

## TC DOCUMENT

### I. Basic Information for TC

• Country/Region:	REGIONAL
• TC Name:	Communications, Outreach and Capacity Building Support for the Biodiversity and Ecosystem Services Program
• TC Number:	RG-T2351
• Team Members:	Maria Claudia Perazza (INE/RND) Team Leader; Javier Ignacio Bedoya (LEG/SGO); Benedicte de Waziers (INE/RND); Ashley Camhi (INE/RND); Daniel Hincapie (ORP/ORP); Antonio Moneo-Lain (KNL/KNM); Duncan Gromko (INE/RND); and Elizabeth Chavez (INE/RND)
• TC Taxonomy	Research and Dissemination
• Date of TC Abstract authorization:	June 6, 2013
• Donors providing funding:	Fund for Biodiversity and Ecosystem Services Special Program
• Beneficiary:	REGIONAL
• Executing Agency and contact name:	IDB – INE/RND, Maria Claudia Perazza
• IDB Funding Requested:	US\$300,000
• Execution & Disbursement:	10 Months
• Required start date:	July 2013
• Types of consultants	Firm and Individual consultant
• Prepared by Unit:	INE/RND
• Unit of Disbursement Responsibility:	INE/RND
• TC Included in Country Strategy:	n/a / TC included in CPD: n/a
• GCI-9 Sector Priority:	Poverty reduction and equity enhancement; Regional cooperation and integration; Climate change, sustainable (including renewable) energy, and environmental sustainability

### II. Objectives and Justification

The Latin America and Caribbean (LAC) Region has been deemed the superpower of biodiversity. With only 16% of the planet's land, the Region holds 40% of the world's biological diversity<sup>1</sup>, including seven of the world's 25 biodiversity hotspots and six of the 17 “megadiverse” countries. The LAC Region possesses a vast array of terrestrial, freshwater, coastal, and marine ecosystems representing many of the earth's biomes.

This biodiversity and ecosystems wealth provides a myriad of beneficial provisioning, regulating, cultural, and supporting services driving key productive sectors of LAC's economies. These services directly support sectors such as agriculture, fisheries, forestry and tourism<sup>2</sup> which together account regionally for 15% of GDP for the Region while employing 17% of its labor force and contributing an average of 50% of total exports<sup>3</sup>. However, population growth—as well as climate change and other intensifying stressors<sup>4</sup>—pose serious threats to biodiversity such as species and habitat loss and degradation; inhibiting the provisioning of valuable ecosystem services; and negatively impacting the countless economic activities that depend on healthy ecosystems. Also, LAC's thriving middle class and robust economic growth are increasing demand for resources, such as food, energy, and water. For instance, in 2030, the regional GDP is expected to double with

<sup>1</sup> Bovarnick, A., F. Alpizar, C. Schnell (eds.). 2010. Latin America and the Caribbean: A biodiversity superpower. United Nations Development Program (UNDP)

<sup>2</sup> Bovarnick, et al. 2010. *ibid*

<sup>3</sup> Economic Commission for Latin America and the Caribbean. 2011. Statistical Yearbook for Latin America and the Caribbean.

<sup>4</sup> International Union for the Conservation of Nature (IUCN). 2011. IUCN Red List of Threatened Species. Version 2011. [www.iucnredlist.org](http://www.iucnredlist.org)

poverty levels declining and the middle class reaching 500 million people<sup>5</sup>. As a result, demand for energy and water could increase by 50% and 25% respectively while also driving demand for food, fibers, forest products, land and minerals<sup>6, 7</sup>.

The next decades offer LAC significant opportunities to ensure ecosystems provide the services required to meet the demand associated with continued growth in a sustainable manner. As a result, there is a need to raise awareness, understanding of and engagement in biodiversity conservation and the underlying importance of the economics of biodiversity and ecosystem services both within the region and the Bank. Policy makers and professionals working in the agriculture, water, forestry, infrastructure, and extractive industry sectors, among others, require a solid understanding of biodiversity and ecosystem services sustainable management in their sectors, access to case studies that show impact, and the know-how to apply methods and tools for mainstreaming within their sector. For this reason, an effective communications strategy needs to complement knowledge development, clearly conveying the message that biodiversity and ecosystem services are integral parts of the Bank's mandate.

This TC has been designed to support the Bank's new Biodiversity and Ecosystem Services (BES) Program. During its preparatory stages, the BES Program received broad acclaim internally and externally for its robust and innovative communications strategy that combines a content-rich web site, social media and online surveys and participation at high visibility events such as Rio+20 Conference on Sustainable Development. Now that the Program has been launched, there is a need to expand the communications strategy to raise awareness among potential clients from the Region (public and private sector) of lending and technical assistance opportunities that mainstream BES and capitalize on the competitive advantage offered by the Region's natural capital.

Through this TC, the BES Program hopes to promote demand from the Bank's clients for new financial and knowledge products that internalize the value of biodiversity and ecosystem services in productive and infrastructure sectors (e.g., sustainable fisheries, green agriculture, biotrade and biotechnology). The results of the communications strategy (i.e., increased inquiries and interest in getting involved in the Program) will be used at the programming stage for identification of sector priorities, in project preparation and in the dissemination of operational results.

As such, this TC is aimed at (1) communicating the Program's and Bank's efforts, progress, and results; (2) disseminating cutting edge knowledge and research on the economics of biodiversity and ecosystem services generated by the Bank's own projects; (3) promoting interest in the Region for new lending products that mainstream natural capital in productive sectors, including agriculture and infrastructure; (4) building strong relationships with partners and stakeholders; and (5) providing a forum for rich cross-sector discussions on, for example, experience and best practices in mainstreaming BES, biodiversity conservation priorities and the effectiveness of policy instruments for conservation. To this end, this TC will support communication and outreach activities, knowledge exchange events, workshops, networking, and engaging communication materials.

The proposed TC will contribute to the following GCI-9 lending program priority targets: (i) poverty reduction and equity enhancement, as the TC will help the Biodiversity and Ecosystem Services Program disseminate critical information necessary to promote sustainable and inclusive growth in the Region, (ii) regional cooperation and integration, as the TC will support effective

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<sup>5</sup> Economic Commission for Latin America and the Caribbean. 2011. Statistical Yearbook for Latin America and the Caribbean.

<sup>6</sup> Moreno, 2011. The Decade of Latin America and the Caribbean: A Real Opportunity. IDB.

<sup>7</sup> Dittrich, Giljum, Lutter, Polzin, 2012. Green economies around the world? Implications of resource use for development and the environment. Sustainable Europe Research Institute (SERI). [http://seri.at/wp-content/uploads/2012/06/green\\_economies\\_around\\_the\\_world.pdf](http://seri.at/wp-content/uploads/2012/06/green_economies_around_the_world.pdf)

knowledge exchange needed to support the integration of biodiversity and ecosystem services into the productive sectors within LAC, and (ii) climate change, sustainable (including renewable) energy, and environmental sustainability, as the TC will support knowledge dissemination products illuminating areas within the LAC Region that need to be protected in order to ensure climate change resilience and environmental sustainability. In addition, the proposed TC will contribute to the sector priority, “Protect the environment, respond to climate change, promote renewable energy, and ensure food security.”

### **III. Description of activities/components and budget**

The general objective of this TC is to promote awareness and understanding of the value of LAC’s natural capital to its sustainable development, thus, supporting the Bank’s new BES Program. The specific objectives are to: (1) hold regional forums to showcase experience and best practices in valuing BES; (2) develop a training tool to improve knowledge in BES; and (3) develop communication materials. Expected outputs and results are fully consistent with the IDB’s Biodiversity and Ecosystem Services Program<sup>8</sup>.

The definition of sub-regions used in this TC is the same that of the Bank (CAN, CCB, CDH, CID, CSC). Geographic priorities for the activities will be established based on the following criteria: south-south collaboration opportunities; development and economic implications of regional ecosystems and/or pressing needs related to biodiversity loss/degradation and impoverished ecosystem services; potential to reach as many beneficiary countries as possible; potential lending opportunities to mainstream biodiversity and ecosystem services; and current projects mainstreaming biodiversity and ecosystem services.

The proposed TC project has three components. Below is a description of the activities under each component.

#### **Component 1. Outreach and capacity building**

This activity involves the organization and coordination of 3 events in different sub-regions with key stakeholders (Bank’s clients, potential new clients, and representatives of the public sector, private sector, civil society, and academia) and in collaboration with strategic partners (if the opportunity exists). This activity is aimed at creating a forum to: (i) present relevant case studies (ex.: expert panels and field trips), best practices, and the Program’s work plan, progress, and results; (ii) exchange knowledge and ideas on the economics of biodiversity and ecosystem services; (iii) promote constructive dialogue and receive feedback; (iv) discuss next steps, potential opportunities, future collaborations, and receive constructive feedback; and (v) promote interest in new loan products and maintain stakeholder engagement. The idea of following a sub-regional format is to ensure that the project team is able to tailor the content of these events based on the needs and opportunities of each sub-region.

The content to be used in the three regional events will be drawn from the Bank’s operational work (i.e., loans that mainstream biodiversity and ecosystem services) as well as knowledge products and international best practice in the field. The thematic focus of the events would complement the four lines of action of the BES program and could include, for example, greening agriculture in LAC, mapping ecosystem services of the Amazon (or other priority ecosystem), and landscape analysis for infrastructure planning. The budget allocated to this component includes only the communication and dissemination of information produced by the Bank and the BES Program and not the production of research work.

<sup>8</sup> <http://idbdocs.iadb.org/wsdocs/getDocument.aspx?DOCNUM=37444118>

The resources allocated for this activity will finance the following items:

- Travel and honoraria for speakers and IDB consultants
- Conference background papers and proceedings (honoraria)
- Conference room facilities and logistics (rental, food, materials)
- Equipment rental

## **Component 2. E-training**

The objective of this activity is to create a fully functional e-training on the economics of biodiversity and ecosystem services and making it available to IDB staff. The content to be used in this e-training was developed by the organization Conservation International<sup>9</sup> under the supervision of KNL and INE/RND. This e-training will be used within the Bank's project cycle. Subsequently, this e-training will be available for use by external audiences. This tool will be used to promote (i) information and knowledge exchange and (ii) interest in the Region for new loan products that mainstream natural capital in productive sectors and agriculture.

This activity includes the following activities: (1) development of instructional structure and story board of e-training tool; (2) development of the graphic design of the tool's template. This design will follow the "look and feel" developed for the BES Program<sup>10</sup>, with the objective of creating a tool that is attractive for the end-user and that can be used as a marketing resource; (3) edition of English version of the training and translation into Spanish; (4) virtualization of the training to create a tool available in Spanish and English that maximizes learning effectiveness and interactivity.

This component requires the hiring of the following consulting services:

- An individual external consultant specialized in instructional design that would be responsible for the development of an effective storyboard for the e-training.
- An individual external consultant specialized in graphic design that would be responsible for the design and "look and feel" of the tool by producing a template to be used in the virtualization process
- An individual external consultant specialized in edition and translation
- A firm specialized in instructional design to virtualize the training in two languages (English and Spanish). This firm will be responsible for creating learning support devices, including explanations, demonstrations, examples, tools, stories, and reference materials to help learners work through each module.

These 4 activities will be supervised by KNL and INE/RND. Tentative outline/modules of e-training:

- Background and overview
- Module 1: BES in the international policy context
- Module 2: BES valuation
- Module 3: Tools for BES assessment
- Module 4: The private sector and BES
- Module 5: The public sector and BES governance
- Module 6: BES within the Inter-American Development Bank (IDB)
- Conclusions

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<sup>9</sup> <http://www.conservation.org>

<sup>10</sup> <http://www.iadb.org/biodiversity>

### Component 3. Communications and branding

The objective of this activity is to develop compelling communication materials for distribution (print and online) on (i) BES Program (work plan, progress, and results); (ii) cutting edge knowledge and research on the economics of biodiversity and ecosystem services generated by the Bank's own projects as well as advances in LAC; and (iii) information supporting biodiversity and ecosystems sustainable management best practices. The development of effective communication materials will support activities included in this TC under components 1 and 2, as well as other activities funded by the Special Program for Biodiversity and Ecosystem Services. The activity will result in increased internal and external outreach.

Professional multi-media materials to be developed under this component include: brochures, research publications, presentations for donors and external audiences using different angles (by component, sector, or ecosystem), infographics, and the maintenance of the BES homepage.

This component contemplates the hiring of an individual external consultant specialized in graphic design that would be responsible for the layout design and production of the materials in-line with the "look and feel" that was developed for the BES Program. The BES team would be responsible for the content of the materials.

### Indicative Results Matrix

Component	Outputs	Results
General	Increased inquiries and interest in getting involved in the Program	TC General Outcome: Increased demand by the Bank's clients for new financial and knowledge products that internalize the value of biodiversity and ecosystem services in productive and infrastructure sectors
Component 1: Capacity building and outreach	<p><u>Output 1A:</u> 3 events in 3 different sub-regions</p> <p><u>Output 1B:</u> 60-90 participants from the Region kept informed on latest relevant information</p>	<p><u>Outcome 1A:</u> New and strong relationships with partners, potential donors, and other stakeholders in the Region and other parts of the world</p> <p><u>Outcome 1B:</u> Knowledge exchange on the economics of biodiversity and ecosystem services generated by the Bank and the Region promoting interest in new loan products</p> <p><u>Outcome 1C:</u> Increased interest in the Region for new lending products that mainstream natural capital in productive sectors and agriculture</p>
Component 2: E-training	<p><u>Output 2A:</u> 1 E-training available in 2 languages (English and Spanish)</p> <p><u>Output 2B:</u> 50 IDB staff trained</p>	<p><u>Outcome 2A:</u> Systematic mainstream of biodiversity and ecosystem services in the Bank's programmatic work and project cycle</p> <p><u>Outcome 2B:</u> More IDB staff knowledgeable of biodiversity and ecosystem services issues and comfortable to integrate these dimensions in their day-to-day work</p>
Component 3: Communications and branding	<p><u>Output 3A:</u> 5 fact sheets (web and print)</p> <p><u>Output 3B:</u> new sections in homepage and periodical maintenance with new information</p> <p><u>Output 3C:</u> 3 professional-grade presentations on the BES Program</p> <p><u>Output 3D:</u> 3 infographics</p> <p><u>Output 3E:</u> Brochures and publications (as needed)</p>	<p><u>Outcome 3A:</u> Increased internal and external outreach using highly professional communication materials describing the Program's efforts and disseminating cutting edge knowledge and research on the economics of biodiversity and ecosystem services generated by the Bank's own projects</p>

### Indicative Budget

Component	Description	IDB/Fund Funding US\$	Counterpart Funding	Total Funding US\$
<b>Component 1: Capacity building and outreach</b>	Costs for 3 events (honoraria, travel, logistics, equipment). Approx. 50,000 per event	150,000		150,000
	Conference proceedings Approx. 10,000 per event	30,000		30,000
<b>Component 2: E-training</b>	Cost of virtualization of modular training course	60,000		60,000
	Honoraria for instructional design	10,000		10,000
	Honoraria for professional edition and translation of training	8,000		8,000
	Honoraria for graphic design of e-training template	2,000		2,000
<b>Component 3: Communications and Branding</b>	Honoraria for design and production of professional multi-media materials	40,000		40,000
<b>TOTAL</b>		<b>US\$300,000</b>		<b>US\$300,000</b>

#### IV. Executing agency and execution structure

The Executing Agency for this operation will be the Bank with the lead responsibility resting with INE/RND, which will be responsible for the administration, technical supervision, coordination, and monitoring of the TC. Other Divisions participating in the project team will collaborate with INE/RND in the technical supervision and monitoring of the TC, ensuring that all results and outputs are obtained. If any of the activities (i.e. events, forums) described in this TC is performed in any beneficiary country, the project team will seek to obtain an official communication from the national liaison agency of that country advising the Bank their non-objection with the activity.

The Bank will select and contract all consulting services (firm and individuals) according to current corporate acquisitions policies and procedures (GN-2303-20). The terms of reference for the consultancies and the procurement plan are included as Annexes.

This TC has been classified in the “Research and Dissemination” category as defined in the Operational Guidelines for Technical Cooperation Products (GN-2629-1). As such, through this TC, the Bank will not contract works or procure goods, in accordance with the Appendix X of the document GN-2629-1.

#### V. Major issues

A minor risk exists that the events described in component 1 will not enable the participation of a sufficiently representative sample of LAC organizations and stakeholders. To mitigate this risk, other multi-media methods of dissemination will be used during the consultative process to ensure full inclusion of all stakeholders.

#### VI. Exceptions to Bank policy

N/A

## **VII. Environmental and Social Strategy**

It is not anticipated that the activities to be financed in this TC will have negative direct or indirect social or environmental effects. Following ESG's project classification process (Safeguard Policy Filter and Safeguard Screening Form) requirements, it has been determined that this project falls under Category C. No environmental assessment studies or consultations are required for Category "C" operations.

### **Annexes:**

1. Procurement Plan
2. Terms of Reference
3. Safeguard Policy Filter Report and Safeguard Screening Form

**COMMUNICATIONS, OUTREACH AND CAPACITY BUILDING SUPPORT  
FOR THE BIODIVERSITY AND ECOSYSTEM SERVICES PROGRAM**

**RG-T2351**

**CERTIFICATION**

I hereby certify that this operation was approved for financing under the Special Program for Biodiversity and Ecosystem Services (BIO), through a communication dated June 27, 2013 signed by Gerhard Lair (ORP/GCM). Also, I certify that resources from the Special Program for Biodiversity and Ecosystem Services (BIO) are available for up to US\$300,000 in order to finance the activities described and budgeted in this document. This certification reserves resource for the referenced project for a period of four (4) calendar months counted from the date of eligibility from the funding source. If the project is not approved by the IDB within that period, the reserve of resources will be cancelled, except in the case a new certification is granted. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, for which the Fund is not at risk.

*Original signed*

*August 2, 2013*

\_\_\_\_\_  
Sonia M. Rivera  
Chief  
Grants and Co-Financing Management Unit  
ORP/GCM

\_\_\_\_\_  
Date

**APPROVAL**

Approved

*Original signed*

*August 2, 2013*

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Héctor R. Malarin  
Division Chief  
Environment, Rural Development Disaster Risk  
Management Division  
INE/RND

\_\_\_\_\_  
Date



PROCUREMENT PLAN FOR NON-REIMBURSABLE TECHNICAL COOPERATIONS										
Country: Regional						Executing agency: IDB-INE/RND			Public or private sector: PUBLIC	
Project number: RG-T2351						Title of Project: COMMUNICATIONS, OUTREACH AND CAPACITY BUILDING SUPPORT FOR THE BIODIVERSITY AND ECOSYSTEM SERVICES				
Period covered by the plan: 10 months (July 2013- April 2014)										
Threshold for ex post review of procurements:				Goods and services (in US\$):_____			Consulting services(in US\$):_80,000_____			
Item No.	Ref. AWP	Description (1)	Estimated contract cost (US\$)	Procurement Method (2)	Review of procurement (ex ante or ex-post) (3)	Source of financing and percentage		Estimated date of the procurement notice or start of the contract	Technical review by the PTL (4)	Comments
						IDB/MIF %	Local/other %			
		Component 2								
1		Consulting firm								
		Development of e-training on biodiversity and ecosystem services economics (virtualization)	60,000	FBS	Ex-Post	100%		Aug-13		
2		Individual consultant								
		Professional instructional design of e-training tool	10,000	IICQ	Ex-Post	100%		Aug-13		
3		Individual consultant								
		Professional edition and translation into Spanish of e-training content	8,000	IICQ	Ex-Post	100%		Aug-13		
4		Individual consultant								
		Graphic design of e-training tool (templates)	2,000	IICQ	Ex-Post	100%		Aug-13		
		Component 3								
5		Individual consultant								
		Development of communication and design material for distribution on BES Program	40,000	IICQ	Ex-Post	100%		Aug-13		
Total			120,000	Prepared by: Benedicte de Waziers, INE/RND			Date: 6/26/2013			
(1) Grouping together of similar procurement is recommended, such as computer hardware, publications, travel, etc. If there are a number of similar individual contracts to be executed at different times, they can be grouped together under a single heading, with an explanation in the comments column indicating the average individual amount and the period during which the contract would be executed. For example: an export promotion project that includes travel to participate in fairs would have an item called "airfare for fairs", an estimated total value od US\$5,000, and an explanation in the Comments column: "This is for approximately four different airfares to participate in fairs in the region in years X and X1".										
(2) <b>Goods and works:</b> CB: Competitive bidding; PC: Price comparison; DC: Direct contracting.										
(2) <b>Consulting firms:</b> CQS: Selection Based on the Consultants' Qualifications; QCBS: Quality and cost-based selection; LCS: Least Cost Selection; FBS: Selection under a Fixed Budget; SSS: Single Source Selection; QBS: Quality Based selection.										
(2) <b>Individual consultants:</b> IICQ: International Individual Consultant Selection Based on Qualifications; SSS: Single Source Selection.										
(3) <b>Ex ante/ex post review:</b> In general, depending on the institutional capacity and level of risk associated with the procurement, ex post review is the standard modality. Ex ante review can be specified for critical or complex process.										
(4) <b>Technical review:</b> The PTL will use this column to define those procurement he/she considers "critical"or "complex"that require ex ante review of the terms of reference, technical specifications, reports, outputs, or other items.										

## **REGIONAL**

### **APOYO EN COMUNICACIÓN, DIFUSIÓN Y DESARROLLO DE CAPACIDAD PARA EL PROGRAMA DE BIODIVERSIDAD Y SERVICIOS ECOSISTEMICOS (RG-T2351)**

#### **Diseño instruccional para un curso autoformativo en biodiversidad y servicios ecosistémicos**

#### **TERMINOS DE REFERENCIA**

##### **Antecedentes:**

La región de América Latina y el Caribe (ALC) alberga 40% de la biodiversidad en el planeta y ecosistemas únicos en el mundo, los cuales pueden apoyar y fomentar el crecimiento económico sostenible si son gestionados adecuadamente. A fin de ayudar a la Región a proteger y utilizar este capital natural para generar desarrollo social y económico, el Programa de Biodiversidad y Servicios Ecosistémicos (BSE) apoya los países a: (i) integrar el valor de la biodiversidad y los servicios ecosistémicos en sectores económicos de importancia clave; (ii) proteger los ecosistemas regionales prioritarios; (iii) promover gobernanza y políticas ambientales eficaces; y (iv) crear nuevas oportunidades de negocio de desarrollo sostenible.

El Banco Interamericano de Desarrollo (BID) tiene una larga historia de participación en biodiversidad, con una cartera amplia y diversa. El Banco tiene acceso a una base de financiación diversificada en apoyo a la biodiversidad y ha hecho un amplio uso de estos instrumentos en el pasado. Dicho esto, el trabajo relacionado a la biodiversidad solo representa alrededor de 1% de la cartera del Banco. En sus esfuerzos por fortalecer el trabajo en la biodiversidad y servicios ecosistémicos, el Banco debe contar con una base amplia de conocimientos y experiencias que pueden ser movilizadas para apoyar su trabajo de desarrollo. El Banco ha desarrollado una serie de herramientas de auto-aprendizaje para apoyar las necesidades de formación de los diferentes departamentos y divisiones. El desarrollo de estos productos de conocimiento requiere estándares de calidad para su diseño, desarrollo e implementación.

El Departamento de Conocimiento y Aprendizaje (KNL), en alianza con la División de Medio Ambiente, Desarrollo Rural y Manejo de Riesgo de Desastres (INE/RND) desarrollarán el “Curso Auto formativo sobre Biodiversidad y Servicios Ecosistémicos en América Latina y el Caribe”, dirigido a fortalecer las capacidades institucionales del personal del Banco y de sus clientes en la Región. Los objetivos generales del proyecto son:

- Incrementar el conocimiento del personal del Banco y clientes en la región sobre las diferentes dimensiones que abarcan la biodiversidad y los servicios ecosistémicos asimismo como su impacto y relación con el desarrollo sostenible e incluyente de la Región;
- Diseñar una herramienta amigable que permita a los usuarios comprender qué es la biodiversidad y los servicios ecosistémicos, cómo se valoran, y la relación entre los sectores del BID (RND, WSA, TPS, ENE) y la biodiversidad y los servicios ecosistémicos;
- Facilitar los procesos de aprendizaje de los usuarios sobre los temas de referencia.

El objetivo del curso autoformativo es proporcionar a los participantes las herramientas de conocimiento que les permitan fortalecer sus capacidades para responder a los desafíos que comporta la biodiversidad y los servicios ecosistémicos en la Región. Para cumplir esos objetivos,

se deberá ofrecer una herramienta que: (1) sea flexible y amigable para el usuario, (2) permita fácilmente adaptar el contenido y/o agregar nueva información de forma modular, según sea necesario para la capacitación de diferentes audiencias/usuarios.

El Banco busca contratar un consultor externo individual con perfil de Diseñador Instruccional que asegure el logro de esos estándares en los aspectos referidos a la planificación y la estructura del curso, diseñando estrategias de formación y evaluación adaptadas a los objetivos de la capacitación, el público objetivo, la modalidad elegida para la formación y el contexto en el que se realizará.

### **Objetivo(s) de la Consultoría:**

El objetivo de esta consultoría será realizar el diseño instruccional del “Curso Auto formativo sobre Biodiversidad y Servicios Ecosistémicos en América Latina y el Caribe”, incluyendo las etapas de análisis de la necesidad instruccional, propuesta de las especificaciones del curso y desarrollo de una última versión autorizada del guión técnico del curso que será utilizada para el desarrollo del mismo. También se incluye en esta consultoría la garantía de la calidad del producto final y las gestiones para la obtención de las aprobaciones necesarias. El diseño instruccional que se desarrollará estará concebido para la integración del curso al aula virtual del Banco, incorporando recursos de Moodle (área de presentación del curso, foros, etc.) y objetos de aprendizaje en formato de videos, animaciones HTML5, etc.

### **Actividades Principales:**

El contratista llevará a cabo las siguientes actividades:

- Análisis de la necesidad instruccional
- Propuesta de las especificaciones que deberá tener el curso para que satisfaga la necesidad instruccional y se ajuste a los recursos disponibles y a los lineamientos de diseño instruccional del Banco
- Desarrollo del guión técnico (Story Board) del curso, de acuerdo a las especificaciones y a los lineamientos instruccionales del Banco.

Las actividades serán desarrolladas en permanente coordinación con KNL y RND.

### **Informes/ Entregables:**

- Propuesta “Análisis de la Necesidad”
- Propuesta “Especificaciones”
- Macro Story Board

Todo informe debe ser sometido al Banco en un archivo electrónico. El informe debe incluir una caratula, documento principal, y todos los anexos. (Archivos en formato Zip no serán aceptados como informes finales debido a los reglamentos de la Sección de Administración de Archivos).

### **Cronograma de Pagos:**

Los servicios de consultoría serán contratados por una suma global y se pagarán de la siguiente manera:

- 30% a la firma del contrato de consultoría
- 70% a la entrega satisfactoria de los productos indicados en el apartado “Entregables”

### **Coordinación:**

- **Jefe de equipo/coordinador:** Maria Claudia Perazza, especialista en recursos naturales (INE/RND) [mariacp@iadb.org](mailto:mariacp@iadb.org); Lorena Rodriguez Bu, especialista manejo del conocimiento

y aprendizaje (KNL/KNM) [lorenar@iadb.org](mailto:lorenar@iadb.org); Antonio Moneo-Lain, consultor (KNL/KNM) [amoneo@iadb.org](mailto:amoneo@iadb.org); and Benedicte de Waziers, consultora (INE/RND) [benedicted@iadb.org](mailto:benedicted@iadb.org)

- **Departamento/división:** INE/RND y KNL/KNM

### **Características de la Consultoría:**

- Categoría y Modalidad de la Consultoría: Consultor externo individual
- Duración del Contrato: 6 meses. En base a los requerimientos antes expuestos y el contenido del curso adjunto, el Consultor deberá presentar una propuesta de tiempos de entrega de las versiones finales del curso en idiomas inglés y español. Este tiempo debe contemplar la revisión por parte del Banco.
- Lugar(es) de trabajo: El consultor desarrollará todos sus productos, desde su lugar de origen sin necesidad de desplazamiento alguno por parte de sus equipos. Se espera que el consultor mantenga informados frecuentemente la gente asignada de KNL y RND de los avances y el progreso de los productos. Esto podrá ser a través de correos electrónicos y/o llamadas telefónicas.
- Viajes: El proyecto no requiere de viajes.

### **Requisitos Mínimos:**

- Debe poseer título universitario en el área de diseño instruccional, educación, o un área afín. Con estudios de postgrado en diseño instruccional, desarrollo multimedia, gestión de proyectos o un área afín. Con experiencia mayor a los 4 años en diseño instruccional para cursos bajo la modalidad de e-learning. Se valorará positivamente la experiencia en trabajo remoto y el conocimiento de herramientas de autor para e-learning.
- Idiomas: inglés y español requeridos
- Experiencia: al menos 5 años de experiencia en el diseño instruccional de programas de aprendizaje y en el diseño y desarrollo de curso autoformativos con o sin tutores.
- Conocimiento:
  - Conocimientos de estrategias para el análisis de necesidades instruccionales
  - Conocimiento de la modalidad de elearning para el desarrollo de cursos
  - Habilidad para proponer soluciones instruccionales para dar respuesta a necesidades específicas
  - Excelentes habilidades para trabajar en equipo de manera remota
  - Excelentes habilidades para la planificación de tiempos y recursos en el desarrollo de proyectos
  - Buen conocimiento de las aplicaciones de Microsoft Office
  - Conocimiento de la plataforma LMS Moodle.

## REGIONAL

### APOYO EN COMUNICACIÓN, DIFUSIÓN Y DESARROLLO DE CAPACIDAD PARA EL PROGRAMA DE BIODIVERSIDAD Y SERVICIOS ECOSISTEMICOS (RG-T2351)

#### Virtualización de un curso autoformativo en biodiversidad y servicios ecosistémicos

#### TERMINOS DE REFERENCIA

##### Antecedentes:

La región de América Latina y el Caribe (ALC) alberga 40% de la biodiversidad en el planeta y ecosistemas únicos en el mundo, los cuales pueden apoyar y fomentar el crecimiento económico sostenible si son gestionados adecuadamente. A fin de ayudar a la Región a proteger y utilizar este capital natural para generar desarrollo social y económico, el Programa de Biodiversidad y Servicios Ecosistémicos (BSE) apoya los países a: (i) integrar el valor de la biodiversidad y los servicios ecosistémicos en sectores económicos de importancia clave; (ii) proteger los ecosistemas regionales prioritarios; (iii) promover gobernanza y políticas ambientales eficaces; y (iv) crear nuevas oportunidades de negocio de desarrollo sostenible.

El Banco Interamericano de Desarrollo (BID) tiene una larga historia de participación en biodiversidad, con una cartera amplia y diversa. El Banco tiene acceso a una base de financiación diversificada en apoyo a la biodiversidad y ha hecho un amplio uso de estos instrumentos en el pasado. Dicho esto, el trabajo relacionado a la biodiversidad solo representa alrededor de 1% de la cartera del Banco. En sus esfuerzos por fortalecer el trabajo en la biodiversidad y servicios ecosistémicos, el Banco debe contar con una base amplia de conocimientos y experiencias que pueden ser movilizadas para apoyar su trabajo de desarrollo. El Banco busca contratar a una empresa que puede transformar el contenido relacionado con biodiversidad y servicios ecosistémicos de la región en un formato virtual.

##### Objetivo(s) de la Consultoría:

El Departamento de Conocimiento y Aprendizaje (KNL), en alianza con la División de Medio Ambiente, Desarrollo Rural y Manejo de Riesgo de Desastres (INE/RND) desarrollarán el “Curso Auto formativo sobre Biodiversidad y Servicios Ecosistémicos en América Latina y el Caribe”, dirigido a fortalecer las capacidades institucionales del personal del Banco y de sus clientes en la Región. Los objetivos generales del proyecto son:

- Incrementar el conocimiento del personal del Banco y clientes en la región sobre las diferentes dimensiones que abarcan la biodiversidad y los servicios ecosistémicos asimismo como su impacto y relación con el desarrollo sostenible e incluyente de la Región;
- Diseñar una herramienta amigable que permita a los usuarios comprender qué es la biodiversidad y los servicios ecosistémicos, cómo se valoran, y la relación entre los sectores del BID (RND, WSA, TPS, ENE) y la biodiversidad y los servicios ecosistémicos;
- Facilitar los procesos de aprendizaje de los usuarios sobre los temas de referencia.

El objetivo del curso autoformativo es proporcionar a los participantes las herramientas de conocimiento que les permitan fortalecer sus capacidades para responder a los desafíos que comporta la biodiversidad y los servicios ecosistémicos en la Región. Para cumplir esos objetivos,

se deberá ofrecer una herramienta que: (1) sea flexible y amigable para el usuario, (2) permita fácilmente adaptar el contenido y/o agregar nueva información de forma modular, según sea necesario para la capacitación de diferentes audiencias/usuarios.

La firma consultora deberá diseñar y desarrollar un curso en formato de autoaprendizaje con un índice alto de interacción que incluya diferentes recursos (texto, video, audio, gráficos, tests de conocimiento, etc.). El curso deberá desarrollarse en idiomas inglés y español. Los contenidos serán provistos por el BID. Los contenidos en español serán provistos seis semanas después del contenido en inglés. La firma consultora deberá trabajar con la gente del BID para identificar y desarrollar los materiales necesarios, tales como videos, audio, imágenes, fotos y/o gráficos para completar el diseño instruccional del curso. RND cuenta ya con algunas imágenes para el Programa de Biodiversidad y Servicios Ecosistémicos. Estas podrán ser utilizadas según el contenido y su relevancia. Cualquier imagen deberá ser aprobada por el equipo antes de ser adquirida.

Este curso será dirigido al personal del BID de la sede y las oficinas de países, desde la alta administración hasta especialistas en el tema, y a los clientes de la Región, particularmente la gente entre los gobiernos y los ministerios. También, se puede distribuir el curso a universidades, ONGs, y especialistas de la Región.

### **Actividades Principales:**

La firma consultora deberá llevar a cabo las siguientes actividades:

- Análisis de contenido
- Diseño del curso
- Desarrollo del curso (producción)
- Implementación del curso dentro del LMS del INDES (Moodle) (curso funcionando como Learning Management System - LMS)

Las actividades serán desarrolladas en permanente coordinación con KNL y RND.

### **Informes/ Entregables:**

El producto esperado de esta Consultoría es un “Curso Autoformativo sobre Biodiversidad y Servicios Ecosistémicos en América Latina y el Caribe”. El curso auto formativo deberá estar en los idiomas español e inglés. El BID proporcionará los contenidos traducidos en ambos idiomas. Al inicio de la consultoría el consultor dispondrá de la información en idioma inglés para comenzar el desarrollo del curso en este idioma. El Banco proveerá los documentos traducidos al español en el transcurso de las primeras seis semanas de la consultoría. El curso deberá ser interactivo, incluyendo funciones de pop-up, roll-over, fotos, audio, video, imágenes, tablas, gráficos etc. y tener la flexibilidad necesaria en su producción para permitir efectuar revisiones, modificaciones e incluir documentos adicionales. El contenido del curso será entre 130-150 páginas. La duración del curso no deberá exceder 4 horas.

Adicionalmente al producto principal mencionado, la consultoría tendrá los siguientes productos:

1. Propuesta de Diseño Instruccional (DI)
2. Propuesta de Diseño Gráfico (DG)
3. Storyboard (s) (SB)
4. Prototipo de Objeto de Aprendizaje (OA)
5. Objeto de Aprendizaje (es)
6. Versión preliminar del curso completo en ambos idiomas

7. Versión final del curso completo en ambos idiomas incluyendo: archivos finales, programación/fuentes originales del curso, todos los archivos y recursos originales creados, y accesos.

Todo informe debe ser sometido al Banco en un archivo electrónico. El informe debe incluir una caratula, documento principal, y todos los anexos. (Archivos en formato Zip no serán aceptados como informes finales debido a los reglamentos de la Sección de Administración de Archivos).

**Cronograma de Pagos:**

Los servicios de consultoría serán contratados por una suma global y se pagarán de la siguiente manera:

- 30% a la firma del contrato de consultoría
- 70% a la entrega satisfactoria de los productos indicados en el apartado “Entregables”

**Coordinación:**

- **Jefe de equipo/coordinador:** Maria Claudia Perazza, especialista en recursos naturales (INE/RND) [mariacp@iadb.org](mailto:mariacp@iadb.org); Lorena Rodriguez Bu, especialista manejo del conocimiento y aprendizaje (KNL/KNM) [lorenar@iadb.org](mailto:lorenar@iadb.org); Antonio Moneo-Lain, consultor (KNL/KNM) [amoneo@iadb.org](mailto:amoneo@iadb.org); and Benedicte de Waziers, consultora (INE/RND) [benedicted@iadb.org](mailto:benedicted@iadb.org)
- **Departamento/división:** INE/RND y KNL/KNM

**Características de la Consultoría:**

- Categoría y Modalidad de la Consultoría: Firma consultora
- Duración del Contrato: 6 meses. En base a los requerimientos antes expuestos y el contenido del curso adjunto, el Consultor deberá presentar una propuesta de tiempos de entrega de las versiones finales del curso en idiomas inglés y español. Este tiempo debe contemplar la revisión por parte del Banco.
- Lugar(es) de trabajo: La firma consultora desarrollará todos sus productos, desde su lugar de origen sin necesidad de desplazamiento alguno por parte de sus equipos. Se espera que la firma consultora mantenga informada frecuentemente la gente asignada de KNL y RND de los avances y el progreso de los productos. Esto podrá ser a través de correos electrónicos y/o llamadas telefónicas.
- Viajes: El proyecto no requiere de viajes.

**Requisitos Mínimos:**

- La firma consultora deberá tener experiencia en el desarrollo de e-Learning, diseño instruccional, Learning management System (LMS), SCORM, e-learning authoring tools, Web Design, Flash, HTML 5 y Moodle. El consultor o la firma consultora deberá presentar ejemplos de productos similares que haya realizado en el pasado.
- Idiomas: inglés y español requeridos
- Experiencia: al menos 5 años de experiencia en el diseño instruccional de programas de aprendizaje y en el diseño y desarrollo de curso autoformativos con o sin tutores.
- Conocimiento: buen conocimiento sobre biodiversidad y servicios ecosistémicos y/o estar dispuesto a entender el tema y hacer lo que tenga que hacer para que lo entienda.

## REGIONAL

### COMMUNICATIONS, OUTREACH AND CAPACITY BUILDING SUPPORT FOR THE BIODIVERSITY AND ECOSYSTEM SERVICES PROGRAM (RG-T2351)

#### Professional edition and translation English to Spanish to support the Biodiversity and Ecosystem Services Program

#### TERMS OF REFERENCE

##### Background

The Latin America and Caribbean (LAC) Region has been deemed the superpower of biodiversity. With only 16% of the planet's land, the Region holds 40% of the world's biological diversity<sup>1</sup>, including seven of the world's 25 biodiversity hotspots and six of the 17 “megadiverse” countries. The LAC Region possesses a vast array of terrestrial, freshwater, coastal, and marine ecosystems representing many of the earth's biomes.

Following up on the recommendation of the Independent Advisory Group in 2011, the Inter-American Development Bank (IDB) launched in March 2013 the Biodiversity and Ecosystems Services (BES) Program aimed at helping countries in the region to achieve more effective policies and investments in biodiversity conservation and maintenance of ecosystem services, while opening new economic and business opportunities to enhance the value of the region's natural capital as a contribution to sustainable development. The Program recognizes that: (i) Latin America and the Caribbean is among the most bio-diverse region in the world; and (ii) conserving biodiversity and the associated ecosystem services means maintaining ecosystem functions which are not only essential for growth in key economic sectors such as agriculture, but also are critical for stabilizing the world's climate and helping people adapt to unpredictable impacts from climate change. Ecosystem services such as water regulation recharge and filtration, flood mitigation, storm surge protection and carbon sequestration are becoming increasingly valuable given global climate change predictions.

Today, the Bank's work related to biodiversity only represents about 1% of the Bank's portfolio. In its efforts to strengthen the work on biodiversity and ecosystem services, the Bank needs to improve internal and external knowledge in BES. To accomplish this, the BES Program, in collaboration with KNL, commissioned the development of a training in BES to the organization Conservation International<sup>2</sup>. The training will be virtualized becoming an e-training that will be used within the Bank to increase understanding and mainstreaming of the topic throughout the Bank's project cycle. Subsequently, this e-training will be available for use by external audiences. This tool will be used to promote (i) information and knowledge exchange and (ii) interest in the Region for new loan products that mainstream natural capital in productive sectors and agriculture.

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<sup>1</sup> Bovarnick, A., F. Alpizar, C. Schnell (eds.). 2010. Latin America and the Caribbean: A biodiversity superpower. United Nations Development Program (UNDP)

<sup>2</sup> <http://www.conservation.org>



**Consultancy objective(s)**

The IDB is seeking an individual external consultant expert in edition and translation in English and Spanish. The objective is to thoroughly edit the version of the training provided by Conservation International so it meets the writing style standards of the Bank. Subsequently, this document will be translated into Spanish. Through this consultancy, the BES Program hopes to reach a broader audience by offering a training in BES that is both, in English and Spanish.

**Main activities**

The activities to be carried out by this consultancy to complete the results described in this document are:

- Edition of training in English
- Translation of training into Spanish

**Reports / outputs (Optional)**

All documents must be delivered to the IDB in electronic form, with clear indication of the authorship and versions of each. The IDB reserves the right to publish any of the products, under its own name on its website or in print, with or without changes to the content of the document presented by the consultant.

**Schedule of payment (Optional)**

The consultancy services will be contracted for a lump-sum (by product or by a package of products, depending on the needs of the project team) and will be paid in the following manner:

- 30% upon signature of the Consultancy Contract
- 70% upon satisfactory delivery of products

**Coordination**

- **Team leader/coordinator:** Maria Claudia Perazza, natural resources lead specialist (INE/RND) [mariacp@iadb.org](mailto:mariacp@iadb.org) and Benedicte de Waziers, consultant (INE/RND) [benedicted@iadb.org](mailto:benedicted@iadb.org)
- **Department/division:** INE/RND

**Characteristics of the consultancy**

- Consultancy Category & Modality: Individual consultant & lump sum
- Contract Duration: Work will begin as soon as the TC is signed. The duration of this project will depend on the communication materials needs under the TC RG-T2351.
- Place(s) of work: Place of origin without any relocation. It is expected that the consultant keeps the project coordinator informed on the progress of his/her work. This may be through emails and / or phone calls.

**Qualifications:**

- Academic Degree/level and years of professional experience: At least 5 years of proven experience
- Language: English (required) and Spanish (required)
- Areas of expertise: Edition and translation

**REGIONAL**

**COMMUNICATIONS, OUTREACH AND CAPACITY BUILDING SUPPORT FOR THE  
BIODIVERSITY AND ECOSYSTEM SERVICES PROGRAM (RG-T2351)**

**Communications and branding to support the Biodiversity and Ecosystem Services  
Program**

**TERMS OF REFERENCE**

**Background**

The Latin America and Caribbean (LAC) Region has been deemed the superpower of biodiversity. With only 16% of the planet's land, the Region holds 40% of the world's biological diversity<sup>3</sup>, including seven of the world's 25 biodiversity hotspots and six of the 17 “megadiverse” countries. The LAC Region possesses a vast array of terrestrial, freshwater, coastal, and marine ecosystems representing many of the earth's biomes.

Following up on the recommendation of the Independent Advisory Group in 2011, the Inter-American Development Bank (IDB) launched in March 2013 the Biodiversity and Ecosystems Services (BES) Program aimed at helping countries in the region to achieve more effective policies and investments in biodiversity conservation and maintenance of ecosystem services, while opening new economic and business opportunities to enhance the value of the region's natural capital as a contribution to sustainable development. The Program recognizes that: (i) Latin America and the Caribbean is among the most bio-diverse region in the world; and (ii) conserving biodiversity and the associated ecosystem services means maintaining ecosystem functions which are not only essential for growth in key economic sectors such as agriculture, but also are critical for stabilizing the world's climate and helping people adapt to unpredictable impacts from climate change. Ecosystem services such as water regulation recharge and filtration, flood mitigation, storm surge protection and carbon sequestration are becoming increasingly valuable given global climate change predictions.

Today, the Bank's work related to biodiversity only represents about 1% of the Bank's portfolio. In its efforts to strengthen the work on biodiversity and ecosystem services, the Bank needs effective brand and communication products that complement knowledge development and that clearly convey the message that biodiversity and ecosystem services are integral parts of the Bank's mandate. The TC RG-T2351 was designed to support the communications strategy of the Bank's new Biodiversity and Ecosystem Services (BES) Program with the objective of raising awareness among potential clients and donors for loans that mainstream BES and contributions to the Program's multi-donor trust fund.

**Consultancy objective(s)**

The IDB is seeking a creative individual external consultant expert in graphic design solutions to create professional communication materials to deliver the BES Program's strategic messages

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<sup>3</sup> Bovarnick, A., F. Alpízar, C. Schnell (eds.). 2010. Latin America and the Caribbean: A biodiversity superpower. United Nations Development Program (UNDP)

leading up to an increased demand by the Bank's clients for new financial and knowledge products that internalize the value of biodiversity and ecosystem services in productive and infrastructure sectors as well as increased inquiries and interest in getting involved in the Program. Through this project, the BES Program hopes to enhance its efforts in fundraising and outreach and help position the BES Program regionally and internationally. In other words, the objective of this project is to support the BES Program's communication efforts to approach targeted audiences and gain their interest.

The scope of the project outlined in this proposal is to work with the BES team in different design tasks throughout the duration of the Technical Cooperation RG-T2351. The consultancy is expected to provide any services required as needed even if these are not outlined in this proposal. These needs will depend on the different opportunities in which the BES Program engages.

### **Main activities**

The activities to be carried out by this consultancy to complete the results described in this document will vary throughout the duration of the Technical Cooperation RG-T2351. In general, the consultancy will develop different communication and design materials including:

- Brochures
- Research publications
- Presentations (PowerPoint, Prezi, or flash) for donors and external audiences using different angles (by component, sector, or ecosystem)
- Infographics
- New graphic content for the BES homepage
- Social media profiles
- Fact sheets

The content for these materials will be provided.

### **Reports / outputs (Optional)**

All documents must be delivered to the IDB in electronic form, with clear indication of the authorship and versions of each. The IDB reserves the right to publish any of the products, under its own name on its website or in print, with or without changes to the content of the document presented by the consultant.

The consultant will be asked to present to the project team 3 prototypes for each product requested. The consultant will need to use and adapt as much as possible the BES Program's "look and feel". After one of the 3 prototypes is selected by the project team, the consultant will be responsible to send to the team a timeline and deliver the product on time taking into account the requirements described in the previous paragraph.

### **Schedule of payment (Optional)**

The consultancy services will be contracted for a lump-sum (by product or by a package of products, depending on the needs of the project team) and will be paid in the following manner:

- 30% upon signature of the Consultancy Contract
- 70% upon satisfactory delivery of products

**Coordination**

- **Team leader/coordinator:** Maria Claudia Perazza, natural resources lead specialist (INE/RND) [mariacp@iadb.org](mailto:mariacp@iadb.org) and Benedicte de Waziers, consultant (INE/RND) [benedicted@iadb.org](mailto:benedicted@iadb.org)
- **Department/division:** INE/RND

**Characteristics of the consultancy**

- Consultancy Category & Modality: Individual consultant & lump sum
- Contract Duration: Work will begin as soon as the TC is signed. The duration of this project will depend on the communication materials needs under the TC RG-T2351.
- Place(s) of work: Place of origin without any relocation. It is expected that the consultant keeps the project coordinator informed on the progress of his/her work. This may be through emails and / or phone calls.

**Qualifications:**

- Academic Degree/level and years of professional experience: At least 5 years of proven experience and an outstanding portfolio
- Language: English (required) and Spanish (required)
- Areas of expertise: Graphic design
- Skills :
  - Outstanding interactive design skills
  - Proficiency in Photoshop, Flash, Prezi, PowerPoint and Illustrator
  - Proficiency in HTML, PHP, Actionscript, CSS and Javascript
  - Experience working with content CRM and email campaigns

### Safeguard Policy Filter Report

<b>PROJECT DETAILS</b>	<b>IDB Sector</b>	ENVIRONMENT AND NATURAL DISASTERS- BIODIVERSITY AND PROTECTED AREAS CONSERVATION
	<b>Type of Operation</b>	Technical Cooperation
	<b>Additional Operation Details</b>	
	<b>Investment Checklist</b>	Generic Checklist
	<b>Team Leader</b>	Perazza, Maria Claudia (MARIACP@iadb.org)
	<b>Project Title</b>	Capacity building, communications, and outreach support for the Biodiversity and
	<b>Project Number</b>	RG-T2351
	<b>Safeguard Screening Assessor(s)</b>	De Waziers, Benedicte Van Der Cruisse (benedicted@IADB.ORG)
	<b>Assessment Date</b>	2013-06-27
	<b>Additional Comments</b>	

<b>SAFEGUARD POLICY FILTER RESULTS</b>	<b>Type of Operation</b>	Technical Cooperation	
	<b>Safeguard Policy Items Identified (Yes)</b>	The Bank will make available to the public the relevant Project documents.	(B.01) Access to Information Policy– OP-102
		The operation is in compliance with environmental, specific women's rights, gender, and indigenous laws and regulations of the country where the operation is being implemented (including national obligations established under ratified Multilateral Environmental Agreements).	(B.02)
		The operation (including associated facilities) is screened and classified according to their potential environmental impacts.	(B.03)
		The project is specifically designed to increase the capacity of human and natural systems to adapt to a changing climate.	(B.04)
		The project includes activities to close current “adaptation deficits” or to increase the capacity of human and natural systems to adapt to a changing climate.	(B.04)

		The Bank will monitor the executing agency/borrower's compliance with all safeguard requirements stipulated in the loan agreement and project operating or credit regulations.	(B.07)
		Suitable safeguard provisions for procurement of goods and services in Bank financed projects may be incorporated into project-specific loan agreements, operating regulations and bidding documents, as appropriate, to ensure environmentally responsible procurement.	(B.17)
	<b>Potential Safeguard Policy Items(?)</b>	No potential issues identified	
	<b>Recommended Action:</b>	<p>Operation has triggered 1 or more Policy Directives; please refer to appropriate Directive(s). Complete Project Classification Tool. Submit Safeguard Policy Filter Report, PP (or equivalent) and Safeguard Screening Form to ESR.</p> <p>The project triggered the Disaster Risk Management policy (OP-704).</p> <p>A more limited and specific Disaster Risk Assessment (DRA) may be required (see Directive A-2 of the DRM Policy OP-704). Please contact a Natural Disaster Specialist in VPS/ESG or INE/RND for guidance.</p> <p>Also: if the project needs to be modified to increase resilience to climate change, consider the (i) possibility of classification as adaptation project and (ii) additional financing options. Please contact a INE/CCS adaptation specialist for guidance.</p> <p>The project triggered the Other Risks policy (B.04): climate risk. Please include sections on how climate risk will be dealt with in the ESS as well as client documents (EIA, EA, etc); Recommend addressing risks from gradual changes in climate for the project in cost/benefit and credit risk analyses as well as TORs for engineering studies.</p>	
	<b>Additional Comments:</b>		

<b>ASSESSOR</b>	<b>Name of person who</b>	De Waziers, Benedicte Van Der Cruisse
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<b>DETAILS</b>	<b>completed screening:</b>	(benedicted@IADB.ORG)
	<b>Title:</b>	
	<b>Date:</b>	2013-06-27

### Safeguard Screening Form

<b>PROJECT DETAILS</b>	<b>IDB Sector</b>	ENVIRONMENT AND NATURAL DISASTERS- BIODIVERSITY AND PROTECTED AREAS CONSERVATION
	<b>Type of Operation</b>	Technical Cooperation
	<b>Additional Operation Details</b>	
	<b>Country</b>	REGIONAL
	<b>Project Status</b>	
	<b>Investment Checklist</b>	Generic Checklist
	<b>Team Leader</b>	Perazza, Maria Claudia (MARIACP@iadb.org)
	<b>Project Title</b>	Capacity building, communications, and outreach support for the Biodiversity and
	<b>Project Number</b>	RG-T2351
	<b>Safeguard Screening Assessor(s)</b>	De Waziers, Benedicte Van Der Cruisse (benedicted@IADB.ORG)
	<b>Assessment Date</b>	2013-06-27
	<b>Additional Comments</b>	

<b>PROJECT CLASSIFICATION SUMMARY</b>	<b>Project Category:</b> C	<b>Override Rating:</b>	<b>Override Justification:</b>
			<b>Comments:</b>
	<b>Conditions/ Recommendations</b>	<input type="checkbox"/> No environmental assessment studies or consultations are required for Category "C" operations.  <input type="checkbox"/> Some Category "C" operations may require specific safeguard or monitoring requirements (Policy Directive B.3). Where relevant, these operations will establish safeguard, or monitoring requirements to address environmental and other risks (social, disaster, cultural, health and safety etc.).  <input type="checkbox"/> The Project Team must send the PP (or equivalent) containing the Environmental and Social Strategy (the requirements for an ESS are described in the Environment Policy Guideline: Directive B.3) as well as the Safeguard Policy Filter and Safeguard Screening Form Reports.	

<b>SUMMARY OF IMPACTS/RISKS AND POTENTIAL SOLUTIONS</b>	<b>Identified Impacts/Risks</b>	<b>Potential Solutions</b>
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<b>DISASTER SUMMARY</b>	<p><b>Details</b></p> <p>The Project should include the necessary measures to reduce disaster risk to acceptable levels as determined by the Bank on the basis of generally accepted standards and practices. Alternative prevention and mitigation measures that decrease vulnerability must be analyzed and included in project design and implementation as applicable. These measures should include safety and contingency planning to protect human health and economic assets. Expert opinion and adherence to international standards should be sought, where reasonably necessary.</p>	<p><b>Actions</b></p> <p>A more limited and specific Disaster Risk Assessment (DRA) may be required (see Directive A-2 of the DRM Policy OP-704). Please contact a Natural Disaster Specialist in VPS/ESG or INE/RND for guidance.</p> <p>Also: if the project needs to be modified to increase resilience to climate change, consider the (i) possibility of classification as adaptation project and (ii) additional financing options. Please contact a INE/CCS adaptation specialist for guidance.</p> <p>The project triggered the Other Risks policy (B.04): climate risk. Please include sections on how climate risk will be dealt with in the ESS as well as client documents (EIA, EA, etc); Recommend addressing risks from gradual changes in climate for the project in cost/benefit and credit risk analyses as well as TORs for engineering studies.</p>
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<b>ASSESSOR DETAILS</b>	<b>Name of person who completed screening:</b>	De Waziers, Benedicte Van Der Cruisse (benedicted@IADB.ORG)
	<b>Title:</b>	
	<b>Date:</b>	2013-06-27