

**CARIBBEAN TOURISM HEALTH, SAFETY AND
RESOURCE CONSERVATION PROJECT
(TC-98-06-42-5-RG)**

EXECUTIVE SUMMARY

REQUESTOR: Caribbean Action for Sustainable Tourism (CAST)

FINANCING: Modality: Grant
MIF (Facility II): US\$1,337,000
Local counterpart funding: US\$ 892,000
Total: US\$2,229,000

TERMS: Execution period: 36 months
Disbursement period: 45 months

OBJECTIVES AND DESCRIPTION: The overall project goal is to improve the quality and competitive-ness of the tourism industry through the establishment and dissemination of quality standards, systems and registrations designed to ensure healthy, safe and environmentally conscious products and services for guests and staff. Specific project objectives include: (a) to define health, safety and resource conservation needs for the tourism industry through collection, analysis, and dissemination of information from various sources, as identified in a needs assessment survey; (b) to establish standards-based systems and registrations for health, safety and resource conservation which will be recognized and accepted by stakeholders with sustainable tourism interests; (c) to create a corps of qualified individuals who are trained and certified to carry out surveillance, monitoring, auditing, and training activities as identified in the project; and (d) to develop and implement a recognizable brand identity for the standards-based system and registration process.

ENVIRONMENT AND SOCIAL REVIEW: Recommendations with respect to: (a) gender considerations have been included in the simplified logical framework; and (b) environmental and health benefits are reflected in paragraph 7.2 and in the simplified logical framework.

SPECIAL CONTRACTUAL CONDITIONS: Semi-annual approval of the project progress reports (see paragraph 4.7); and the hiring of external consultant(s) acceptable to the Bank to conduct the ex post evaluation of the project three-months after its completion (see paragraph 7.3).