

TC ABSTRACT

I. Basic Project Data

▪ Country/Region:	BRAZIL/CSC - Southern Cone
▪ TC Name:	Monitoring and Evaluation of Emergency Programs for Populations Affected by COVID 19 in Brazil
▪ TC Number:	BR-T1465
▪ Team Leader/Members:	GOUVEA GOMES, LIVIA (SCL/LMK) Team Leader; SANCHEZ, MARIO ALBERTO (SCL/SPH) Alternate Team Leader; GARCIA VALERO, ANDREA CAROLINA (SCL/LMK); AVILA, KRYSIA A (LEG/SGO); HERNANDEZ-CARTAGENA, CAROLINA L. (SCL/LMK); GONZALEZ HERRERA, BEATRIZ MARIA (SCL/LMK); PENAHERRERA PROANO, SEBASTIAN (SCL/LMK)
▪ Taxonomy:	Client Support
▪ Number and name of operation supported by the TC:	N/A
▪ Date of TC Abstract:	16 Sep 2020
▪ Beneficiary:	Ministry of Economy and Ministry of Citizenship, Federative Republic of Brazil
▪ Executing Agency:	INTER-AMERICAN DEVELOPMENT BANK
▪ IDB funding requested:	US\$300,000.00
▪ Local counterpart funding:	US\$0.00
▪ Disbursement period:	36 months
▪ Types of consultants:	Individuals; Firms
▪ Prepared by Unit:	SCL/LMK - Labor Markets
▪ Unit of Disbursement Responsibility:	SCL - Social Sector
▪ TC included in Country Strategy (y/n):	No
▪ TC included in CPD (y/n):	No
▪ Alignment to the Update to the Institutional Strategy 2010-2020:	Social inclusion and equality

II. Objective and Justification

- 2.1 The technical cooperation objective is to support the Brazilian Government in conducting, improving, monitoring, and evaluating measures to protect employment and income, in the emergency crisis caused by the pandemic of the Covid-19.
- 2.2 Technical cooperation will support the Brazilian Government, in particular, on two fronts: (1) support implementation issues and monitor the effects of measures at the emergency level; (2) evaluate impacts of these policies, and extract public policy recommendations for medium-term strategies in Brazil, or even in other countries in the region that have similar circuses. Government actions to maintain jobs and income for vulnerable populations are part of a broader strategy to combat the health and economic impact of COVID-19 in Brazil, in the context of the state of public calamity recognized by Legislative Decree No. 6, March 20 2020, and the short time between this decree and the creation of policies is notable. It is necessary to monitor the implementation of the programs and to explore adjustment needs.

III. Description of Activities and Outputs

- 3.1 **Component I: Support in the execution, monitoring, and evaluation of the AEm Program, with the Ministry of Citizenship..** This component will finance through technical consultancies: (1) monitoring the performance of the BEm program, and

support its improvement, considering registration, implementation, and treatment of data for statistical use; (2) impact evaluation of BEm; (3) mapping medium and long-term challenges for the labor market in Brazil in the face of the COVID-19, mapping international experience in the post-COVID-19 period, and the elaboration of strategies beyond the emergency context.

- 3.2 **Component II: Support in the execution, monitoring, and evaluation of the BEm Program, with the Ministry of Economy..** This component will finance through technical consultancies: (1) monitoring the performance of the AEm program, and support its improvement, considering registration, implementation, and treatment of data for statistical use; (2) impact evaluation of AEm; (3) mapping medium and long-term challenges for the effective social protection policies in Brazil in the face of the COVID-19 mapping international experience in the pos COVID-19 and the elaboration of strategies beyond the emergency context.
- 3.3 **Component III: Knowledge dissemination..** This component will finance the dissemination of the knowledge generated by components 1 and 2, by conducting technical publications, seminars and data panels.
- 3.4 **Component IV: Incidentals.** Mischellnaous

IV. Budget

Indicative Budget

Activity/Component	IDB/Fund Funding	Counterpart Funding	Total Funding
3.1. Component I: Support in the execution, monitoring, and evaluation of the AEm Program, with the Ministry of Citizenship.	US\$130,000.00	US\$0.00	US\$130,000.00
3.2. Component II - Support in the execution, monitoring, and evaluation of the BEm Program, with the Ministry of Economy.	US\$130,000.00	US\$0.00	US\$130,000.00
3.3. Component III – Knowledge dissemination.	US\$30,000.00	US\$0.00	US\$30,000.00
Incidentals	US\$10,000.00	US\$0.00	US\$10,000.00
Total	US\$300,000.00	US\$0.00	US\$300,000.00

V. Executing Agency and Execution Structure

- 5.1 The technical cooperation will be executed by the IDB, Social Sector, Labor Markets Division (SCL/LMK). Preparation and execution will be done in close collaboration with SCL/SPH due to synergies between the divisions' in the operation BR-L1554, which is supported by this TC.
- 5.2 The IDB will be the executing agency due to larger experience accumulated on projects that are similar to this TC, which will allow the achievement of expected results. Furthermore, the IDB provides an independent and transparent execution of studies and assessments developed in this TC. The IDB will maintain a close and constant dialogue with government counterparts through all stages of execution.

VI. Project Risks and Issues

- 6.1 The risks in executing the TC and achieving its objectives are threefold: (i) unforeseen adjustments to the monitoring and evaluation strategy due to the volatility caused by the COVID-19 pandemic, (ii) unforeseen difficulties in access to administrative records, which were recently created by the government and will be under analysis for

the first time; (iii) unforeseen changes in the secretaries of the MC or ME. The IDB will maintain a close and constant dialogue with government counterparts, to mitigate these risks (i) and (ii). To mitigate risk (iii), the IDB will ensure that the design and monitoring of the preparation of the activities foreseen will be coordinated with the permanent technical staff of the ME and MC, to ensure continuity in the delivery of the products.

VII. Environmental and Social Classification

7.1 The ESG classification for this operation is "undefined".