**regional**

**RG-T2544**

**Terms of Reference**

**LAC’s experience in Social Innovation Programs**

**Background**

The Competitiveness and Innovation Division (CTI), through the Innovation Lab (I-Lab) has implemented a number of social innovation programs, particularly through a series of calls for problems and solutions, using “crowdsourcing” to identify the needs of the beneficiaries and implementing the knowledge of universities and the private sector to promote new high-impact social innovations.

There is a significant request from the Region for additional support in social innovation, which cannot be addressed by current operations. Given the rapidly growing interest in social innovation in the Region and the Bank’s increased involvement in the area, it is important to generate a better understanding of how country-specific characteristics can affect the implementation of social innovation programs (for example: level of development, market and government failings, cultural identity, etc.) and how said characteristics can be included in the design of the initiatives, to thus support future initiatives with a holistic approach, seeking sustainability and scalability of interventions.

**Purpose**

The objective of this consultancy is to draw a map of social innovations initiatives and policies in the host country, with the purpose of identifying country-specific issues relevant to social innovation and then developing a pilot social innovation project.

**Activities**

* Listing all social innovation initiatives in place or recently concluded in the country.
* Identification of environmental conditions that favor successful social innovation; main challenges; “barren” areas.
* Thorough analysis of the observable trends and notable examples.
* Cross-analysis of public policies in the different areas targeted by the social innovation initiatives included in the list.

**Products**

* First report describing the methodology to be applied in the study;
* Mid-term report including the list of initiatives and the preliminary findings arising from such list.
* Final report with in-depth analysis of the country’s status regarding social innovation, as indicated in the previous paragraph.

**Payment scheme**

Payment will correspond to a unique lump sum on the amount of US$ 8,000, of which 50% will be due upon receipt of the preliminary report and 50% will be due upon delivery of the final report.

**Coordination**

The consultant will be supervised by Carlos Guaipatin, Senior Specialist of IFD/CTI.

**Consultancy**

Type of consultancy: individual – Firms international.

Time frame: March 2015 – September 2015.

Place of consultancy: \_\_.

**Required qualifications**

Professional in the field of social sciences or economy, with significant analytical skills, familiarity with social innovation, and knowledge of the region.