

PROJECT STATUS REPORT

JULY 2015 - DECEMBER 2015

SECTION 1: PROJECT SUMMARY

PROJECT NAME: Strengthening the Competitiveness of Small Scale Cocoa Producers in Haiti

Project Number: HA-M1049 - Project Num.: ATN/ME-14077-HA

Purpose: To strengthen the capacity of producers to supply sustainably produced cocoa in high value markets

Country Admin

HAITI

Country Beneficiary

HAITI

Executing Agency:

CATHOLIC RELIEF SERVICES

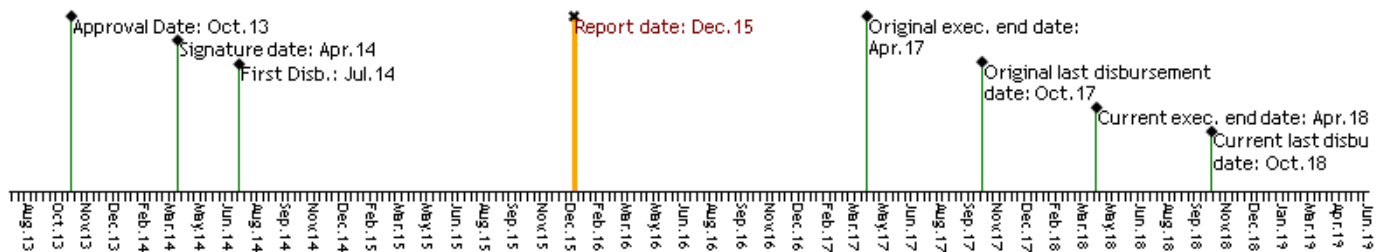
Design Team Leader:

RALPH DENIZÉ

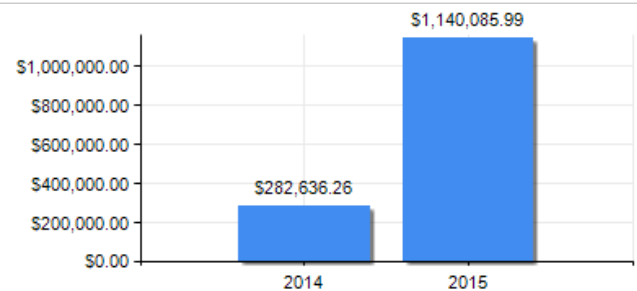
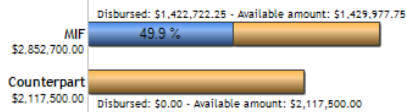
Supervision Team Leader:

FREDNEL ISMA

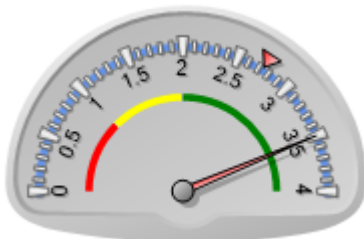
PROJECT CYCLE



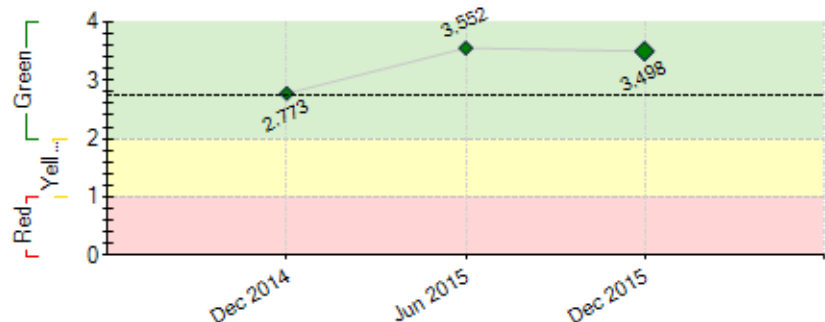
FUNDS



PERFORMANCE SCORE



Current score: Satisfactory: 3.498
MIF Average: 2.741



----- MIF performance average

EXTERNAL RISKS

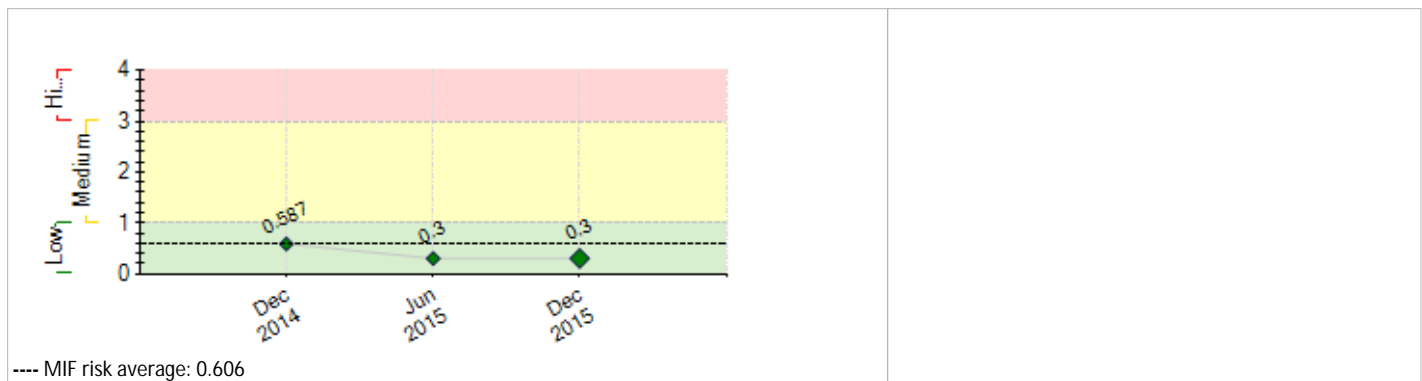
INSTITUTIONAL CAPACITY

Risk

Financial Management: Medium

Procurement: Low

Technical Capacity: Low



SECTION 2: PERFORMANCE

Summary of project performance since inception

Comp 1: Enhancing productivity. Cocoa agroforestry system: 17 demo plots established. 2051 producers trained in natural resources management. **Genetic mapping:** morphological characterization of cocoa clones completed. **Regeneration & farm mgnt:** 1455.55 ha of cocoa farms regenerated. 1883 producers trained on IPM and 2377 on improved production practices.

Comp 2: Adding quality to cocoa. Postharvest infrastructure: 2 post-harvest infrastructures built and three under construction. **Promote quality:** Training toolkit translated in creole. Training on post-harvest management for 270 coop members. 4 coops submitted applications for ECOCERT and IMO certification. **Value added:** Training on cocoa transformation for 23 microenterprises. Supply of equipment to 4 microenterprises.

Comp 3: Strengthening Institutional capacity of coop enterprises. Enterprise Mgt & Governance: Financial diagnostic and training conducted for 12 cooperatives. 5958 coop members registered for traceability. **Cocoa cluster formation:** Two meetings held with cluster members and Ministry of Agriculture officials on legal creation of a cocoa cluster. Consultant meetings with cocoa actors for creation of cluster. **Conventional cocoa:** Study on conventional cocoa in progress. **Learning exchanges:** Three people attended training at CATIE with project support.

Comp 4: Knowledge mgnt: Protocols elaborated for baseline of knowledge management on women inclusion, internal credit, and market access.

Comments from the Supervision Team Leader

Agree with the Executing Agency comments

The MIF agrees with the cumulative performance reported. Although there is room for discussions on the choice for ECOCERT and IMO before submitting a cost benefit analysis of the different certifications available on the market. This will be clearer during the visits. Also the formation of the cocoa cluster seems to take longer than planned. At this point the adaptation of the Cocoa Manual should have been finalized and the validation of the Ministry of Agriculture started.

Summary of project performance in the last six months

Comp 1: Enhancing productivity. Cocoa agroforestry system: 9 demo plots established. 1139 producers trained in natural resources management. **Genetic mapping:** 28 agronomists trained and conducted morphological characterization of cocoa clones. **Regeneration & farm mgnt:** 737.13 ha of cocoa farms regenerated. 1099 producers trained on IPM and 1295 on improved production practices. 130 agents trained on grafting techniques. 17 agronomists trained on cocoa agroforestry innovations.

Comp 2: Adding quality to cocoa. Postharvest infrastructure: 1 post-harvest infrastructures built and 3 in progress. **Promote quality:** Training of 135 coop members on post-harvest management. **Value added:** Training of 12 microenterprises on cocoa transformation. Equip 1 microenterprise. **Marketing:** 107.2 MT of cocoa collected by the cooperatives.

Comp 3: Strengthening Institutional capacity of coop enterprises. Enterprise Mgt & Governance: 3696 coop members registered for traceability. **Cocoa cluster formation:** Consultant meetings cluster members for legal creation of cocoa cluster. **Conventional cocoa:** Study on conventional cocoa in progress. **Formalize cooperative legal status:** Draft MOU for legalization of coops by CNC.

Comp 4: Knowledge mgnt: Protocols elaborated for baseline of knowledge management on women inclusion, internal credit, and market access.

Comments from the Supervision Team Leader

Agree with the Executing Agency comments

MIF Haiti is in agreement with the activities and results reported. During the next steering committee, it will be useful to have the quid of the private businesses being supported through this project. What should be the criteria to select beneficiaries. It is worth notifying that some of the activities planned by the project are not being considered anymore. This is the case for the "Number of producers receiving payment for environmental services under the pilot Plan Vivo program." CRS will not pursue this activity as the program is no longer available throughout the CRS network.

SECTION 3: INDICATORS AND MILESTONES

	Indicators	Baseline	Intermediate 1	Intermediate 2	Intermediate 3	Planned	Achieved	Status
Purpose: To strengthen the capacity of producers to supply sustainably produced cocoa in high value markets	R.1 Number of cooperatives that have successfully fulfilled seasonal contracts with exporters (secured and fulfilled)	6 May 2014	8 May 2015	12 May 2016		13 Apr 2017	8 Apr 2015	
	R.2 Metric tons of cocoa exported by cooperatives (disaggregated by fermented and unfermented on an annual basis)	682 May 2014	784 May 2015	941 May 2016		1176 Apr 2017	346.64 Dec 2015	
	R.3 Average percentage increase in Kg/per hectare of dry cocoa beans per producer averaged (based on sample of producers to be conducted at baseline and annually)	0 May 2014	20 May 2015	30 May 2016		30 Apr 2017	1.37 Jun 2015	
	R.4 Number of SMEs or small cocoa processing businesses that secure a new buyer or new formal contract in a high value market.	0 May 2014	2 May 2016			3 Apr 2017	0	
	R.5 Number of new buyers transacting in the value chain who have not sourced cocoa from Haiti before	0 May 2014	1 May 2016			1 Apr 2017	1 Jun 2015	
Component 1: Improving Productivity and Natural Resource Management of Cocoa Farms Weight: 35% Classification: Satisfactory	C1.11 Number of clonal gardens established	0 May 2014	2 May 2015	8 May 2016		16 Apr 2017	0 May 2015	Delayed
	C1.12 Number of hectares under improved management practices	0 May 2014	1000 May 2015	2000 May 2016		2500 Apr 2017	1455.55 Dec 2015	On Course
	C1.13 Number of extension officers trained in improved production practices, pest management, and soil conservation	0 May 2014	180 May 2015	180 May 2016		180 Apr 2017	76 Jun 2015	Delayed
	C1.14 Number of producers trained in sustainable cocoa agroforestry system (sex disaggregated)	0 May 2014	1000 May 2015	3000 May 2016		4000 Apr 2017	2377 Dec 2015	On Course
	C1.15 Number of producers receiving payment for environmental services under the pilot Plan Vivo program	0 May 2014	25 May 2016			50 Apr 2017	0 Jun 2015	Delayed
Component 2: Adding value through product and process upgrading Weight: 25% Classification: High Satisfactory	C2.11 Number of cooperatives with improved post-harvest infrastructure	7 May 2014	10 May 2015	12 May 2016		13 Apr 2017	8 Jun 2015	Delayed
	C2.12 Number of producers trained on post-harvest management for fermented and conventional cocoa (sex disaggregated)	0 May 2014	1000 May 2015	3000 May 2016		4000 Apr 2017	270 Dec 2015	Delayed
	C2.13 Number of cooperatives gradually transitioning to selling bulk cocoa to specialty cocoa	7 May 2014	10 May 2015	12 May 2016		13 Apr 2017	10 Jun 2015	On Course
	C2.14 Number of cooperatives completing or in the process of obtaining organic or Fair Trade certification	7 May 2014	10 May 2015	12 May 2016		13 Apr 2017	10 Jun 2015	On Course
	C2.15 Number of groups of microprocessors trained in cocoa transformation and commercialization	0 May 2014	2 May 2015	4 May 2016		4 Apr 2017	13 Aug 2015	Finished
Component 3: Strengthening the institutional capacity of cooperative enterprises for sustained long-term growth Weight: 25% Classification: High Satisfactory	C3.11 Number of cooperatives offering credit to their members through internal credit funds	0 May 2014	3 May 2015	10 May 2016		10 Apr 2017	5 Jun 2015	On Course
	C3.12 Number of cooperatives attaining legal status - Cooperatives that have received certificate from CNC or MAST Ministry of Social Affairs, cumulative numbers	0 May 2014	13 May 2015	13 May 2016		13 Apr 2017	12 Jun 2015	Delayed
	C3.13 Number of cooperatives receiving training on governance, business practices, and financial management	0 May 2014	13 May 2015	13 May 2016		13 Apr 2017	12 Jun 2015	Delayed
	C3.14 Percentage of women in cooperative management positions	15 May 2014	20 May 2015	25 May 2016		30 Apr 2017	29.4 Dec 2015	On Course
	C3.15 Number of cooperatives with a member database and basic traceability system	0 May 2014	7 May 2015	13 May 2016		13 Apr 2017	12 Jun 2015	On Course
Component 4: Knowledge Management and Communications Strategy Weight: 15% Classification: Very Unsatisfactory	C4.11 Number of learning exchanges with other cocoa cooperatives	0 May 2014	1 May 2015	3 May 2016		3 Apr 2017		Delayed
	C4.12 1 guide that provides practical solutions to improve opportunities for women in the cocoa value chain	0 May 2014				1 Apr 2017	0 Apr 2015	On Course
	C4.13 1 guide for the use and effectiveness of internal credit systems in cooperative enterprises	0 May 2014				1 Apr 2017		
	C4.14 1 guide on cocoa marketing and commercialization	0 May 2014				1 Apr 2017		

Milestones	Planned	Due Date	Achieved	Date of achievement	Status
M1 Conditions Prior	10	Jul 2014	10	Jun 2014	Achieved
M1 Conditions Prior	10	Jul 2014	10	Jun 2014	Achieved
M2 Baseline monitoring and evaluation systems are established	1	Oct 2014	1	Dec 2014	Achieved late
M3 Agroforestry system has been developed with CATIE and demonstration plots are established	1	Apr 2015	1	Nov 2014	Achieved
M5 [*] 10 cooperatives have undergone diagnostics and financial training by Root Capital	10	Jun 2015	12	Apr 2015	Achieved
M4 [*] LWR toolkit has been translated to Creole to train extension agents	1	Sep 2015	1	Mar 2015	Achieved
M6 [*] At least 5 post-harvest processing centers have been upgraded and new infrastructure is ready to use	5	Apr 2016	2	Dec 2015	
M7 [*] At least 10 cooperatives have business plans to transition to specialty cocoa	10	Oct 2016			
M8 Marketing activities to promote Haitian cocoa have taken place (buyer visits, trade fairs etc)	5	Oct 2016	3	Apr 2015	
M9 Cacao Cluster formalized	1	Apr 2017			

[*] Indicate that the milestone has been reformulated

CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE*[None reported in this period]***SECTION 4: RISKS****MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE**

	Level	Mitigation action	Responsible
1. Climate risk: Haiti is at high risk for natural	Low	To mitigate potential losses, the project has adopted an agroforestry	Project Guest

disasters, particularly frequent tropical storms and hurricanes which can lead to crop loss, tree damage, flooding and landslides.

2. In Haiti, cocoa is perceived as a low value crop compared to other cash crops which can lend a quick profit in local markets. This might encourage farmers to diversify away from cocoa.

Low

system which encourages stabilization of the soil through planting shade trees with deep root systems. These storm-resistant trees will provide shade as well as protection to cocoa during storms.

To mitigate this risk, the project will encourage cooperatives and independent farmers to work directly with local exporters to help producers receive a greater share of the final price of cocoa, thus increasing the incentive to invest in their trees.

Project Guest

PROJECT RISK LEVEL: Low **TOTAL NUMBER OF RISKS:** 4 **IN EFFECT RISKS:** 2 **NOT IN EFFECT RISKS:** 0 **MITIGATED RISKS:** 2

SECTION 5: SUSTAINABILITY

Likelihood of project sustainability after project completion: HP - Highly Probable

CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY

[None reported in this period]

Actions related to sustainability which have been taken in the reporting period:

During this reporting period, five cooperatives in the Grand'Anse department have collected loan funds from their members who have received cocoa saplings and/or cocoa regeneration services during the last 12 months. With these funds, each cooperative opened an account at a local credit union to continue to provide credits to their members for investments in their cocoa farms.

SECTION 6: PRACTICAL LESSONS

1. Internal credit is an effective tool for adoption of innovative cocoa production practices. Farmers who receive in-kind loans in the form of regeneration services care very much for the quality of service delivered by the squads. As a result of delivering this service to their members for the last 12 months, the cocoa cooperatives in the Gran'Anse have seen an increase in demand for membership enrollment.

Relative to
Implementation

Author
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