

# PROJECT STATUS REPORT

JANUARY 2016 - JUNE 2016

## SECTION 1: PROJECT SUMMARY

**PROJECT NAME:** Strengthening the Competitiveness of Small Scale Cocoa Producers in Haiti

Project Number: HA-M1049 - Project Num.: ATN/ME-14077-HA

**Purpose:** To strengthen the capacity of producers to supply sustainably produced cocoa in high value markets

**Country Admin**

HAITI

**Country Beneficiary**

HAITI

**Executing Agency:**

CATHOLIC RELIEF SERVICES

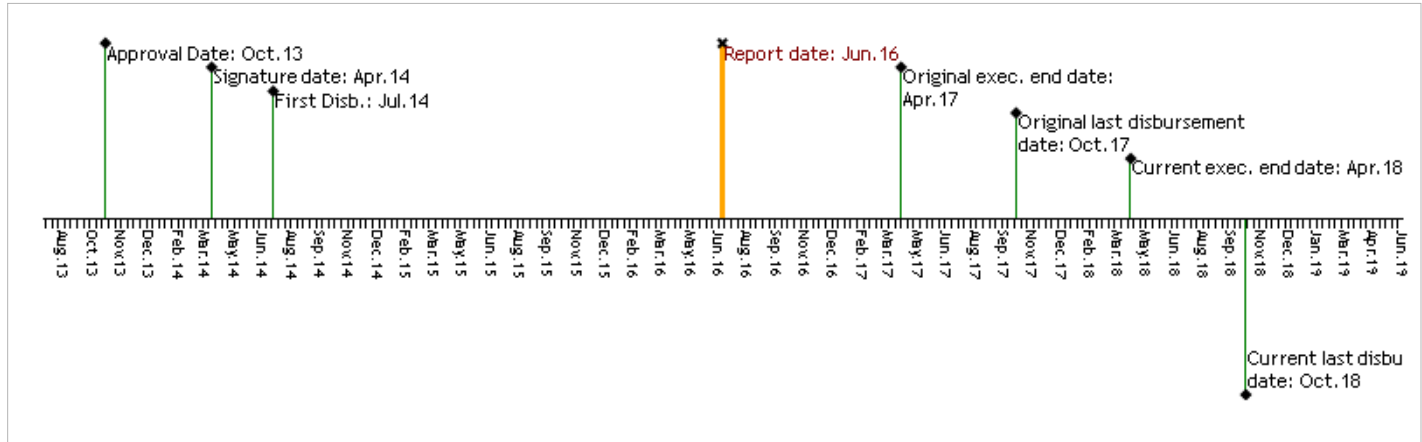
**Design Team Leader:**

RALPH DENIZÉ

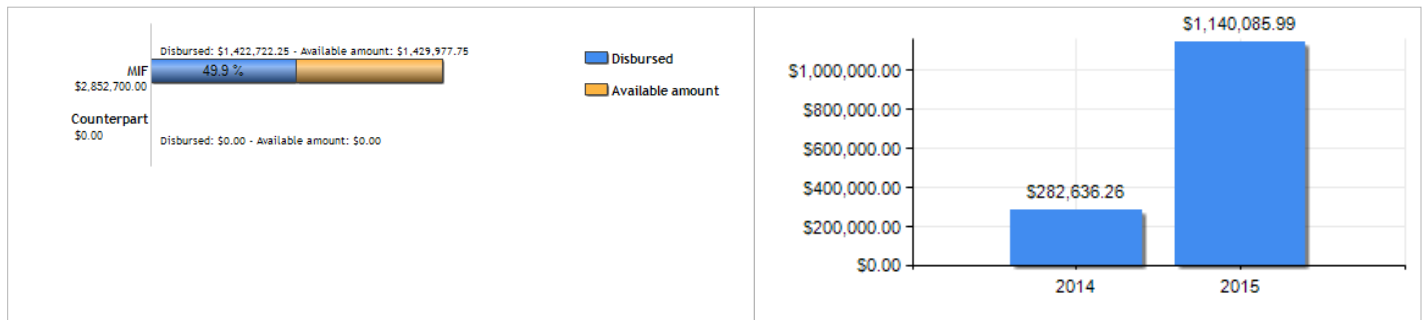
**Supervision Team Leader:**

FREDNEL ISMA

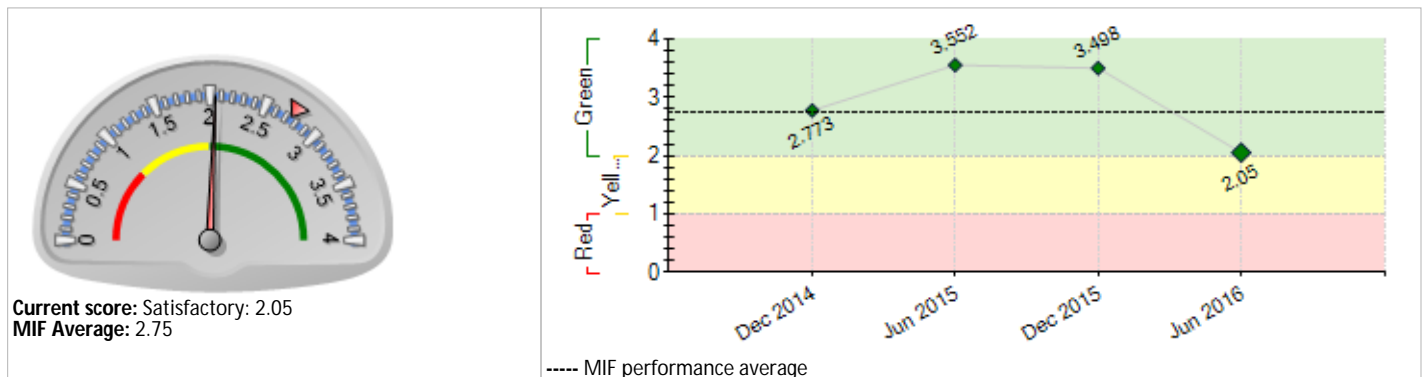
### PROJECT CYCLE



### FUNDS



### PERFORMANCE SCORE



### EXTERNAL RISKS

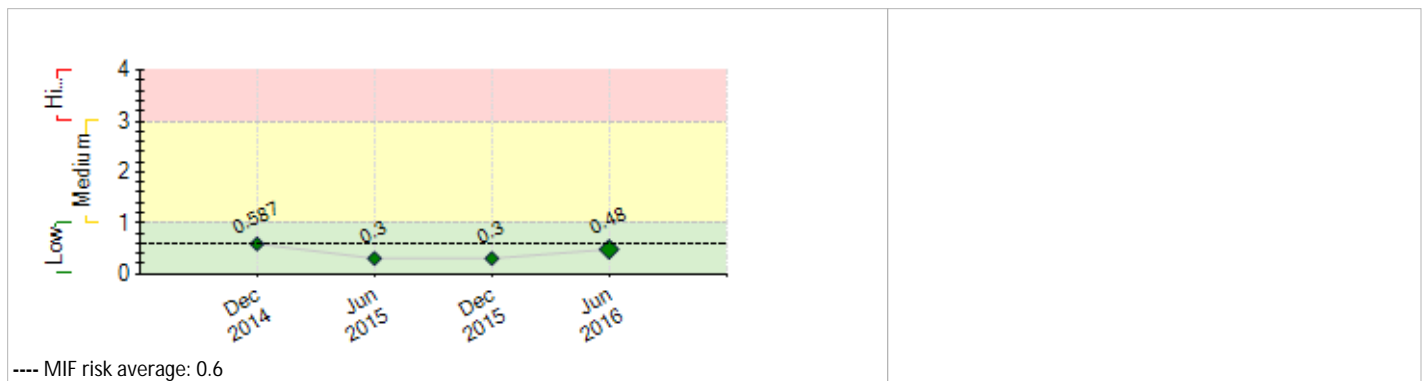
#### INSTITUTIONAL CAPACITY

**Risk**

**Financial Management:** Medium

**Procurement:** Low

**Technical Capacity:** Low



## SECTION 2: PERFORMANCE

### Summary of project performance since inception

**Comp 1: Enhancing productivity:** 17 demo plots established. 3338 producers trained on improved production practices. Among them 2535 were also trained on IPM and 2628 on natural resources management. Morphological and molecular characterization of cocoa clones completed, and 91 germplasms selected for conservation, multiplication and further evaluations. 1455.55 ha cacao farms regenerated.

**Comp 2: Adding quality to cocoa:** 3 post-harvest infrastructures built and 2 under construction. Training toolkit translated in creole and under validation. Training on post-harvest management for 363 coop members. 4 coops submitted applications for ECOCERT and IMO certification. Training on cocoa transformation for 24 microenterprises. Supply of equipment to 11 microenterprises. Training of 24 micro-entrepreneurs on marketing management.

**Comp 3: Strengthening Institutional capacity:** Financial diagnostic and training for 12 coops. 5958 coop members registered for traceability. Two meetings with cluster members and Ministry of Agriculture officials on legal creation of a cocoa cluster. Consultant hired for creation of cluster. Cacao thematic table in Grand'Anse. Study on conventional cocoa completed. Three people trained at CATIE. Participation at ICCO conference 2016 in DR.

**Comp 4: Knowledge mgt:** Consultants selected for internal credit and market access. Consultant selection in progress for women inclusion.

#### Comments from the Supervision Team Leader

Partially Agree with the Executing Agency comments

The Cumulative performance reflects the situation of the project as of June 30, 2016. The efforts made to complete the activities and the results achieved put the project in a position where its success is guaranteed. However, it would be worth mentioning the challenges faced by the project as such challenges have affected the cumulative performance. Also, the disaggregation of the results by regions covered by the project could be helpful. Quid of the activities in the Grande Anse area? Quid of the activities in the Northern Region? While the project is on, the MIF would like to disaggregate the results by geography and gender. Of the 17 demo plots, the 3338 producers trained how many are from the North? from the South West? Women? Finally, How inclusive are the activities of the cluster?

### Summary of project performance in the last six months

**Comp 1: Enhancing productivity:** 249 producers participated in monthly sessions held on demo plots facilitated by the cooperative and CRS staff. 577 producers trained in natural resources management. Molecular characterization of cocoa clones were completed and 91 germplasms selected for conservation, multiplication and further evaluations. 961 producers trained on improved production practices, of whom 652 on IPM. 34 squad members trained on regeneration.

**Comp 2: Adding quality to cocoa:** 1 post-harvest infrastructures built and 2 in progress. Training of 93 producers on post-harvest management. Training of 24 micro-entrepreneurs on Good Manufacturing Practices, Good Hygiene Practices, and Quality Management. Training of 24 micro-entrepreneurs on marketing management. Supply of equipment to 7 micro-enterprises. 237.33 MT of cocoa collected by the cooperatives.

**Comp 3: Strengthening Institutional capacity:** Validation of coop members registration. Creation of a cacao thematic table in Grand'Anse department. Study on conventional cocoa completed. Training plan for coop legal status completed and under review by new CNC administration. Participation at ICCO conference 2016. Producer exchange visit in the North.

**Comp 4: Knowledge mgt:** Consultants selected for internal credit and market access. Consultant selection in progress for women inclusion.

#### Comments from the Supervision Team Leader

Agree with the Executing Agency comments

The semester performance reflects the situation of the project as of June 30, 2016. While looking at the work plan for 2015 and the half of 2016, the project is late on a bunch of activities: Training of trainers, traceability, case studies on women participation, etc.

## SECTION 3: INDICATORS AND MILESTONES

	Indicators	Baseline	Intermediate 1	Intermediate 2	Intermediate 3	Planned	Achieved	Status
<b>Purpose:</b> To strengthen the capacity of producers to supply sustainably produced cocoa in high value markets	R.1 Number of cooperatives that have successfully fulfilled seasonal contracts with exporters (secured and fulfilled)	6 May 2014	8 May 2015	12 May 2016		13 Apr 2017	8 Jun 2016	
	R.2 Metric tons of cocoa exported by cooperatives (disaggregated by fermented and unfermented on an annual basis)	682 May 2014	784 May 2015	941 May 2016		1176 Apr 2017	346.64 Dec 2015	
	R.3 Average percentage increase in Kg/per hectare of dry cocoa beans per producer averaged (based on sample of producers to be conducted at baseline and annually)	0 May 2014	20 May 2015	30 May 2016		30 Apr 2017	1.37 Jun 2015	
	R.4 Number of SMEs or small cocoa processing businesses that secure a new buyer or new formal contract in a high value market.	0 May 2014	2 May 2016			3 Apr 2017	0 Jun 2016	
	R.5 Number of new buyers transacting in the value chain who have not sourced cocoa from Haiti before	0 May 2014	1 May 2016			1 Apr 2017	1 Jun 2016	
<b>Component 1:</b> Improving Productivity and Natural Resource Management of Cocoa Farms  <b>Weight:</b> 35% <b>Classification:</b> Satisfactory	C1.11 Number of clonal gardens established	0 May 2014	2 May 2015	8 May 2016		16 Apr 2017	0 May 2015	Delayed
	C1.12 Number of hectares under improved management practices	0 May 2014	1000 May 2015	2000 May 2016		2500 Apr 2017	1455.55 Dec 2015	On Course
	C1.13 Number of extension officers trained in improved production practices, pest management, and soil conservation	0 May 2014	180 May 2015	180 May 2016		180 Apr 2017	76 Jun 2016	Delayed
	C1.14 Number of producers trained in sustainable cocoa agroforestry system (sex disaggregated)	0 May 2014	1000 May 2015	3000 May 2016		4000 Apr 2017	3338 Jun 2016	On Course
	C1.15 Number of producers receiving payment for environmental services under the pilot Plan Vivo program	0 May 2014	25 May 2016			50 Apr 2017	0 Jun 2015	Delayed
<b>Component 2:</b> Adding value through product and process upgrading  <b>Weight:</b> 25% <b>Classification:</b> Satisfactory	C2.11 Number of cooperatives with improved post-harvest infrastructure	7 May 2014	10 May 2015	12 May 2016		13 Apr 2017	8 Jun 2016	Delayed
	C2.12 Number of producers trained on post-harvest management for fermented and conventional cocoa (sex disaggregated)	0 May 2014	1000 May 2015	3000 May 2016		4000 Apr 2017	363 Jun 2016	Delayed
	C2.13 Number of cooperatives gradually transitioning to selling bulk cocoa to specialty cocoa	7 May 2014	10 May 2015	12 May 2016		13 Apr 2017	10 Jun 2016	Delayed
	C2.14 Number of cooperatives completing or in the process of obtaining organic or Fair Trade certification	7 May 2014	10 May 2015	12 May 2016		13 Apr 2017	10 Jun 2016	Delayed
	C2.15 Number of groups of microprocessors trained in cocoa transformation and commercialization	0 May 2014	2 May 2015	4 May 2016		4 Apr 2017	24 Jun 2016	On Course
<b>Component 3:</b> Strengthening the institutional capacity of cooperative enterprises for sustained long-term growth  <b>Weight:</b> 25% <b>Classification:</b> High Satisfactory	C3.11 Number of cooperatives offering credit to their members through internal credit funds	0 May 2014	3 May 2015	10 May 2016		10 Apr 2017	5 Jun 2016	Delayed
	C3.12 Number of cooperatives attaining legal status - Cooperatives that have received certificate from CNC or MAST Ministry of Social Affairs, cumulative numbers	0 May 2014	13 May 2015	13 May 2016		13 Apr 2017	12 Jun 2016	Delayed
	C3.13 Number of cooperatives receiving training on governance, business practices, and financial management	0 May 2014	13 May 2015	13 May 2016		13 Apr 2017	12 Jun 2016	Delayed
	C3.14 Percentage of women in cooperative management positions	15 May 2014	20 May 2015	25 May 2016		30 Apr 2017	29.4 Jun 2016	On Course
	C3.15 Number of cooperatives with a member database and basic traceability system	0 May 2014	7 May 2015	13 May 2016		13 Apr 2017	12 Jun 2016	Delayed
<b>Component 4:</b> Knowledge Management and Communications Strategy  <b>Weight:</b> 15% <b>Classification:</b> Unsatisfactory	C4.11 Number of learning exchanges with other cocoa cooperatives	0 May 2014	1 May 2015	3 May 2016		3 Apr 2017	1 May 2016	Delayed
	C4.12 1 guide that provides practical solutions to improve opportunities for women in the cocoa value chain	0 May 2014				1 Apr 2017	0 Apr 2015	On Course
	C4.13 1 guide for the use and effectiveness of internal credit systems in cooperative enterprises	0 May 2014				1 Apr 2017		
	C4.14 1 guide on cocoa marketing and commercialization	0 May 2014				1 Apr 2017		

Milestones	Planned	Due Date	Achieved	Date of achievement	Status
M1 Conditions Prior	10	Jul 2014	10	Jun 2014	Achieved
M1 Conditions Prior	10	Jul 2014	10	Jun 2014	Achieved
M2 Baseline monitoring and evaluation systems are established	1	Oct 2014	1	Dec 2014	Achieved late
M3 Agroforestry system has been developed with CATIE and demonstration plots are established	1	Apr 2015	1	Nov 2014	Achieved
M5 [*] 10 cooperatives have undergone diagnostics and financial training by Root Capital	10	Jun 2015	12	Apr 2015	Achieved
M4 [*] LWR toolkit has been translated to Creole to train extension agents	1	Sep 2015	1	Mar 2015	Achieved
M6 [*] At least 5 post-harvest processing centers have been upgraded and new infrastructure is ready to use	5	Apr 2016	3	Apr 2016	Not Achieved
M7 [*] At least 10 cooperatives have business plans to transition to specialty cocoa	10	Oct 2016			
M8 Marketing activities to promote Haitian cocoa have taken place (buyer visits, trade fairs etc)	5	Oct 2016	3	Apr 2015	
M9 Cacao Cluster formalized	1	Apr 2017			

[\*] Indicate that the milestone has been reformulated

**CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE***[None reported in this period]***SECTION 4: RISKS****MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE**

	Level	Mitigation action	Responsible
1. In Haiti, cocoa is perceived as a low value crop compared to other cash crops which can lend a quick profit in local markets. This	Low	To mitigate this risk, the project will encourage cooperatives and independent farmers to work directly with local exporters to help producers receive a greater share of the final price of cocoa, thus	Project Coordinator

might encourage farmers to diversify away from cocoa.		increasing the incentive to invest in their trees.	
2. Climate risk: Haiti is at high risk for natural disasters, particularly frequent tropical storms and hurricanes which can lead to crop loss, tree damage, flooding and landslides.	Low	To mitigate potential losses, the project has adopted an agroforestry system which encourages stabilization of the soil through planting shade trees with deep root systems. These storm-resistant trees will provide shade as well as protection to cocoa during storms.	Project Coordinator
<b>PROJECT RISK LEVEL:</b> Low <b>TOTAL NUMBER OF RISKS:</b> 4 <b>IN EFFECT RISKS:</b> 2 <b>NOT IN EFFECT RISKS:</b> 0 <b>MITIGATED RISKS:</b> 2			

## SECTION 5: SUSTAINABILITY

**Likelihood of project sustainability after project completion:** HP - Highly Probable

### CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY

*[None reported in this period]*

### Actions related to sustainability which have been taken in the reporting period:

Since the inception of the project, it has been a challenge to identify appropriate sites to establish clonal gardens for conservation and evaluation of elite cacao trees. To address this challenge, CRS has initiated a conversation with the Université Nouvelle Grand'Anse (UNOGA) who has offered to make lands available on their farm to establish a cacao clonal garden. The UNOGA will also provide human resources to monitor the clonal garden which will be managed in coordination with the cacao thematic table of the Grand'Anse.

## SECTION 6: PRACTICAL LESSONS

*[No lessons learned found]*