






Results Matrix

Outcomes

Outcome:	1 Increased awareness of digital technologies and tools that increase the competitiveness of the cultural and creative industries								
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	EOP
1.1 Successful case studies signaling the adoption of digital technologies in the creative industries		#	0.00	2021	project monitoring reports	P	0.00	5.00	5.00
						P(a)	0.00	5.00	5.00
						A			
1.2 Increased capacity of entrepreneurship support institutions to support CCI firms through the CTL 2.0		#	0.00	2021	project monitoring reports	P	0.00	3.00	3.00
						P(a)	0.00	3.00	3.00
						A			

 CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Development and Testing of the Creative Tech Lab 2.0						Physical Progress				Financial Progress						
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	EOP		2022	2023	EOP	Theme	Fund	Flags
1.1 Diagnostics and assessments completed	an analytical review of global best practices of incubation and acceleration support mechanisms that support the CTL 2.0	Diagnostics (#)	0	2021	Project Monitoring Report	P	1	0	1	P	5000		5000	Digital Economy	INS	
						P(a)	1	0	1	P(a)	5000		5000			
						A				A						
1.2 Operational manuals developed	the design of an extension of the CTL methodology (toolkit)	Manuals (#)	0	2021	Project Monitoring Report	P	1	0	1	P	5000		5000	Digital Economy	INS	
						P(a)	1	0	1	P(a)	5000		5000			
						A				A						
1.3 Pilot interventions implemented	a pilot of the updated CTL methodology in at least two beneficiary countries	Pilots (#)	0	2021	Project Monitoring Report	P	0	2	2	P	0	90000	90000	Institutional Development	INS	
						P(a)	0	2	2	P(a)	0	90000	90000			
						A				A						
2 Capacity Building and Institutional Strengthening						Physical Progress				Financial Progress						
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	EOP		2022	2023	EOP	Theme	Fund	Flags
2.1 Training workshops delivered	the design and delivery of a gender sensitized training of trainers program that will equip the institution in applying the CTL 2.0	Workshops (#)	0	2021	Project Monitoring Report	P	0	1	1	P	0	20000	20000	Institutional Development	INS	
						P(a)	0	1	1	P(a)	0	20000	20000			
						A				A						
3 Communication and Dissemination						Physical Progress				Financial Progress						
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2022	2023	EOP		2022	2023	EOP	Theme	Fund	Flags
3.1 Awareness raising campaigns designed/implemented	promotional campaign aimed at increasing awareness on the importance of developing digital solutions for the	Campaigns (#)	0	2021	Project Monitoring Report	P	0	1	1	P	5000	25000	30000	Institutional Development	INS	
						P(a)	0	1	1	P(a)	5000	25000	30000			
						A				A						

Other Cost

Total Cost

	2022	2023	Total Cost
P	\$15,000.00	\$135,000.00	\$150,000.00
P(a)	\$15,000.00	\$135,000.00	\$150,000.00
A			

 CRF Indicator  Standard Output Indicator