

# Investing in Central America: Unlocking Opportunities for Growth

## AGENDA

**Friday, November 14th, 2014**

Enrique V. Iglesias Conference Center Auditorium of the Inter-American Development Bank  
1330 New York Ave., NW, Washington DC 20577

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### 10:00 a.m. – 10:30 a.m. **WELCOME REMARKS**

**Luis Alberto Moreno**, President of the Inter-American Development Bank  
**Joe Biden**, Vice President of the United States

### 10:30 a.m. – 11:15 a.m. **PLAN OF THE ALLIANCE FOR THE PROSPERITY IN THE NORTHERN TRIANGLE- Finding Solutions to Key Development Challenges in El Salvador, Guatemala and Honduras**

*Leaders from the Northern Triangle will give an overview of the problems and key areas that need to be addressed in order to create economic and social opportunities to retain human capital and reduce migration in these countries. A special focus will be on attracting investment to the region to overcome infrastructure bottlenecks, creating better jobs, as well as improving transparency and institutions.*

**Speakers:** **Salvador Sánchez Cerén**, President of El Salvador  
**Otto Pérez Molina**, President of Guatemala  
**Juan Orlando Hernández**, President of Honduras

### 11:15 a.m. – 11:30 a.m. **Coffee Break**

### 11:30 a.m. – 12:45 p.m. **EXPANDING ECONOMIC OPPORTUNITIES: PROMOTING PRIVATE SECTOR DEVELOPMENT AND CREATING JOBS**

*Participants will discuss how the region can create conditions to attract private investment to tackle infrastructure bottlenecks, with emphasis in energy, connectivity, and logistics and the interventions needed to strengthen the regional market, including coordinated management of borders, industrial standards and legislation to foster private sector development and job creation.*

**Moderator:** **Jodi Bond**, Vice President of the Americas, U.S. Chamber of Commerce

**Speakers:** **Andrés Gluski**, CEO, AES  
**Adrean Scheid Rothkopf**, Vice President, Millicom  
**Francisco de Sola**, President, Foundation for Social and Economic Development of El Salvador  
**Roberto Kriete**, Board of Directors, Avianca  
**Maritza Castro**, Head Customs and Regulatory Affairs, DHL

12:45 p.m. – 3:00 p.m.

**LUNCH - OPPORTUNITIES AND CHALLENGES FOR REGIONAL DEVELOPMENT**

**Moderator:** **Marisa Lago**, Assistant Secretary for International Markets and Development, US Department of Treasury

**Speakers:** **Alejandro Werner**, Director of the Western Hemisphere Department, IMF  
**Nick Rischbieth**, President, Central American Bank for Economic Integration  
**Santiago Levy**, Vice President for Sectors, Inter-American Development Bank  
**Jorge Familiar**, Vice President for Latin America and the Caribbean, World Bank  
**Cynthia J. Arnson**, Director of Latina American Program, Wilson Center