

# PROJECT STATUS REPORT

JANUARY 2017 - JUNE 2017

## SECTION 1: PROJECT SUMMARY

**PROJECT NAME:** Project Grow: Promoting Local Sourcing for an International Jamaican Brand

Project Number: JA-M1035 - Project Num.: ATN/ME-15663-JA

**Purpose:** To enhance the capacity of small and medium scale farms to supply quality cassava to commercial buyers and to build youth skills to foster their insertion into the cassava value chain as farm workers, processors, and service providers.

**Country Admin**

JAMAICA

**Country Beneficiary**

JAMAICA

**Executing Agency:**

DESNOES & GEDDES FOUNDATION

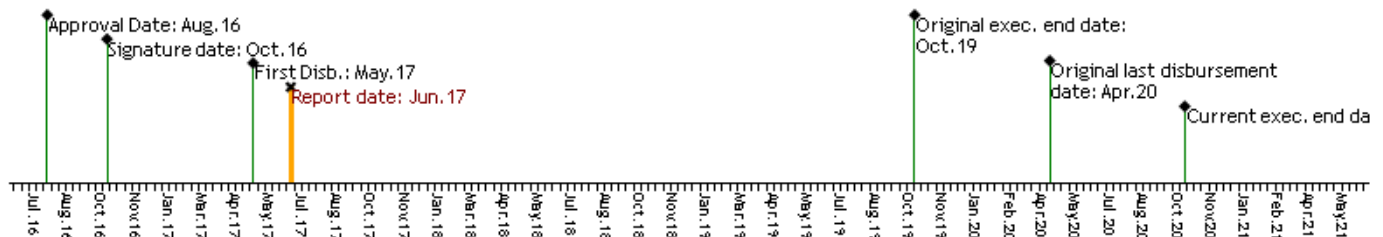
**Design Team Leader:**

YOLANDA STRACHAN

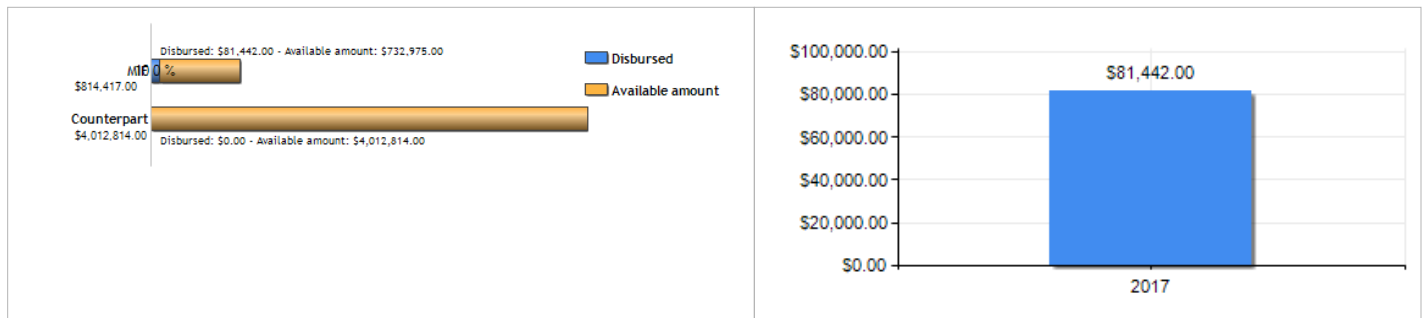
**Supervision Team Leader:**

SEGREE TERRY-ANN SHARLENE

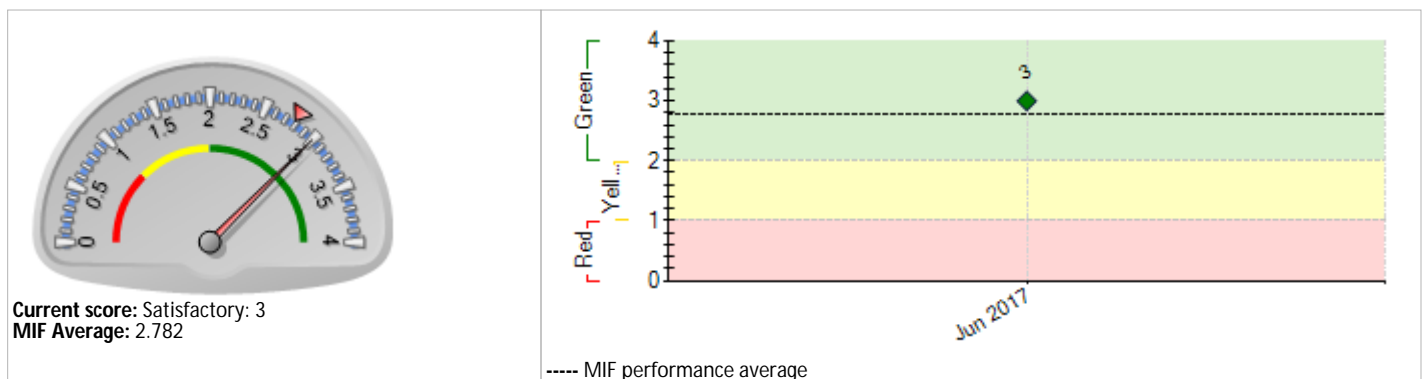
### PROJECT CYCLE



### FUNDS



### PERFORMANCE SCORE



### EXTERNAL RISKS

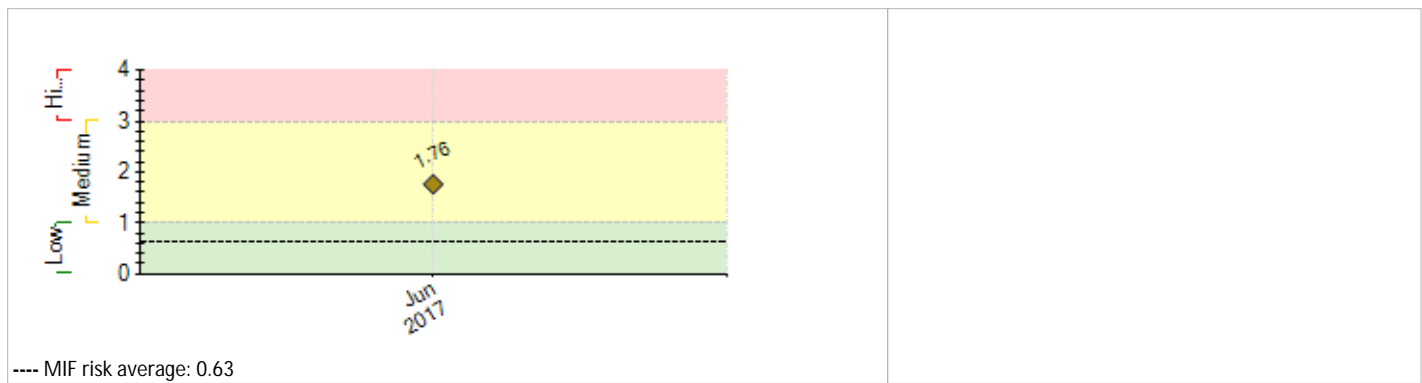
#### INSTITUTIONAL CAPACITY

**Risk**

**Financial Management:** Medium

**Procurement:** Medium

**Technical Capacity:** Low



## SECTION 2: PERFORMANCE

### Summary of project performance in the last six months

#### Project Management:

1. establishing the Project Management unit
2. Preparation and submission of Annual Operating Plan and other documents to qualify for first disbursement

#### Component 1:

1. Procurement and contracting of 5 Extension Officers to provide technical support to contracted cassava farmers
2. MOU between D&G Foundation and USAID funded JA-REEACH II (counterpart funding) project developed and agreed to for the provision of technical support, specifically for the preparation of the Agri-business training manual.

**Component 2:** MOU between D&G Foundation and USAID funded JA-REEACH II (counterpart funding) project developed and agreed to for the provision of technical support for the research component, specifically the preparation of the climate smart cassava agronomic training material

**Component 3:** Recruitment started for 60 youths to participate in a Project Grow Cassava Cultivation training

#### Component 4:

1. US\$867,000 in credit has been extended by Red Stripe to farmers contracted to cultivate cassava
2. JN Small Business Loans, a financial institution, submitted their financial proposal for review to provide credit to farmers

**Next steps: Component 1:** Consolidate extension team, provide Train the Trainer training in cassava cultivation and agri-business and provision of extension support to cassava farmers

**Component 2:** Finalize research program with Bodles Research station and JA-REEACH II

**Component 3:** Discuss areas of collaboration with NEO Jamaica project

#### Comments from the Supervision Team Leader

Agree with the Executing Agency comments

A portfolio review is being scheduled during the month of April to determine the status of the Project and challenges being faced in the execution.

Based on documents reviewed, I agree with the cumulative performance of the Project.

### SECTION 3: INDICATORS AND MILESTONES

Indicators	Baseline	Intermediate 1	Intermediate 2	Intermediate 3	Planned	Achieved	Status
<b>Goal:</b> To increase the incomes of small and medium scale cassava farmers, as well as generate sustainable employment opportunities for vulnerable youth in Jamaica.	I.1 Project Grow graduates placed in jobs (disaggregated by sex)	62	122	250	380	480	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	I.2 Value of annual sales to new domestic or export markets by Project Grow farms	0	880000	2000000	3900000	6200000	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	I.3 Number of Project Grow farms selling to new domestic or export markets (CRF 330601)	0	50	100	150	200	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	I.4 Kilograms of cassava supplied to Red Stripe processing plant by Project grow farms	0	2000000	6800000	12700000	24000000	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
<b>Purpose:</b> To enhance the capacity of small and medium scale farms to supply quality cassava to commercial buyers and to build youth skills to foster their insertion into the cassava value chain as farm workers, processors, and service providers.	R.1 Percentage of youth graduating from the Project Grow training program (disaggregated by sex)	0	80	80	80	80	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	R.2 Number of farms that have adopted new practices or technologies (CRF 230100)	0	50	100	150	200	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	R.3 Average yields for Project Grow farms (tons/ha)	11	17	21	25	30	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	R.4 : Acres of land sustainably managed (CRF 240100)	0	500	1000	1500	2000	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
<b>Component 1:</b> Enhancing Technical and Agronomic Capacity for Cassava Production  <b>Weight:</b> 20%  <b>Classification:</b> Satisfactory	C1.11 Farmer Training curriculum and technical manual for climate smart cassava production developed	0	1	1	1	1	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2017	
	C1.12 Number of Project Grow field staff and technicians trained in climate smart cassava production (disaggregated by sex)	0	5	10	15	15	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Nov 2020	
	C1.13 Number of farmers trained in climate smart commercial cassava production (disaggregated by sex)	0	50	150	200	200	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	C1.14 Number of farmers trained in agro entrepreneurship and receiving business advisory services (disaggregated by sex)	0	50	150	200	200	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
<b>Component 2:</b> Developing a Climate Smart Production System  <b>Weight:</b> 30%  <b>Classification:</b> Satisfactory	C2.11 Number of high yielding climate smart cassava varieties tested	0	3	6	8	8	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	C2.12 Number of nurseries established to propagate high yielding climate smart plant material	0	3	6	6	6	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	C2.13 Number of nurseries established to propagate high yielding climate smart plant material	0	1	2	3	3	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	C3.11 Number of youth trained in farm management and cassava production (disaggregated by sex)	67	250	500	750	1000	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
<b>Component 3:</b> Scaling Up Youth Training in Agriculture and Cassava Production  <b>Weight:</b> 25%  <b>Classification:</b> Satisfactory	C3.12 Number of youth trained in leadership and life skills (disaggregated by sex)	67	250	500	750	1000	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	C3.13 Number of Project Grow youth receiving job placement assistance from NEO (disaggregated by sex)	0	250	500	750	1000	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
<b>Component 4:</b> IMPROVING ACCESS TO FINANCE FOR SMALLHOLDERS IN THE CASSAVA VALUE CHAIN  <b>Weight:</b> 5%  <b>Classification:</b> Satisfactory	C4.11 Number of specially adapted credit products developed for cassava farms	0	2	2	2	2	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2017	
	C4.12 Number of farms receiving credit	0	50	150	200	200	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	C4.13 Volume of credit disbursed to Project Grow farms	0	300000	1000000	1600000	1600000	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
<b>Component 5:</b> Knowledge and Strategic Communications  <b>Weight:</b> 20%  <b>Classification:</b> Satisfactory	C5.11 Case Study	0				1	
						Oct 2019	

Milestones	Planned	Due Date	Achieved	Date of achievement	Status
M3 Conditions Prior	1	Apr 2017	1	Apr 2017	Achieved
M4 Technical Cooperation Agreement finalized and work program for (i) ecosystem based approach for cassava production, (ii) agribusiness curriculum developed	1	Oct 2017			
M5 Technical manual and training manual for ecosystem based approach developed	1	Mar 2018			
M6 50% of agribusiness and ecosystem based trainings scheduled completed	50	Nov 2018			
M7 100% of agribusiness and ecosystem based trainings scheduled completed	100	Feb 2019			

#### CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE

[None reported in this period]

### SECTION 4: RISKS

**MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE**

	<b>Level</b>	<b>Mitigation action</b>	<b>Responsible</b>
1. Farmers are unable to repay the loans for starter kits.	Medium	Farmers selected for purchase contracts will be carefully screened by both Red Stripe and the financial institution to determine their capacity to produce cassava and repay the loan.	Project Coordinator
2. The partnering financial institution has lower than expected capacity to develop new products and administer the credit facility for farmers	Medium	The MIF has worked with Red Stripe to develop specific TORs in order to select a financial institution with the capacity, experience and track record to manage the credit facility.	Project Coordinator
3. Jamaica, like most small island developing countries, is vulnerable to the impact of climate change, particularly extreme drought, flooding and storm events which could negatively affect the cassava harvest	Medium	The promotion and use of high-yielding climate resilient cassava varieties could help to mitigate the risk of crop losses. Further to this, the geographical dispersion of the cassava clusters across the island will also mitigate against this risk. The cassava cultivation training provided will also build the knowledge of farmers on land practices to reduce the effect of adverse climatic conditions	Project Coordinator

**PROJECT RISK LEVEL:** Medium    **TOTAL NUMBER OF RISKS:** 5    **IN EFFECT RISKS:** 3    **NOT IN EFFECT RISKS:** 0    **MITIGATED RISKS:** 2

**SECTION 5: SUSTAINABILITY**

**Likelihood of project sustainability after project completion:** P - Probable

**CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY**

*[None reported in this period]*

**Actions related to sustainability which have been taken in the reporting period:**

The Ministry of Industry, Commerce, Agriculture & Fisheries Bodles Research Station has been an integral partner as they have the responsibility for agricultural research and will be critical for continued development of high yield, high starch cassava as well as clean planting material and measure to control pest and disease.

**SECTION 6: PRACTICAL LESSONS**

*[No lessons learned found]*