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The Latin-Hemispheric Agenda

>> **May 2, 3 and 4 2012**
Washington D.C.





“The Latin-Hemispheric Agenda”

Washington DC
May 2, 3 and 4 2012

Enrique V. Iglesias Conference Center (EVICC)
Inter-American Development Bank (IADB)
1300 New York Avenue Northwest
Washington, DC 20005

America: From Utopic Lessons Learned to Constructing our Hemisphere

All living systems interact with their environment.

They learn and change continually.

They develop progressively.

(Based on the ideas of Chilean biologist and philosopher,
Humberto Maturana)

The American continent can be seen as a group of geographical, ideological, conceptual, political, social and cultural utopias. The challenge is in the constant search for a common identity and vision of the world (*Weltanschung*), which includes ideas about democracy, education, law, human rights, progress, equality and opportunities. Some countries in our continent have made their utopias into reality, and others have not even started to look for what they want to become.

The United States is a container for natural diversity, a country formed by generations of legal and illegal migrants, with many economic, political and social differences, and a cultural identity that is in a state of permanent flux. In this context, on the "5 de Mayo," the Latinos in the United States come together to celebrate their "Latin pride." And this transcends the relevance of the original celebration of the Battle of Puebla, which took place on this day.

It is between the confines of the Rio Bravo, Victoria Island, the Great Lakes and the St Lawrence River that frontiers have moved and the land is inhabited by dynamic cultures ruled by the need for survival and the dream of a "super life". But how do we define this troubled identity? As an American? A Latino? an American Latino? Neither? Something else? Illegal immigrants? Or legal aliens?

The alternative internationalism as proposed by Simon Bolivar is today promoted in the proclaimed alliance between Venezuela, Cuba, Bolivia, Nicaragua, Honduras, Saint Vincent and the Grenadines, Antigua and Barbuda, Guyana, Suriname, and recently Ecuador, which aims to encourage complementary cooperation and solidarity. These countries are apparently taking steps to open up their borders to each other and to define policies that serve both national and regional development. Within the hemisphere the agreements made between Latin American countries and the United States are sometimes not as reciprocal in reality as they might seem in concept, especially when it comes to the access to the United States, to the famous American dream, to this country, our North where "it is possible for anyone, no matter their level of poverty to create a better life for themselves and their children" (Stoll, 2009). Is this a dream that justifies risking lives in the case of many illegal immigrants? Or can other than the alternative Bolivarian utopia can give the citizens of these region their own collective dream, one that could substitute for the opportunities and freedom they are looking for further North?

Argentina's economic comeback and Brazil's possibility of becoming a world power are good news and honor the belief that every nation can grow and generate societies with greater well-being and social cohesion. Brazil has supported national labor and production by fostering local self-management and development. They have also positioned themselves internationally as a great nation. What are other Latin American countries waiting for? Why don't they replicate these best practices?

The progress of Latin American countries and regions of today is uneven in its local impact. Countries like Mexico, Colombia, and Guatemala have changed their aspirations of economic growth to those of social stability. The collective fear created by the violence of drug cartels, Mara Salvatruchas, and organized crime increases migration and reduces the progressive spirit. Is a good level of security possible, or is it a Utopian dream? Does the United States really offer greater social well-being, security, health, nutrition, housing, and education?

2012 is a year in which the participation of citizens could directly affect the electoral processes taking place in Mexico and the United States, searching for compatibility of positions in order to generate mutual benefits. The role of multilateral organizations is crucial to create a movement of international shared responsibilities, to step up the war on corruption and bureaucracy, and to

define an agenda for the Latin hemisphere, with a vision of sustainable growth throughout the continent.

Although there has been great development and innovation in various countries, the conventional wisdom is still that the universities of the United States are the benchmark of excellence. Many young people dream of attending these institutions as a guarantee of successful future. Are the knowledge and success of American Universities really the measuring stick that we need of excellence? How could we develop local programs that could change the paradigm of excellence in a local context? How can we make it attractive for Latino students in American universities to graduate and return home to contribute to the development of their countries? How could we enhance exchange programs between countries?

15:00 – 16:30 PARTICIPANT'S REGISTRATION

Lobby of the "Washington Plaza Hotel"

- Check in
- Obtain name badge and welcome kit

16:30 PRESENTATION OF VANGUARDIA LATINA

Main Auditorium of the "Enrique V. Iglesias Conference Center" (EVICC), IADB

Vanguardia Latina

- Gaston Melo Medina, President of Espacio de Vinculacion A.C. (EVAC)

17:00 STRATEGIC ALLIANCES

Main Auditorium of the "Enrique V. Iglesias Conference Center" (EVICC), IADB

MC Maria Elena Salinas, Communicator, Univision

Message from IADB Youth Network

- Elena Suarez, Unit Chief, Development Communication and Special Programs (IDB Youth & IDB-DC Solidarity programs) Solidarity, Creativity and Cultural Affairs Division Office of External Relations Inter-American Development Bank

Message from Red Vanguardia

- Carlos Andres Cisneros Pazmiño, General Coordinator, Red Vanguardia International

Red Vanguardia: A Success Story

- Miguel Angel Carreon, Director, Youth Mexican Institute

"Youth: Partners for Prosperity" commitments from the III Young Americas Forum at the VI Summit of the Americas

- Valerie Lorena, Executive Director, Young Americas Business Trust (YABT/OEA)

17:30 JORNADAS VANGUARDIA LATINA

Main Auditorium of the "Enrique V. Iglesias Conference Center" (EVICC), IADB

Video Presentation: Jornadas Fronterizas

Results of Jornadas Fronterizas in Austin and in Tijuana

- Marco Muñoz Ruiz, Assistant Director of the Institute of Innovation, Creativity and Capital (IC²), University of Texas, Austin, USA
- Erika Gonzalez Hernandez, Coordinator, Red Vanguardia Mexico

Key Note: Carlos Bustamante Anchondo, Mayor of Tijuana, Baja California, Mexico

17:45 – 19:00 OPENING CEREMONY

Main Auditorium of the "Enrique V. Iglesias Conference Center" (EVICC), IADB

MC Maria Elena Salinas, Communicator, Univision

Video Presentation of Vanguardia Latina

Inaugural Speakers

- Luis Alberto Moreno Mejia, President of Inter-American Development Bank (IADB)
- Arturo Sarukhan, Ambassador of Mexico to the United States
- Rafael Moreno Valle, Governor of Puebla (Mexico)
- Emilio Azcarraga Jean, President of Grupo Televisa
- Jose Miguel Insulza, Secretary General of the Organization of American States (OAS)

Special Guests:

- **Alejo Ramirez**, Secretary General of the Ibero-American Youth Organization
- **Carlos Bustamante Anchondo**, Major of Tijuana, Baja California, Mexico
- **Gaston Melo Medina**, President of Espacio de Vinculacion A.C. (EVAC)

19:00 – 20:00 WELCOME RECEPTION

Main Auditorium of the EVICC of the IADB

MC **Maria Elena Salinas**, Communicator, Univision

Cocktail - sponsored by the IADB

Icebreaking activity

20:00 – 22:00 GUIDED TOUR

White House, MALL, Library of Congress

Thursday, May 3rd

Latino Identity: Building Position Equality

Some countries and their leaders are not serious about equality of rights and opportunities. Dealing with these topics requires caution and determination. Those participating in talks about social processes will not be comfortable with everything that is said. Social leaders must listen to the opinions of others. They must research realities and describe the percent in advances and progress on the topic in question. What is happening in Latin America? What is happening at the borders? Why do opportunities exist for some but not for others? Movements such as "The Indignants," in Spain, the student protests in Chile, the "Occupy Wall Street" sit-ins, the "US Immigration Policy" demonstrations, and the Inter-American Indigenous Institute agenda highlight that the topic of equality is not high on the agenda. Realistic and viable solutions have to be found that can satisfy the basic needs of families and assure better life quality in general. Careful analysis is needed to prevent the borders between nations from closing the doors to multiculturalism. Borders are more than territorial boundaries. They are barriers to economic, scientific, and cultural exchange between countries. Development is not obtained by working separately, but through collaboration. Without collaboration, economic growth, which also involves other development systems will stagnate and could even fall into recession. How can we achieve equality of opportunities, from unequal positions? How can we build up a Latin identity that leads to hemispheric citizenship? How can we act locally to create vision and impact in the whole continent?

08:00 – 08:30 KEYNOTE ADDRESS

Main Auditorium of the EVICC of the IADB

MC

Maria Antonieta Collins, Communicator, Univision

Keynote Speaker

Fabiola Rodriguez-Ciampoli, Deputy Assistant Secretary for Public Diplomacy Bureau of Western Hemisphere Affairs, USA

Q & A Session**08:30 – 09:45 ROUNDTABLE 1**

Main Auditorium of the EVICC of the IADB

Video Presentation (30'')

MC

Maria Antonieta Collins, Communicator, Univision

Speakers

- **Miguel Angel Cortes**, Deputy, Valladolid
- **Hector Castillo Berthier**, Sociologist

Moderator

- **Max Trejo**, Deputy Secretary General of the Ibero-American Youth Organization

Q & A Session

09:55 – 11:40 BREAKOUT GROUPS, SESSION I*Breakout Group Rooms of the EVICC of the IADB*

<u>Room CR200</u>	<u>Room CR201</u>	<u>Room CR300</u>	<u>Room CR301</u>
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After each roundtable, participants will be divided into four groups. During the breakout group sessions, participants will work collaboratively to create viable projects to solve the problems in their communities that were identified during the on-line work prior to Vanguardia Latina.

Each group will select one representative who will write and read the project proposals stated on the Vanguardia Latina Declaration 2012 and two more representatives to present the group's project during the closing ceremony.

11:50 – 12:50 LUNCH*"Las Americas" cafeteria, IADB*

The "5 de Mayo" Battle of Puebla, toward a Latino-Hemispheric Pride

One of the noticeable problems in today's American hemisphere is the disdain shown in some regions for the origins and identity, of Latin culture. For example, some sectors in North America do not understand fully the pride expressed in Latin culture through remembering traditions, symbols, and ethnic identity, as well as being part of the cultural and political history of their countries of origin. Mexico, for instance, enjoys a historical identity that brings pride to most of its people. The Battle of Puebla is more than just another event in the history of Mexico. The country, with more than two thousand kilometers of borders with the United States, managed a victory over the French forces in 1862. This triumph set back Napoleon III's intentions to invade the American continent. Maybe for this reason, in the U.S.A., May 5th is considered the 'Latinity day' and maybe also, at least partially, the 'American hemispheric identity' day, in general. Today, however, the battle of Puebla also represents the Latino struggle for more participation and integration to society, and for greater dignity. May 5th is continental commemoration day. It symbolizes hemispheric self-government and the fraternity of all its nations. The Battle of Puebla continues every day in the heroic acts of the millions of people in the continent who also want dignified lifestyles. Therefore, '5 de mayo' keeps growing, because it keeps being meaningful. How can we heighten awareness of ethnic dignity, racial characteristics, and heritage, in order to promote a culture without limits, a culture of fraternalism, progress, respect for heritage, and tolerance? How can we adopt the best practices of different Latin American countries for continuous hemispheric development? How can the Latino pride for Latin-American culture(s) be promoted?

04/24 /2012 8 :00 PM

13:00 – 13:30 KEYNOTE ADDRESS*Main Auditorium of the EVICC of the IADB***MC**

Maria Antonieta Collins, Communicator,
Univision

Keynote Speaker

Rafael Moreno Valle, Governor of Puebla,
Mexico

Q & A Session**13:30 – 14:45 ROUNDTABLE 2***Main Auditorium of the EVICC of the IADB***Video Presentation** (30'')**MC**

Maria Antonieta Collins, Communicator,
Univision

Speakers

- **Ivan Duque**, IADB Culture, Creativity and Solidarity Affairs Division Chief
- **Luis Maldonado**, Secretary of Public Education, Government of Puebla (Mexico)
- **Jesus Perez**, Executive Director, CUNY Mexican Working Task Force on Strengthening Educational Opportunities for the Mexican and Mexican-American Community & Director Center for Academic Advisement and Student Success Brooklyn College/CUNY (New York)

Moderator

- **Marco Muñoz Ruiz**, Assistant Director of the Institute of Innovation, Creativity and Capital (IC²), University of Texas, Austin, USA

Q & A Session

15:00 – 16:45 BREAKOUT GROUPS, SESSION II*Breakout Group Rooms of the EVICC of the IADB*

<u>Room CR200</u>	<u>Room CR201</u>	<u>Room CR300</u>	<u>Room CR301</u>
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16:45 – 17:00 COFFEE BREAK*EVICC of the IADB***Security: Service or Servility in the Americas**

Cartels and factions from different countries are fighting over the drug trafficking empire. Nowadays, mentioning "security" lead sever more frequently to the subject of "organized crime". It is common to question the role of governments in relation to this, although the question has to be asked of how much control does each country actually have with regard to these issues? The infamous "Mara Salvatruchas" in Central America, the drug cartels in Mexico and Colombia, international terrorism, and other indicators of insecurity throughout the continent require serious consideration. On one hand, it is almost "natural" for Latin America to assume, at times, the role of the victim in these matters. On the other hand, the United States is always present as the great protector of peace and as the paradigm of good practices, while the central and southern territories of the continent are perceived by some to be the source of many of these problems. But "security" is not only about organized crime, deaths, assassinations, kidnappings and extortion. It also has to do with the lack of employment and healthcare opportunities of the general population. The notion of the "American dream" breeds not only material backwardness, but also, and perhaps more importantly, spiritual backwardness due to the lack of dignity and to the lack of strategic, reflexive, sensitive, and projective positions experienced by many of the Hispanic-language countries of the continent. Related issues are separation from family as well as social dismantlement. The "American dream" also promotes the idea of a Latin America that serves the Anglo-Saxon America by doing "the work that they do not want to do". Is this "equilibrium" necessary? Is it possible to conceive of true cooperation and exchange, not only of labor, but of services and technology that allow for a better and more harmonious development of both sub-continents? How can this be built? How can every Latin-American country become a national dream for its citizens?

04/24 /2012 8 :00 PM

17:00 – 17:30 KEYNOTE ADDRESS*Main Auditorium of the EVICC of the IADB***MC Lourdes Meluza**, Communicator, Univision**Keynote Speaker****Jose Miguel Insulza**, Secretary General of the Organization of American States (OAS)**Q & A Session****17:30 – 18:45 ROUNDTABLE 3***Main Auditorium of the EVICC of the IADB***Video Presentation** (30'')**MC Lourdes Meluza**, Communicator, Univision**Speakers**

- **Peter Hakim**, President Emeritus and Senior Fellow of the Inter-American Dialogue, (IADB)
- **Nathalie Cely**, Ambassador of Ecuador, United States
- **Alejo Ramirez**, Secretary General of the Ibero-American Youth Organization

Moderator

- **Laura Garcialandia**, Red Vanguardia and Agente 360

Q & A Session

20:00 – 22:00 GALA RECEPTION

At the facilities of the OAS

MC Lourdes Meluza, Communicator, Univision

Performance OAS

Message, Joel Antonio Hernandez Garcia, Ambassador, Permanent Representative of Mexico (OAS)

Cocktail**Friday, May 4th****07:45 – 09:45 BREAKOUT GROUP, SESSION III**

Breakout Group Rooms of the EVICC of the IADB

<u>Room CR200</u>	<u>Room CR201</u>	<u>Room CR300</u>	<u>Room CR301</u>
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Latinity / Multilateralism

Youth represents 40% of the total population of Latin America and the Caribbean. For this reason the Inter-American Development Bank (IADB) states that "The region's future has never before depended so much on one generation [today's youth]." The challenge for nations and for multilateral organisms is to insert young people in the social network. This can be done through juvenile employment, constant training, and the solidarity of its citizens. At present, the multilateral institutions that operate in the region focus mainly on meeting political needs. This is because the kind of representation that they now have obliges them to focus in that direction. However, it must be stressed that the region would benefit much more if these institutions were to be led with a vision more open to societies and to their citizenries' representations. This would lead towards the application of a more intelligent approach to the solution of problems as well as in the provision of realistic and sensitive recommendations and support appropriate to the specific conditions of the societies. Multilateralism is in away an expression of holistic sensitivity, of all-inclusive responsiveness. How can we build a "Latinity" that can achieve cooperation, co-responsibility, and reciprocity in the economic, social, cultural, and environmentally sustainable development of the continent? How can transnational organisms shift institutional paradigms with a strategic inclusion of the citizenry at a hemispheric level? How can youth become involved in regional governance?

10:00– 10:15

Main Auditorium of the EVICC of the IADB

MC Lourdes Ramos, Communicator, Univision

UNIVISION*Campaign "Libera tu Voto"**

Fabrizio Alcobe-Fierro, Senior Vice President of the Univision Networks

Gerardo Lopez Gallo, Vice President Ad of Sales Marketing, Univision Communications

10:15 – 10:30

Main Auditorium of the EVICC of the IADB

AGENTES 360*Video Presentation**

Laura Garcíandia, Red Vanguardia and Agente 360

10:30 – 11:45 ROUNDTABLE 4

Main Auditorium of the EVICC of the IADB

Video Presentation (30'')

MC Lourdes Ramos, Communicator, Univision

Speakers

- **Erick Langer**, Professor of History and Director of the Center for Latin American Studies, Georgetown University
- **Jean Michel Blanquer**, Director General of the School Education, Ministry of Education, France
- **Jose Antonio Ardavin**, Director, OECD Centre in Mexico for Latin América

Moderator

Benjamin Fernandez Bogado, Lawyer, Writer

and Professor (Paraguay)

Q & A Session

12:00 – 13:00 LUNCH

"Las Americas" cafeteria, IADB

13:15 – 14:30 BREAKOUT GROUP, SESSION IV

Breakout Group Rooms of the EVICC of the IADB

<u>Room CR200</u>	<u>Room CR201</u>	<u>Room CR300</u>	<u>Room CR301</u>
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14:45 – 15:45 FINAL ACTIVITIES

Breakout Group Rooms of the EVICC of the IADB

<u>Writing of the Declaration</u> Room CR200	<u>Rehearsal for presentation</u> Room CR201	<u>Handout of audio-visual materials</u>
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16:00 – 17:00 OPEN MIC SESSION

Main Auditorium of the EVICC of the IADB

17:15 – 18:00 PROJECT PRESENTATION + VANGUARDIA LATINA DECLARATION 2012

Main Auditorium of the EVICC of the IADB

18:00 – 19:00 CLOSING CEREMONY

Main Auditorium of the EVICC of the IADB

MC Lourdes Ramos, Communicator, Univision

Closing Ceremony

- **Gaston Melo Medina**, President of Espacio de Vinculacion A.C. (EVAC)
- **Philippe Kridelka**, Director UNESCO Liaison Office in New York
- **Hassan Tuluy**, Vice President for Latin America and the Caribbean, World Bank (BM)
- **Marcel Rivas**, President of Televisión Nacional (Ecuador)
- **Jose Miguel Insulza**, Secretary General of the Organization of American States (OAS)
- **Emilio Azcarraga Jean**, President of Grupo Televisa

Group Photo