

Korea Poverty Reduction Fund (KPR)

Project Profile

July 28, 2009

I. BASIC PROJECT DATA

Beneficiary Region:	Regional Support/Latin America and the Caribbean	
Project name:	Best Practices in Youth Programs and Policies in Latin America and the Caribbean	
Project number:	RG-T1653	
Project team:	Rosario Londoño (SCL/SPH), and Isabel Alvarez, (CMG/DCM) team leaders; Kai Hertz (VPC/GCM); Fabian Koss (CMG/DCM); Erik Alda (ICF/FMM); and Geronimo Frigerio (LEG/SGO).	
Executing agency:	Fundación SES (Sustentabilidad–Educación–Solidaridad), Argentina, with the support of the Bank's Youth Program.	
Beneficiaries:	Young people (ages 15 to 30 yrs old) and youth serving community based organizations.	
Date of request:	January, 2009	
Financing plan:	IDB (KPR):	US\$165,000
	Local Counterpart:	US\$ 50,000
	Other Agencies (UN, OAS, etc):	US\$ 35,000
	Total:	US\$250,000
Tentative dates:	Execution period	10 months
	Disbursement period	12 months

II. BACKGROUND AND PROBLEM STATEMENT

- 2.1 About 40% of the region's current population is 30 years old or younger. Forty one percent of young people in Latin America, or approximately 58 million, are poor of which 21.2 million were extremely poor or indigent. Poor Latin American youth also represent 27% of all of the poor, and 23% of the extremely poor.¹ According to the World Bank's Development Report, in most developing countries the number of young people is peaking or will peak in the next 10 years providing a window of opportunity to strategically invest in youth as human capital to have a radical impact on poverty alleviation in the near future. Even more, the report warns that if countries fail to invest in human capital-which is most profitable for the young- they miss this window of opportunity and won't reap the benefits of this demographic dividend. Taking advantage of the youth demographic in the region can have enormous results for the future because young people as the next generation of household heads, parents and active citizens will have profound impact on their children and society.
- 2.2 In order to strategically support the efforts of governments, civil society organizations and development institutions working in youth development in the region, a

¹ Organización Iberoamericana de la Juventud [Ibero-American Youth Organization], La Juventud en Ibero América, Tendencias y Urgencias [Youth in Ibero-America: Trends and Urgent Issues] 2004, OIJ-CEPAL.

coordinated effort needs to take place. Multilateral institutions and inter governmental agencies also need to coordinate to invest in selected youth sectors and to share lessons learned on successful projects on youth development. This coordination effort entails among other things information exchange between organizations to learn what innovative initiatives are being undertaken at the regional level that have a positive impact and what is not a good investment to avoid repeating or replicating practices that are not working; Another important component to this coordinated effort is to expand the notion of based approach on project design and implementation.

- 2.3 This project is an initial step to better coordinate the youth development efforts led by several multilateral organizations such as the IDB, OAS, UNESCO, UNFPA, PAHO, and the ILO among others. Through collaborations such as this one, a strong message is being sent to critical stakeholders on the importance that young people have to reduce poverty as key partners for development with an emphasis on community based projects. It is also recognizing the important role that executing agencies, in particular those with a focus on community based approaches, have been playing in finding innovative and relevant solutions to poverty reduction and social exclusion through youth development. The project presented here, has two key expected results: coordination and information exchange among youth development practitioners; and, establishing basic indicators for best practices on youth development.

III. PROGRAM OBJECTIVE AND DESCRIPTION

- 3.1 This project aims to find promising approaches for youth development that are in execution by local non governmental organizations, in eight core areas: education, employment, violence prevention, health, volunteerism, leadership/participation, poverty reduction, and holistic approaches to youth development. The purpose is to share lessons, disseminate initiatives that could be replicated or scaled up and to create a cadre of expertise that will be fed into the preparation and execution of Bank projects, made available to Bank officials, government agencies of Bank member countries and other youth development practitioners. The project has four main components each with specific activities to reach its goals.
 - a. Identification of Promising Practices Implemented for Youth
- 3.2 To identify and recognize promising programs and/or practices on youth development being implemented by local NGO's in the LAC region. This call will be open to all non-governmental and community based organizations. Since this is an inter-agency initiative, the Bank will focus on the practices or programs component through the support of the JPO, and the other partners will fund and focus on a component identifying policies targeting young people.
- 3.3 The detailed selection criteria are available in Annex III and have been developed by experts from partner agencies specializing in each topic. A brief summary of criteria are: that the program has to have been in execution (not an idea) for at least two years; to be in one of the eight core areas: education, employment, violence prevention, health, volunteerism, leadership/participation, poverty reduction, and holistic approaches to youth development; to have some type of evaluation or monitoring to

measure or document results; and, to be targeted specifically to benefit youth between the ages of 12 to 30 yrs old.

- 3.4 In the last few months the Bank has received several official requests from member countries for loans that directly benefit young people resulting in 6 loans currently in execution, and other in the pipeline. Additionally, the Bank has been an important source of financing for youth organizations, foundations, and community-based interventions for youth development having supported several initiatives specifically targeted at youth investing by 2005 approximately of US\$90 million of non reimbursable financing between TC's and MIF. This project proposes to reach out to the executors of these and other youth projects to invite them to be a part of this regional exchange and learning effort. The IDB YOUTH Program has a regional network of organizations working on youth issues that will also be invited to participate in this identification and evaluation process. The goal is to select two programs per topic, for a total of 16 promising practices.

b. Establishing of Knowledge Sharing and Knowledge Management Networks

- 3.5 The participation of many NGO's from all the LAC region and the international organizations taking part on this project, provides an ideal opportunity to establish a long term process and network for knowledge sharing and knowledge management. Studies have shown that for knowledge exchange networks to be effective and sustainable overtime, the initial interaction needs to be face-to-face. Therefore, the second component of this project includes a **Regional Conference** that will be held at the city of Colima, Mexico. The Mexican Institute of Youth (IMJ) and the Colima Government have offered to host the event.
- 3.6 To recognize the promising practices/programs selected, disseminate lessons learned, and stimulate the inter-organizational coordination and exchange, this high visibility three day regional conference will take place at the University of Colima, which is also designing the Web platform that will allow the practices/programs to be submitted. The University campus has the ideal facilities, conference rooms, video conferencing, Internet capability and main auditorium to host the conference. An important component of the conference will be a capacity building workshop to strengthen the executing abilities of the CSOs and NGOs participating.
- 3.7 The coordinating organizations are proposing to have this regional conference in late summer or early fall of 2009 for about 300 participants, members of the public and private sectors, community based organizations, foundations, media, and multilateral development organizations. The three day event will have a daily plenary session; roundtable discussions, and networking opportunities. It will also have an area for exhibiting the selected promising practices.
- 3.8 After the conference, the knowledge sharing/knowledge management networks created will continue interacting via **collaborative Web technology** where members will be able to upload documents, comments, present surveys, videos and other materials.

c. Dissemination

- 3.9 In order to systematically document the findings, the lessons learned on what works in youth development and a set of recommendations on project design based on the promising practices/programs, a publication will be produced and distributed regionally through the coordinating organizations' networks of partners. The publication will also be made available electronically to expand its reach. A key component of this publication will be basic indicators on the promising practices' eight topics, to support implementation and monitoring of projects and policies for the development of youth.
- 3.10 The multilateral organizations participating on this initiative, also recommend having smaller regional meetings throughout the year to ensure that the results of this project and the publication reach as many youth practitioners and key stakeholders as possible. To ensure a through dissemination of this project, the multilateral institutions involved in this initiative (IDB, UNESCO, UNICEF, ILO, OAS, PAHO, etc) are committed to massively distribute the publication and to contact key partners to reach even more specialists. Throughout all phases of this project, the source of funding will be highly recognized and included in all materials.

d. Evaluation – Korean Young Professionals Exchange

- 3.11 In an effort to promote knowledge exchange and enhance the training program for young professionals, a maximum of 3 Koreans will be selected to participate in monitoring and evaluation phase, and potentially in the preparation of the Program's dissemination phase. Young professionals from Korea would contribute to a mid-term review of each individual project under execution and discuss potential adjustments with project's team. Also, they will be responsible of conducting an evaluation of the Program as a whole.

IV. COST AND FINANCING

- 4.1 The total cost of the project is US\$250,000 of which US\$165,000 is from the KPR. Other donors include other multilateral organizations such as UNFPA, UNESCO and local funds come from the University of Colima and the Government of Colima, Mexico.

Type of Expense	Number of Months	Cost per month	KPR	Other*	Total
Overall project coordination	10	2,150	21,500	7,000	28,500
Component #1					
Call for projects					
Video production and dissemination	1	8,000	8,000	3,000	11,000
Project Evaluation and selection	5	6,400 (8 topics 4,000 per topic)	32,000		32,000
Component #2					
Regional Conference	Number of participants	Cost per participant		70,000	70,000
Airfare	16	1,200	19,200		19,200
Lodging	16	550	8,800		8,800
Stipend	16	500	8,000		8,000
Plaque/award	16	40	640		640

Conference materials			3,000		3,000
Video production			8,000		8,000
Exhibit area	16	500	8,000		8,000
Capacity building for CSOs			8,000		8,000
Component #3					
Publication					
Editor	2	2,500	5,000		5,000
Designer			500		500
Printing			14,000		14,000
Dissemination/distribution			2,000	3,000	5,000
Component #4					
Evaluation – Korean Young Professionals Exchange					
Participation of 3 Korean young professionals	1 (3)	5,000	15,000		
Contingencies			3,360	2,000	5,360
TOTAL			<u>165,000</u>	<u>85,000</u>	<u>235,000</u>

* This includes funding provided by UNFPA, University of Colima, City of Colima, IPPF, and UNESCO.

V. EXECUTING AGENCY AND EXECUTION STRUCTURE

- 5.1 An expert institution on youth development will be subcontracted to manage the evaluation and selection of the practices/programs. This project will be executed by *Fundación SES* (<http://www.fundses.org.ar/index1.html>). Fundación SES (Sustainability-Education-Solidarity), a Buenos Aires based foundation established in 1999 by professors and social science experts, works to promote and develop youth development programs and practices. Fundación SES has a vast experience working on the youth development area and has been able to mobilize human and financial resources and create partnerships with local, national and international organizations to design and implement youth projects.
- 5.2 The IDB YOUTH Program will collaborate in the execution of the program due to the many multilateral agencies that are contributing to this project.
- 5.3 The project will be executed within a period of 10 months, and the disbursement period will be of 12 months, as of project approval.

VI. MAJOR ISSUES

- 6.1 The conceptualization and objective of this project have been produced with a team of specialists from several organizations, mainly the IDB, UNESCO, OAS and ILO. There have been two meetings and several conferences to design the project; during this process, it has been evident that there is strong interest from all institutions to have this joint initiative with a regional perspective and interchange of information to strengthen the impact of community based interventions and programs for youth development. Additionally, the Bank and UNESCO signed a Memorandum of Understanding in October 2008 to collaborate on several issues, one of them been youth.

VII. ACTION PLAN

- 7.1 This Promising Practices in execution on Youth Issues project has already defined its scope, objectives and main outputs. It will be ready to launch the Call in mid November. Do the initial evaluation by end of January; final selection in February and the Conference on April 2009. The publication and technical guide will incorporate key recommendations from the conference, therefore will be produced after and should be ready within 4 months of the event.

VIII. ENVIRONMENTAL AND SOCIAL REVIEW

- 8.1 The present project will have no effect on environmental conditions in the region. In terms of social impact, it is expected that the project activities will address particular causes for social exclusion of youth. In accordance with the “Safeguard Policy Filter Report” (2008-12092538-2), the project will not require complementary social and environmental actions. Similarly, according to the “Safeguard Screening Form” (SSF#2008-12092938-2), this technical cooperation operation was classified as a category “C” project. ESR clearance was given on December 9, 2008.

IX. APPROVAL

Approval:

(Original signed
Michael Jacobs, Chief SCL/SPH

SAFEGUARD SCREENING FORM

This Report provides a summary of the project classification process and is consistent with Safeguard Screening Form requirements. The printed Report should be attached as an annex to the Project Concept Document (or equivalent) (together with the Safeguard Policy Filter Report) and sent to ESR.

1. Save as a Word document. 2. Enter additional information in the spaces provided, where applicable. 3. Save new changes.

PROJECT DETAILS	IDB Sector	Other
	Project Type	Technical Cooperation
	Additional Operation Details	
	Country	Regional
	Project Status	New Operation
	Investment Checklist	Generic Checklist
	Team Leader	Isabel Alvarez and Kai Hertz
	Project Title	Best Practices in Youth Programs and Policies in Latin America and the Caribbean
	Project Number	RG-T1653
	Safeguard Specialist(s)	<i>To be completed by assessor</i>
	Assessment Date	2008-12-09
	Assessment Number	2008-12092938-2
Additional Comments		

PROJECT CLASSIFICATION SUMMARY	Project Category: C	Override Rating:	Override Justification:
			Comments:
	Conditions/Recommendations	<ul style="list-style-type: none"> Normally no environmental impact assessment studies or consultations are required for Category "C" operations. Some Category "C" operations may require specific safeguard/monitoring requirements (Policy Directive B.3). These operations will establish safeguard/monitoring requirements for environmental and other risks (social, disaster, cultural, H&S etc.) The Project Team must send to ESR the PP or PCD (or similar) containing the E&S Strategy (the requirements for an ESS are described in the Environment Policy Guideline: Directive B.3) plus the Safeguard Policy Filter and Screening Form Reports. <p><i>Policy Directives can be accessed from the Resources tab on the Toolkit home page.</i></p>	

SUMMARY OF IMPACTS/RISKS AND POTENTIAL SOLUTIONS	Identified Impacts/Risks	Potential Solutions
	No issues identified	

ASSESSOR DETAILS	Name of person who completed screening:	Date:
	Comments:	

SAFEGUARD POLICY FILTER REPORT

This Report provides guidance for project teams on safeguard policy triggers and should be attached as an annex to the Project Concept Document (or equivalent) together with the Safeguard Screening Form, and sent to ESR.

1. Save as a Word document. 2. Enter additional information in the spaces provided, where applicable. 3. Save new changes.

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	Project Type	Technical Cooperation
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	Project Number	RG-T1653
	Safeguard Specialist(s)	<i>To be completed by assessor</i>
	Assessment Date	2008-12-09
	Assessment Number	2008-12092538-2
	Additional Comments	

SAFEGUARD POLICY FILTER RESULTS	Project Type	Technical Cooperation	
	Safeguard Policy Items Identified (Yes)	No issues identified	
	Potential Safeguard Policy Items (?)	No potential issues identified	
	Recommended Action	<p>Operation has not triggered any Policy Directives. Complete Project Classification Tool. Submit Safeguard Policy Filter Report, PCD (or equivalent) and Safeguard Screening Form to ESR.</p> <p><i>Policy Directives can be accessed from the Resources tab on the Toolkit home page.</i></p>	
	Additional Comments		

ASSESSOR DETAILS	Name of person who completed screening:	
	Title	
	Date	2008-12-09