

# PROJECT STATUS REPORT

JULY 2017 - DECEMBER 2017

## SECTION 1: PROJECT SUMMARY

**PROJECT NAME:** Project Grow: Promoting Local Sourcing for an International Jamaican Brand

Project Number: JA-M1035 - Project Num.: ATN/ME-15663-JA

**Purpose:** To enhance the capacity of small and medium scale farms to supply quality cassava to commercial buyers and to build youth skills to foster their insertion into the cassava value chain as farm workers, processors, and service providers.

**Country Admin**

JAMAICA

**Country Beneficiary**

JAMAICA

**Executing Agency:**

DESNOES & GEDDES FOUNDATION

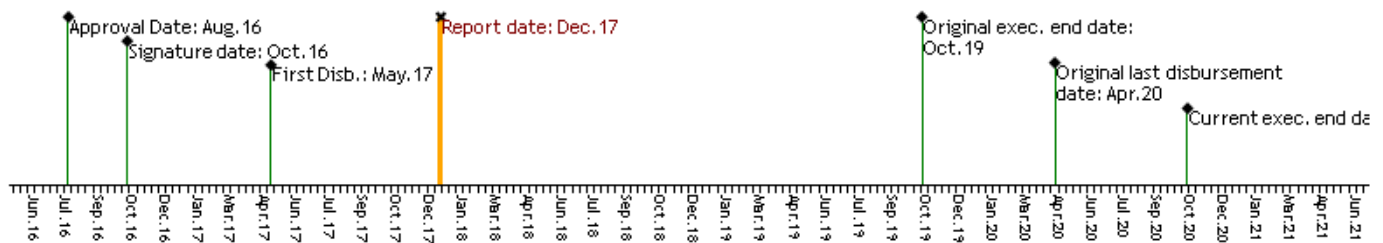
**Design Team Leader:**

YOLANDA STRACHAN

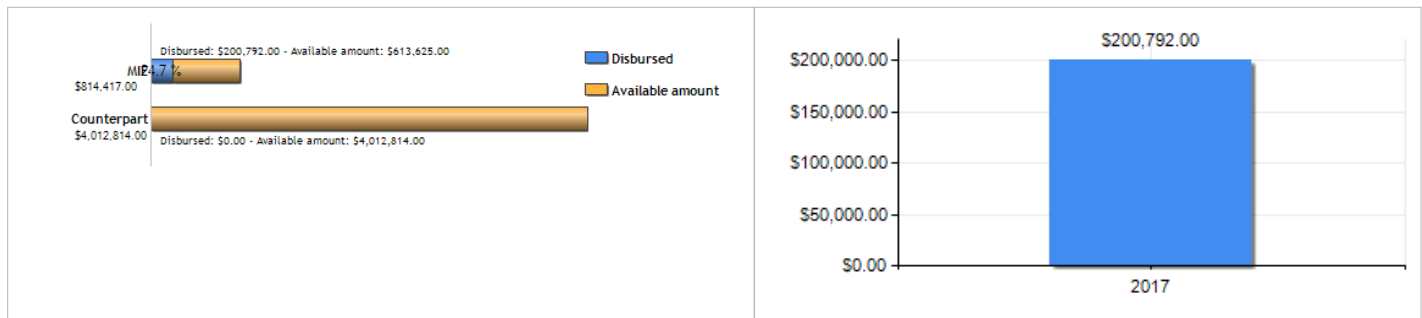
**Supervision Team Leader:**

SEGREE TERRY-ANN SHARLENE

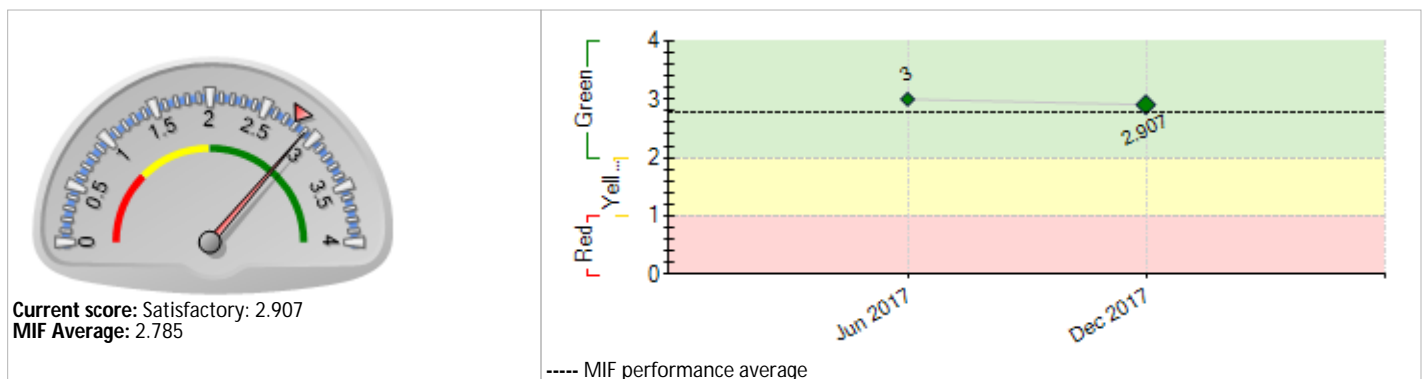
### PROJECT CYCLE



### FUNDS



### PERFORMANCE SCORE



### EXTERNAL RISKS

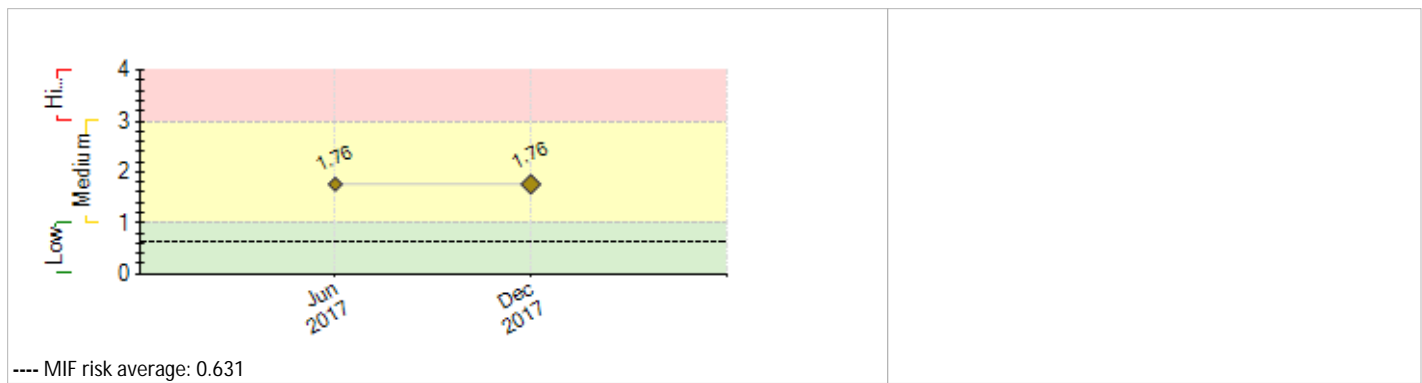
#### INSTITUTIONAL CAPACITY

**Risk**

**Financial Management:** Medium

**Procurement:** Medium

**Technical Capacity:** Low



## SECTION 2: PERFORMANCE

### Summary of project performance since inception

**Component 1:** A. Training curriculum and manual on an Introduction to Climate smart cassava cultivation was developed B. 69 Project Grow staff trained in cassava cultivation C. 125 cassava farmers trained in cassava cultivation

**Component 2:** A. 12 high starch high yielding varieties identified of which 5 have been cultivated B. Red Stripe established 3 farms for demonstration and nursery.

**Component 3:** A. 88 youth trained in cassava cultivation

**Component 4:** A. 2 credit products developed for cassava farmers B. 88 farmers access credit from Red Stripe C. US\$592,000 in credit offered to cassava farmers

**Component 5:** A. Baseline data collected and report completed B. 2 videos completed, 1 of farmer reaping and the other of youths being trained C. Knowledge Management training and strategy developed

### DELAYS:

**Component 1:** Agribusiness training manual completed however training to be completed in 2018. **Component 2:** Research to identify complementary crops differed until 2018 **Component 3:** Difference in NEO project implementation and what was project under this project has resulted in the indicators for this component not being realized. Discussions being held to adjust

#### Comments from the Supervision Team Leader

Agree with the Executing Agency comments  
I am in agreement with the updates provided

### Summary of project performance in the last six months

#### MAIN ACHIEVEMENTS

**Component 1:** A. Training curriculum and manual on an Introduction to Climate smart cassava cultivation was developed B. 69 Project Grow staff trained in cassava cultivation C. 125 cassava farmers & Farm hands trained in cassava cultivation D. Extension support provided to 89 farmers

**Component 2:** A. Research program finalized with Bodles and budget developed for execution 2018

**Component 3:** A. 30 youth trained in cassava cultivation B Training of Trainers under NEO in Passport to Success

**Component 4:** A. MOU received from JN Small Business Loans to provide credit to cassava farmers B. Red Stripe continue to contract farmers and provide credit facility as needed

**Component 5:** A. Baseline data collected and report submitted B. 2 videos completed, 1 of farmer reaping and the other of youths being trained C. Knowledge Management training and strategy developed

## DELAYS:

**Component 1:** Agribusiness training manual completed however training to be completed in 2018. **Component 2:** Research to identify complementary crops differed until 2018 **Component 3:** Difference in NEO project implementation and what was project under this project has resulted in the indicators for this component not being realized. Discussions being held to adjust

## Comments from the Supervision Team Leader

Agree with the Executing Agency comments  
I am in agreement with the updates provided

## SECTION 3: INDICATORS AND MILESTONES

Indicators	Baseline	Intermediate 1	Intermediate 2	Intermediate 3	Planned	Achieved	Status
<b>Goal:</b> To increase the incomes of small and medium scale cassava farmers, as well as generate sustainable employment opportunities for vulnerable youth in Jamaica.	I.1 Project Grow graduates placed in jobs (disaggregated by sex)	62	122	250	380	480	69
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	I.2 Value of annual sales to new domestic or export markets by Project Grow farms	0	880000	2000000	3900000	6200000	100000
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	I.3 Number of Project Grow farms selling to new domestic or export markets (CRF 330601)	0	50	100	150	200	102
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	I.4 Kilograms of cassava supplied to Red Stripe processing plant by Project grow farms	0	2000000	6800000	12700000	24000000	488200
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
<b>Purpose:</b> To enhance the capacity of small and medium scale farms to supply quality cassava to commercial buyers and to build youth skills to foster their insertion into the cassava value chain as farm workers, processors, and service providers.	R.1 Percentage of youth graduating from the Project Grow training program (disaggregated by sex)	0	80	80	80	80	100
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	R.2 Number of farms that have adopted new practices or technologies (CRF 230100)	0	50	100	150	200	93
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	R.3 Average yields for Project Grow farms (tons/ha)	11	17	21	25	30	13
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	R.4 : Acres of land sustainably managed (CRF 240100)	0	500	1000	1500	2000	1212
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
<b>Component 1:</b> Enhancing Technical and Agronomic Capacity for Cassava Production  <b>Weight:</b> 20%  <b>Classification:</b> Satisfactory	C1.11 Farmer Training curriculum and technical manual for climate smart cassava production developed	0	1	1	1	1	On Course
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2017	Aug 2017
	C1.12 Number of Project Grow field staff and technicians trained in climate smart cassava production (disaggregated by sex)	0	5	10	15	15	69
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Nov 2020	Dec 2017
	C1.13 Number of farmers trained in climate smart commercial cassava production (disaggregated by sex)	0	50	150	200	200	125
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	C1.14 Number of farmers trained in agro entrepreneurship and receiving business advisory services (disaggregated by sex)	0	50	150	200	200	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
<b>Component 2:</b> Developing a Climate Smart Production System  <b>Weight:</b> 30%  <b>Classification:</b> Satisfactory	C2.11 Number of high yielding climate smart cassava varieties tested	0	3	6	8	8	12
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Oct 2017
	C2.12 Number of nurseries established to propagate high yielding climate smart plant material	0	3	6	6	6	3
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Jun 2017
	C2.13 Number of nurseries established to propagate high yielding climate smart plant material	0	1	2	3	3	3
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Nov 2017
	C3.11 Number of youth trained in farm management and cassava production (disaggregated by sex)	67	250	500	750	1000	88
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
<b>Component 3:</b> Scaling Up Youth Training in Agriculture and Cassava Production  <b>Weight:</b> 25%  <b>Classification:</b> Satisfactory	C3.12 Number of youth trained in leadership and life skills (disaggregated by sex)	67	250	500	750	1000	0
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Dec 2017
	C3.13 Number of Project Grow youth receiving job placement assistance from NEO (disaggregated by sex)	0	250	500	750	1000	
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	
	C4.11 Number of specially adapted credit products developed for cassava farms	0	2	2	2	2	2
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2017	Oct 2017
	C4.12 Number of farms receiving credit	0	50	150	200	200	100
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Oct 2017
<b>Component 4:</b> IMPROVING ACCESS TO FINANCE FOR SMALLHOLDERS IN THE CASSAVA VALUE CHAIN  <b>Weight:</b> 5%  <b>Classification:</b> Satisfactory	C4.13 Volume of credit disbursed to Project Grow farms	0	300000	1000000	1600000	1600000	766812
		Oct 2016	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Oct 2017
	C5.11 Case Study	0				1	
						Oct 2019	
<b>Component 5:</b> Knowledge and Strategic Communications  <b>Weight:</b> 20%  <b>Classification:</b> Satisfactory							

Milestones	Planned	Due Date	Achieved	Date of achievement	Status
M3 Conditions Prior	1	Apr 2017	1	Apr 2017	Achieved
M4 Technical Cooperation Agreement finalized and work program for (i) ecosystem based approach for cassava production, (ii) agribusiness curriculum developed	1	Oct 2017	1	Jul 2017	Achieved
M5 Technical manual and training manual for ecosystem based approach developed	1	Mar 2018			
M6 50% of agribusiness and ecosystem based trainings scheduled completed	50	Nov 2018			
M7 100% of agribusiness and ecosystem based trainings scheduled	100	Feb 2019			

completed

**CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE***[None reported in this period]***SECTION 4: RISKS****MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE**

	<b>Level</b>	<b>Mitigation action</b>	<b>Responsible</b>
1. Farmers are unable to repay the loans for starter kits.	Medium	Farmers selected for purchase contracts will be carefully screened by both Red Stripe and the financial institution to determine their capacity to produce cassava and repay the loan.	Project Coordinator
2. The partnering financial institution has lower than expected capacity to develop new products and administer the credit facility for farmers	Medium	The MIF has worked with Red Stripe to develop specific TORs in order to select a financial institution with the capacity, experience and track record to manage the credit facility.	Project Coordinator
3. Jamaica, like most small island developing countries, is vulnerable to the impact of climate change, particularly extreme drought, flooding and storm events which could negatively affect the cassava harvest	Medium	The promotion and use of high-yielding climate resilient cassava varieties could help to mitigate the risk of crop losses. Further to this, the geographical dispersion of the cassava clusters across the island will also mitigate against this risk. The cassava cultivation training provided will also build the knowledge of farmers on land practices to reduce the effect of adverse climatic conditions	Project Coordinator

**PROJECT RISK LEVEL:** Medium **TOTAL NUMBER OF RISKS:** 5 **IN EFFECT RISKS:** 3 **NOT IN EFFECT RISKS:** 0 **MITIGATED RISKS:** 2**SECTION 5: SUSTAINABILITY****Likelihood of project sustainability after project completion:** HP - Highly Probable**CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY***[None reported in this period]***Actions related to sustainability which have been taken in the reporting period:**

MOU signed with JNSBL to continue farmer financing. Also research partnership formed with MICAFA Bodles Research Station

**SECTION 6: PRACTICAL LESSONS**

	<b>Relative to Design</b>	<b>Author</b>
1. It is very important that when projects are to collaborate during implementation that there is a clear and correct understanding of the activities and deliverables under each project to ensure a smooth partnership and avoid hiccups.		Hutchinson, Stephannie