:	Infrastructure & Energy
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Productivity and innovation

II. Objective and Justification

- 2.1 The objective of this Technical Cooperation is to ensure knowledge creation and dissemination on the water and sanitation challenges in Latin America and the Caribbean, will be achieved by leading the coordination of Eye on Latin America and the Caribbean at World Water Week 2018 and 2019 and the organization of the IDB-FEMSA Water and Sanitation Prize 2018 and 2019. The TC is consistent with the Update to the Institutional Strategy (UIS) 2010-2020 (GN-2788-5) and is aligned with the development challenges of (ii) productivity and innovation; this TC is also aligned with the Proposal for the Creation of the AquaFund (GN-2487) by contributing to knowledge production (one policy brief and two technical notes) and dissemination. Finally, the TC is also aligned with the cross-cutting theme of (ii) climate change and environmental sustainability by organizing four sessions that will address critical themes
- 2.2 Coordinating Eye on LAC at WWW represents an opportunity to advance the Bank's leadership in the sector. The previous WWW editions (2015, 2016 and 2017) allowed the Bank to position itself as the leading multilateral agency for technical discussions and agenda setting processes in LAC, something that had been driven by other multilaterals agencies. In 2015, 578 individuals participated in five sessions organized in Eye on LAC and 1060 participated livestream. In 2016, a total of 430 individuals participated in the four sessions organized in the Eye on LAC and 564 participated livestream. In 2017, a total of 422 individuals participated in the four sessions organized in the Eye on LAC. The Eye on LAC brought together twenty convening organizations (Nonprofit organizations, Associations, Private Sector, Research

Centers, UN Agencies, Foundations, Multilateral Organizations, and International Cooperation Agencies), sixteen in 2016 and fourteen in 2017. In 2015, a total of 37 panelists participated in the sessions, 31 participated in 2016 and 25 participated in 2017. In 2017, seventeen regional clients from LAC countries participated in the event. The 2018-2019 editions represent an excellent opportunity to keep consolidation the Bank's role as the main water and sanitation financial institution in the region.

The thematic scope of 2018 WWW Water, ecosystems and human development, a very relevant topic given the challenges LAC faces regarding the new Sustainable Development Goals (SDG) which have set ambitious targets on water and development. SDG 6 (Target 3) aims at improving by 2030 water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally. Under this framework, WWW will serve as a timely opportunity to discuss how LAC develops a comprehensive water and development agenda. Discussions held at WWW, and specifically at Eye on LAC, are expected to inform decision-making at the regional level on the importance of moving forward this agenda and its implications at the country level, identifying priority actions each country should take. Eye on LAC will thus allow key regional stakeholders come together and discuss this relevant sector topic, identify best practices, and apply this knowledge back to their local settings.

III. Description of Activities and Outputs

- 3.1 1. Knowledge Development. This component will finance the development of knowledge products; two technical notes, two policy brief and factsheets, expected to inform discussions during Eye on LAC as well as decision-making throughout the region. These knowledge products will be highly valuable for governments throughout the region to assess challenges and priorities associated to the wastewater management agenda.
2. Client Outreach. The goal of this component is to promote the participation of key regional decision-makers and stakeholders, such as government officials, staff from utilities, among others, at WWW Eye on LAC.
3. Communication and Dissemination. The goal of this component is to disseminate LAC Focus Day throughout the region and share the conclusions reached at the sessions. It will finance external communication consultants (firms or individuals) who will: (i) edit and design the knowledge products developed for each of the sessions to distribute among the region; (ii) help prepare presentations for each session; (iii) design and print the Eye on LAC Regional stand; and (iv) design communication materials to be distributed before, during and after the event, including potential regional day logo, design of invitations, design of promotional materials, design of program for regional day, visual capsules, and a strategy to disseminate the sessions and results in social media and through traditional media.
4. Logistics. This component will finance the logistical costs of organizing Eye on LAC and the IDB-and the IDB-FEMSA Water and Sanitation Prize.
- 3.2 **Component I: Development of knowledge products.** Development of knowledge products and two technical notes
- 3.3 **Component II: Client Outreach.** . Promote the participation of key regional decision-makers and stakeholders
- 3.4 **Component III: Communication and Dissemination.** Disseminate LAC Focus Day throughout the region and share the conclusions reached at the sessions
- 3.5 **Component IV: Logistics.** . Finance the logistical costs of organizing Eye on LAC and the IDB-and the IDB-FEMSA Water and Sanitation Prize.

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
Development of knowledge products	\$ 60,000.00	\$ 0.00	\$ 60,000.00
Client Outreach.	\$ 76,000.00	\$ 0.00	\$ 76,000.00
Communication and Dissemination	\$ 72,000.00	\$ 0.00	\$ 72,000.00
Logistics.	\$ 92,000.00	\$ 0.00	\$ 92,000.00

V. Executing Agency and Execution Structure

- 5.1 The IDB will execute this TC through its Water and Sanitation Division (INE/WSA)
- 5.2 Since this is a Research & Dissemination (RD) the TC it will be executed by the Inter-American Development Bank through the Water and Sanitation Division (INE/WSA). The execution and disbursement period is fifteen and eighteen months accordingly. The IDB will follow IDB Corporate Procurement Policies for contracting consulting firms and other services (GN 2350-9). For Component 1, the IDB will hire individual consultants who will develop the knowledge products. In addition, contracting of goods and services for organizing the sessions, such as rooms, translation services and others, will be directly hired to SIWI, as the event host and only entity providing these services for WWW. The justifications for these single-source selections are in line with the criteria set forth in the respective policies (paragraph 3.10 of policy GN-2350-9 and paragraph 5.13.A of policy GN-2303-20).

VI. Project Risks and Issues

- 6.1 No risks are contemplated.

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "C".