

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	REGIONAL/IDB
▪ TC Name:	Promoting Identity Management in LAC for Effective COVID-19 Actions
▪ TC Number:	RG-T3654
▪ Team Leader/Members:	MUENTE KUNIGAMI, ARTURO (IFD/ICS) Team Leader; SHIN, SUNGYEOL (IFD/ICS); RIVERA, KATIA (IFD/ICS); MOLINA BOLANOS, EVELYN MARIA (IFD/ICS); ALMEIDA OLEAS, NATALIA (LEG/SGO); PAREJA GLASS, ALEJANDRO (IFD/ICS); VASQUEZ ROSSI, MARIA INES (IFD/ICS); WADE, HENRY GILBERT JR.; DE SIMONE, FRANCESCO (IFD/ICS)
▪ Taxonomy:	Client Support
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	09 Mar 2021
▪ Beneficiary:	Belize, Paraguay, Trinidad and Tobago and/or Bahamas
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	US\$400,000.00
▪ Local counterpart funding:	US\$0.00
▪ Disbursement period:	30 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	IFD/ICS - Innovation in Citizen Services Division
▪ Unit of Disbursement Responsibility:	IFD/ICS - Innovation in Citizen Services Division
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Institutional capacity and rule of law

II. Objective and Justification

- 2.1 The main objective of this technical cooperation is to support the identification ecosystem in the region to develop integrated strategies that allow for the implementation of digital identification systems, mainly as the countermeasure against the COVID-19 pandemic.
- 2.2 “New Normal” after pandemic of Covid-19 generates increased demand for digital identification. The new normal caused by covid-19 pandemic requires more “contactless” and/or online based services for both public/private sector. For example, many countries including the US and EU now introduce automated immigration service in the airport. The covid-19 will obviously expedite this trend and it requires the digitalized identification. Another example of utilizing digitalized identity information against the Covid-19 pandemic is “fast tracking down the movements of the confirmed case” by Korean government. It is the method which tracks down the places and persons the confirmed case contacted in less than 30 minutes and enables the swift prevention of potential disease spread. This fast tracking uses the civil registry information under the consent of retainer to collect and combine tracking data such as credit card and phone usage.
- 2.3 Adding a digital identification layer extends these benefits to the digital economy. Ensuring a high level of assurance of the identity of a person on the other side of an

electronic connection allows the full and effective migration of services to a digital environment, since this would eliminate the need for an in-person interaction in most cases. Therefore, a trustworthy, robust and universal digital identification system allows citizens not only to interact with their governments virtually, but also enables this for interactions with the private sector, enabling online exchanges of goods and services.

III. Description of Activities and Outputs

- 3.1 **Component I: Technical support to the Identification ecosystem.** This component will support countries in the region in two different activities: (i) Establishing Action plan to improve identification systems; and (ii) Support to digital identification and civil registry systems.
- 3.2 **Component II: Digital Identification pilot project.** This component will fund the implementation of a digital identification pilot project in one country.
- 3.3 **Component III: Research and Knowledge sharing.** Documentation of best practices in an integrated approach to highlight the role of digital identification in the response against COVID-19

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Total Funding
Technical support to the Identification ecosystem	US\$160,000.00	US\$160,000.00
Digital Identification pilot project	US\$150,000.00	US\$150,000.00
Research and Knowledge sharing	US\$90,000.00	US\$90,000.00
Total	US\$400,000.00	US\$400,000.00

V. Executing Agency and Execution Structure

- 5.1 The executing agency for this TC will be the IDB, under responsibility of IFD/ICS.
- 5.2 For several years, the Bank has provided technical assistance around identification and civil registries to different countries in the region, supporting initiatives related to identification systems, reduction of under-registration of births, and digital identification and digital signature. This has positioned the Bank as a key player in disseminating best practices around the region in a relatively nascent field.

VI. Project Risks and Issues

- 6.1 The TC is expected to face one main risk, linked to concerns from civil society that a strong national identity system may affect the privacy of individuals. Throughout the implementation of the TC, we will heed much attention to avoid this controversy and find the best medium between protection of privacy and promotion of benefit by the identification system.
- 6.2 Additionally, due to current serious COVID-19 pandemic situation of LAC regions, the actual activities including field research and training may be limited or not possible. Therefore, the activities may turn to virtual measures such as videoconferencing and online based research.

VII. Environmental and Social Classification

- 7.1 The ESG classification for this operation is "undefined".