

NOTICE OF CONTRACT AWARD

RE: Selection #: RG-T2959-P001
Selection Method: Single Source Selection
Sector: Science and Technology
Country: *REGIONAL*
Financing ATN #: *ATN/CO-I6258-RG*

Description of service: Provide detailed information on at least 100 audiovisual enterprises operating in Mexico City and Monterrey, through site visits. The selected firm will contact and interview the CE Os, founders or managers of these enterprises, asking the questions included in the Creative Innovation Survey Questionnaire (CISQ) provided by the IDB.

The aforementioned selection process has been completed and the contract has been awarded as follows:

Firm name: *PARAMETRIA S.A. DE C.V.*
Firm country: *MEXICO*
Contract Value: *MXN 302,524*
Date of award/contract date: *08/15/2018*

Thank you
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