

Regional Support for the Habitat III Conference

RG-T2716

CERTIFICATION

I hereby certify that this operation was approved for financing under the **Institutional Capacity Strengthening Thematic Fund (ICS)** through a communication dated **January 15, 2016** and signed by **Kai Hertz**. Also, I certify that resources from said fund are available for up to **US\$300,000** in order to finance the activities described and budgeted in this document. This certification reserves resource for the referenced project for a period of **four (4) calendar months** counted from the date of eligibility from the funding source. If the project is not approved by the IDB within that period, the reserve of resources will be cancelled, except in the case a new certification is granted. The commitment and disbursement of these resources shall be made only by the Bank in US dollars. The same currency shall be used to stipulate the remuneration and payments to consultants, except in the case of local consultants working in their own borrowing member country who shall have their remuneration defined and paid in the currency of such country. No resources of the Fund shall be made available to cover amounts greater than the amount certified herein above for the implementation of this operation. Amounts greater than the certified amount may arise from commitments on contracts denominated in a currency other than the Fund currency, resulting in currency exchange rate differences, i.e. represent a risk that will not be absorbed by the Fund.

Original Signed

Sonia M. Rivera

Chief

Grants and Co-Financing Management Unit

ORP/GCM

3/17/2016

Date

Approved:

Original Signed

Vicente Fretes Cibils

Division Chief

Fiscal and Municipal Management Division

IFD/FMM

3/17/2016

Date

Technical Cooperation Document

I. Basic Project Data

▪ Country/Region:	Regional
▪ TC Name:	Regional Support for the Habitat III Conference
▪ TC Number:	RG-T2716
▪ Team Leader/Members:	Team Leader: Michael Donovan; Alternate Team Leader: Patricio Zambrano-Barragán; Andrés Blanco Blanco; Robin Rajack; and Dianela Avila (IFD/FMM) and Sofia Greco (LEG/SGO).
▪ Date of TC Abstract Authorization:	January 15, 2016
▪ Taxonomy:	Research & Dissemination
▪ Beneficiary:	Housing and Urban Development Ministries in Latin American and the Caribbean (LAC)
▪ Executing Agency:	Inter-American Development Bank through the Fiscal and Municipal Management Division (IFD/FMM)
▪ Donors Providing Funding	Institutional Capacity Strengthening Fund (ICSF)
▪ IDB Funding Requested:	US\$300,000
▪ Disbursement Period:	24 months
▪ Required Start Date:	March, 2016
▪ Types of Consultants:	Individual Consultants and Firms
▪ Prepared by Unit:	IFD/FMM
▪ Unit of Disbursement Responsibility:	Institutions for Development (IFD)
▪ TC Included in Country Strategy:	No
▪ TC Included in CPD	No
▪ GCI-9 Sector Priority:	Institutions for Growth and Social Welfare

II. Objectives and Justification

- 2.1 **Objective.** This Technical Cooperation (TC) seeks to support regional governments, and their respective housing and urban development authorities, to prepare for their participation in the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III). This conference, which will be held in Quito, Ecuador (October 2016), occurs every twenty years and constitutes the highest-level meeting on housing and global urban development. Habitat III will be the first implementing conference of the Post 2015 agenda and will be used to forge institutional commitments to achieve the Sustainable Development Goals (SDGs). It will secure renewed political commitment for sustainable urban development and assess the 1996 Habitat Agenda, which was ratified by 171 countries. Habitat III will be the largest urban summit ever held in Latin America and the Caribbean (LAC) and it is expected that 30,000 people will participate, including UN Member States, and relevant stakeholders (intergovernmental organizations, parliamentarians, civil society organizations, regional and local government representatives, academia, foundations, women and youth groups, trade unions, media, and the private sector).

- 2.2 Strengthening the institutional capacity of governments in the region to pursue the global urban policy goals articulated in Habitat III is critically needed given the size of urban housing and infrastructure deficits. Though progress has been made in reducing slum conditions since LAC governments signed the Habitat Agenda in 1996, significant challenges remain. According to the UN, 113 million residents in LAC live in informal settlements. To achieve global urban targets, it is necessary to improve countries' understanding and ability to design institutional reforms necessary to improve service delivery in cities, land use planning, and urban public management. These reforms are especially urgent given that nearly 90% of the region's population is expected to live in urban areas by 2050.¹
- 2.3 Effective LAC participation in Habitat III will entail that countries prepare a strategy to implement the commitments of a "New Urban Agenda," including the monitoring of ambitious urban targets of the SDGs. The Habitat III Secretariat has requested that countries specify how they intend to achieve and measure progress towards fulfilling Sustainable Development Goal 11 ("make cities and human settlements inclusive, safe, resilient and sustainable"). This includes the following two targets: (i) "By 2030, ensure access for all to an adequate, safe and affordable housing and basic services and upgrade slums"; and (ii) "by 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries."²
- 2.4 This preparation for Habitat III encompassed in this TC includes three components—research, interregional dialogue, and participation in Habitat III itself—which will assist countries to implement the urban targets established in the SDGs and operationalized in Habitat III. Accordingly, this TC seeks to reaffirm the IDB's commitment to collaborate with developing country partners to help translate the SDGs into meaningful country level targets, policies, and programs and support their effective implementation.³
- 2.5 The TC aims at supporting governments of the region to prepare for the participation in HIII and their long term pursuit of 2030 Development Goals. After the conference, the IDB will continue to support countries in the region in planning and pursuing sustainable urban development in order to fulfill the SDGs and the urban agenda that will emerge from the HIII final resolution. This TC will build consensus on a common agenda in urban development for the countries in the region.
- 2.6 The TC's support to governments aligns with commitments outlined in the IDB's Institutions for Growth and Social Welfare Sector Strategy (GN-2587-2) and the Update to the IDB Institutional Strategy 2016–2019 (GN-2727-6) whose Corporate Results Framework is informed by the SDGs. This engagement in Habitat III is facilitated through the Bank's role as an intergovernmental organization with observer status in the UN General Assembly and previous

¹ United Nations, Department of Economic and Social Affairs, Population Division (2014), World Urbanization Prospects: The 2014 Revision, Highlights (ST/ESA/SER.A/352).

² [United Nations General Assembly \(2015\), "Transforming our World: the 2030 Agenda for Sustainable Development," A/RES/70/1, October 21.](#)

³ [MDG Joint Statement for Rio+20.](#)

participation in a broad number of UN meetings (Habitat II,⁴ the 2000 United Nations Millennium Summit,⁵ Rio+20, SDGs, United Nations Climate Change Conference, etc.).

III. Description of activities/components and budget

- 3.1 **Component I. Public Policy Analysis on Thematic Areas for the New Urban Agenda (US\$90,000).** This component will finance the development of two publications that will inform the development of national and regional housing and urban policy positions for Habitat III. The first publication will be dedicated to a literature review of LAC research findings on the six main topics that will comprise the Habitat III zero draft outcome document.⁶ It will also contain a post Habitat III discussion paper on implementation of agreed targets, analysis of cost-estimates, monitoring of the urban SDG goals (¶2.3), and current institutional capacity to implement urban policy,⁷ produced by a group of experts, convened by the IDB, Cities Alliance, Germany's development agency (GIZ), and the Latin American Social Sciences Institute (*Facultad Latinoamericana de Ciencias Sociales*, FLACSO). Given the concentration of the Latin American urban population in coastal areas and the associated vulnerability to sea-level rise, the second publication will analyze urban policy recommendations to bolster the resilience of coastal cities to climate change, including land use planning, coastal setbacks, coastal infrastructure, relocation from vulnerable areas (i.e. "managed coastal retreat"), and institutional strengthening of Coastal Zone Management Units.
- 3.2 **Component II. Knowledge Dissemination through Interregional Preparatory Workshops for Habitat III (US\$150,000).** This TC will finance consulting services to facilitate knowledge dissemination and policy dialogue surrounding implementation of national urban policy and the SDGs. This will enable countries to identify the optimal preconditions for institutional adoption of the urban SDG goals, particularly the involvement of non-state actors such as civil society and the private sector. Ultimately, preparation will support: (i) greater government coordination across different levels of government; and (ii) increased transparency and monitoring of commitments to the urban goals of the SDGs. This TC will support policymakers of countries in the region to attend Habitat III events. Therefore, it will finance the participation in regional and international preparatory events of ministries of urban development in the region and/or other

⁴ The IDB participated in Habitat II and financed preparatory workshops through the Program to Support Activities for the World Conference Habitat II (TC-96-01-02-3-RG), which established the Latin American and Caribbean Commission on Human Settlements and supported the publication of [A City for All: The Future of Human Settlements in Latin America and the Caribbean](#).

⁵ See IDB (2005), [the Millennium Development Goals in Latin America and the Caribbean: Progress, Priorities and IDB Support for Their Implementation](#).

⁶ These topics include: (i) urban housing and basic services; (ii) social cohesion and equity—livable cities; (iii) urban frameworks; (iv) spatial development; (v) urban economy; and (vi) urban ecology and environment ([Issue Papers and Policy Units of the Habitat III Conference](#)).

⁷ This will include an assessment of the official National Habitat III Reports undertaken in LAC countries as part of their preparation for Habitat III as per Habitat III Secretariat (2015), "[Third United Nations Conference on Housing and Sustainable Urban Development \(Habitat III\) Guidelines and Format for the Preparation of National Reports](#)." For an example, see [Jamaica Ministry of Transport, Works and Housing \(2015\), Habitat III National Report 2014](#).

relevant entities, including the host of Habitat III, the Government of Ecuador,⁸ and the Government of Chile given its position as a representative on the Bureau of the Habitat III Preparatory Committee. Ministries of urban development and/or other relevant entities from the Governments of Brazil, Mexico, and Barbados will also be considered, among other countries, due to their active involvement in Habitat III preparatory dialogues. Given the role of local governments in urban service provision, a representative from the Habitat III Local Authorities Major Group, which represents local and subnational government networks in the Habitat III process, will also be included.⁹ The component will also finance program coordination activities.

- 3.3 In addition to local government, we will encourage participation from the private sector at the events. The Habitat III includes the General Assembly of Partners (GAP), one of which is the business and industries group.¹⁰
- 3.4 Within this component, participants will discuss the completed and ongoing research explained in Component I during five events, with a view towards informing national urban development and housing policies during and post Habitat III. It will also discuss the housing policy recommendations of a group of high-level experts (Habitat III Policy Unit 10), which the Financial and Municipal Management Division (IFD/FMM) is coordinating per the appointment by the Habitat III Secretary General.¹¹ These events include:
 - a. two urban side events to launch this TC's activities—the LAC urban agenda in Habitat III and policies to bolster resilience in coastal cities—during the 2016 IDB-IIC 2016 Annual Meeting of the Board of Governors in Nassau;
 - b. a side event during the official Latin America and Caribbean Habitat III preparatory meeting with a broader group of stakeholders, including ministers of housing and urban development from LAC, civil society, mayors, city councilors, and local government associations involved in the Habitat III preparation process (Toluca, Mexico, April 2016);
 - c. a National Urban Forum event (Dominican Republic, June 2016) that will enable an inclusive and multi-stakeholder debate at the national level and mobilize support for Habitat III;¹² and

⁸ The Ministry of Urban Development and Housing of Ecuador will participate given that it is the host country of Habitat III and its inclusion will complement the activities of EC-T1328; ATN/FI-15463-EC, which does not contain funding for participation in regional events. [Letter of non-objection from the Government of Ecuador](#)

⁹ This group represents such organizations as the Global Network of Cities, Local and Regional Governments (*Ciudades y Gobiernos Locales Unidos*, CGLU), ICLEI - Local Governments for Sustainability, and the Network of Regional Governments for Sustainable Development (NRG4SD).

¹⁰ The GAP aims to support stakeholders' engagement and contributions to the conference. It consists of 14 Partner Constituent Groups (PCG) with members from the [United Nations' major groups and other relevant stakeholders, including the business sector](#).

¹¹ Prior to the initiation of the activities in the beneficiary countries, letters of non-objection will be sought from the Bank's liaison offices in such countries

¹² A non-objection letter from the Government of the Dominican Republic is forthcoming. For more details on national urban fora, see [Habitat III Secretariat \(2015\), National Urban Forum Guidelines](#).

- d. a meeting to inform the Third Global Preparatory Conference of Habitat III (PrepCom3, July 2016) that presents a LAC urban agenda developed in the previous events of this component.
- 3.5 **Component III. Roundtable on Implementing the Habitat III Housing Agenda (US\$60,000).** This component will finance a high-level roundtable with mayors and housing ministers from IDB member countries during Habitat III in Quito, which will be co-sponsored by the General Assembly of Ministers of Housing and Urban Development of Latin America and the Caribbean (MINURVI). The publications produced in Component I and the preparatory dialogue from Component II will structure the roundtable's discussion. It will also discuss the housing policy recommendations of the Habitat III Housing Policies expert group (Policy Unit 10), which is coordinated by IFD/FMM.
- 3.6 The Table 1. Indicative Result Matrix describes all these components more in depth.

Table 1. Indicative Results Matrix

Outcome				
Engagement and commitment of the countries in the region to urban policies increased				
Components	Outputs	Final Target		Verification Method
		2016 Goal	2017 Goal	
1. Public Policy Analysis on Thematic Areas for the New Urban Agenda	Compilation of two publications that will be the base for development of national and regional housing and urban policy positions for Habitat III: <ul style="list-style-type: none"> Literature review on themes of the Habitat III outcome draft Analysis of the policy recommendations to bolster coastal city resilience 	1 discussion paper published (IV Q)	1 discussion paper published (III Q)	Source: Publications published in IDBdocs
2. Knowledge Dissemination through Interregional Preparatory Workshops for Habitat III	Interregional events will be held: <ul style="list-style-type: none"> Habitat III LAC Regional Conference 2 side events at IDB-IIC 2016 Annual Meeting National Urban Forum in Dominican Republic 3rd Global Preparatory Conference of Habitat III 	5 workshops II-IVQ		Source: Aide memoire in IDBdocs based on Ministerio de Desarrollo Urbano y Vivienda (MIDUVI) report to IFD/FMM
	Interregional workshop minutes documents published on IDB website	Documents published in III Q		Source: Aide memoire in IDBdocs based on verification on IDB web site
3. Roundtable on Implementing	One high-level roundtable with LAC Housing & Urban	1 roundtable		Source: Aide memoire in IDBdocs

Outcome				
Engagement and commitment of the countries in the region to urban policies increased				
Components	Outputs	Final Target		Verification Method
the Habitat III Housing Agenda	Development Ministers			based on verification on IDB web site
	Roundtable minutes documents published and available online on IDB web site and social media.	Draft published in IV Q	Final version published in II Q	

- 3.7 The total cost of this operation has been estimated at US\$300,000, and it is expected to be financed by ICSF funds on a non-reimbursable basis. There is no counterpart funding.

Table 2. Indicative Budget (US\$)

Activities	IDB Funding (US\$)
Component I. Public Policy Analysis for the New Urban Agenda	90,000
Literature Review for Habitat III “Zero Draft”	45,000
Post-Habitat III Discussion Paper	45,000
Component II. Knowledge Dissemination through Interregional Preparatory Workshops for Habitat III	150,000
Side Events preparation and logistics (five total)	70,000
National Urban Forum (Dominican Republic)	25,000
Social media platform	25,000
Project coordination	40,000
Component III. Roundtable on implementing the Habitat III Housing agenda (10/2016)	60,000
IDB Housing Event at Habitat III – Preparation and Logistics	60,000
Total	300,000

IV. Executing agency and execution structure

- 4.1 The Bank through IFD/FMM will be responsible for the execution of this TC. It will ensure that the actions of this TC will complement and reinforce the operations in the pipeline and those being executed by IFD/FMM, including “Strengthening Urban Analysis and Habitat III at Ministerio de Desarrollo Urbano y Vivienda (MIDUVI)” (EC-T1328; ATN/FI-15463-EC). This coordination will enable the Bank to align this TC with its support to MIDUVI for Habitat III preparation, including: (i) the creation of an urban web portal to track targets in the SDG urban targets; and (ii) the inclusion of an Ecuadoran official from MIDUVI in the events of this TC will allow for the portal to be shared with other countries during Habitat III as a potential model for SDG implementation. The leadership of IFD/FMM will also produce synergies with its role as a coordinator of a group of high-level experts

(Policy Unit 10), which will develop housing policy recommendations for UN member states to consider in the Habitat III Resolution.

- 4.2 **Procurement.** The Bank will contract individual consultants, consulting firms and non-consulting services in accordance with Bank's procurement policies and procedures.
- 4.3 Prior to the initiation of the activities in the beneficiary countries, letters of non-objection will be sought from the Bank's liaison offices in such countries.

V. Major issues

- 5.1 The main risk of this TC is the possible weak commitment of the Urban Development and Housing Ministries, especially in the interregional workshops. To mitigate this risk, the team will identify specific actions to engage authorities in the analysis, the identification of participants who will be able to attend, and consider the implementation of suggested reforms. The technical assistance will encourage participation by developing social media and internet resources to both increase exposure of this TC's activities and to strengthen the connections between members. Outputs of the network will be disseminated via the Bank's web site, and Facebook and Twitter feeds. The strategy will also identify an appropriate communication model for participants in the TC, (e.g. an electronic discussion group, webinars, etc). Another risk includes the incompleteness of the case studies from the lack of primary data, which will be mitigated by the use of secondary data and a literature review of urban research already prepared for Habitat III.

VI. Exceptions to Bank policy

- 6.1 There are no exceptions to Bank Policy.

VII. Environmental and Social Strategy

- 7.1 This TC has been classified as "C" based on the [Safeguard Screening and Classification Toolkit](#); as it will not fund the actual implementation of any urban projects.

Annexes:

Annex I. Non objection letters. (In process – from the Governments of Mexico and Dominican Republic)

Annex II. [Summary of Terms of Reference](#)

Annex III. [Procurement Plan](#)

SEDATU

SECRETARÍA DE
DESARROLLO AGRARIO,
TERRITORIAL Y URBANO

Oficialía Mayor
Dirección General de Programación y Presupuestación

OFICIO N° IV 410 -

0721

ACUSE

SUBSECRETARÍA DE HACIENDA
Y CRÉDITO PÚBLICO
11 MAR. 2016
UNIDAD DE ASUNTOS
INTERNACIONALES DE
HACIENDA

Ciudad de México, a 29 de febrero de 2016.

Dra. María de los Ángeles González Miranda
Titular de la Unidad de Asuntos Internacionales Hacienda
Secretaría de Hacienda y Crédito Público
Presente

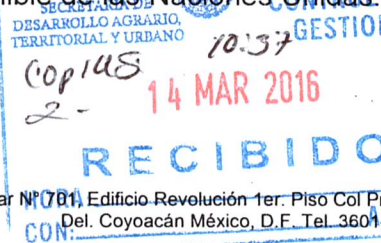
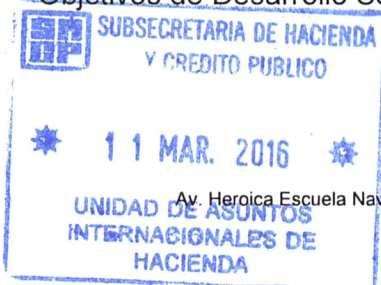
En el marco de lo establecido en el Plan Nacional de Desarrollo 2013-2018, el Programa Sectorial de Desarrollo Agrario, Territorial y Urbano 2013-2018, el Programa Nacional de Desarrollo Urbano 2014-2018 y el Programa Nacional de Vivienda 2014-2018; la SEDATU ha promovido la integración de una agenda de cooperación internacional que permita canalizar la experiencia y las oportunidades de financiamiento de organismos multilaterales, para el logro de los objetivos planteados en dichos documentos.

Como es de su conocimiento La Organización de las Naciones Unidas llevará a cabo en 2016 la Tercera Conferencia sobre Vivienda y Desarrollo Urbano Sostenible, también conocida como Hábitat III, misma que dará seguimiento a los procesos y compromisos derivados de las Conferencias Hábitat I y Hábitat II.

Para la Secretaría de Desarrollo Agrario, Territorial y Urbano (SEDATU), la Conferencia representa una oportunidad invaluable para contribuir a la definición de los mecanismos adecuados para afrontar de manera más eficaz y eficiente los desafíos y retos del Gobierno Federal en materia de desarrollo urbano sostenible, además de fortalecer y posicionar la Agenda Nacional hacia la consolidación de ciudades sustentables, resilientes, competitivas, incluyentes, en los términos definidos por el Presidente de la República, el Plan Nacional de Desarrollo 2013-2018, el Programa Sectorial de Desarrollo Agrario, Territorial y Urbano 2013-2018, el Programa Nacional de Desarrollo Urbano 2014-2018 y el Programa Nacional de Vivienda 2014-2018.

Como parte de los trabajos de esta Conferencia, el Banco Interamericano de Desarrollo (BID) ha expresado la intención de gestionar una Asistencia Técnica (RG -T2716) en Apoyo a América Latina y el Caribe para "Habitat III", financiada con **fondos no reembolsables** de hasta **300 mil dólares** que se ejecutarían hasta octubre de 2016.

Esta Asistencia Técnica apoyaría a esta Secretaría en el desarrollo de instrumentos de investigación, diálogo interregional y la participación en "Hábitat III" que estén articulados con los Objetivos de Desarrollo Sostenible de las Naciones Unidas.





Cabe mencionar que estas actividades de Asistencia Técnica serán financiadas y realizadas por el Banco, con la participación de las áreas técnicas de esta dependencia, por lo que no implican una aportación de contrapartida local.

En este sentido, y con fundamento en lo dispuesto en los artículos 11, fracciones I, XXII y XXIII, del Reglamento Interior de la Secretaría de Desarrollo Agrario, Territorial y Urbano, y 37, fracciones X, XI y XII, del Reglamento Interior de la Secretaría de Hacienda y Crédito Público, me permito solicitar su intervención para que por su conducto se gestionen ante el BID los trámites correspondientes al proyecto de Asistencia Técnica antes mencionado.

Sin otro particular aprovecho la ocasión para enviarle un cordial saludo.

Atentamente
El Director General

Francisco Javier Báez Álvarez

C.c.p. Mtra. María del Rosario Robles Berlanga.- Secretaria de Desarrollo Agrario, Territorial y Urbano.- Para su conocimiento
Emilio Zebadua González.- Oficial Mayor del Ramo.- Para su conocimiento.
Juan Carlos Lastiri Quiroz.- Subsecretario de Desarrollo Urbano y Vivienda de la SEDATU.- Presente.
Alejandro Sibaja Ríos.- Director General de Programación y Presupuesto "B" de la SHCP.- Presente.
Humberto Valverde Prado.- Coordinador de Asesores de la Oficialía Mayor de la SEDATU
Carlos Raúl Delgado Aranda.- Director General Adjunto de Organismos Internacionales de la SHCP- Presente.

SUMMARY OF TERMS OF REFERENCE

Component I. Public Policy Analysis on Thematic Areas for the New Urban Agenda			
	NAME OF THE CONSULTANCY	ACTIVITY TYPE	DESCRIPTION
1.1	Literature Review for Habitat III and Post Habitat III Discussion Paper	Individual	Expert consultant to support: (i) draft a literature review paper in support of the first Habitat III Conference draft; and (ii) develop a discussion paper to downscale the Conference recommendations.
Component II. Knowledge Dissemination through Interregional Preparatory Workshops for Habitat III			
	NAME OF THE CONSULTANCY	ACTIVITY TYPE	DESCRIPTION
2.1	Side events preparation and logistics (five total)	Firm	Event preparation, logistics, and on-site support in each of the five locations for the Habitat III side events.
2.2	National Urban Forum (Dominican Republic)	Firm	Event preparation, logistics, and on-site support in the Dominican Republic.
2.3	Social media platform	Firm	Development of online/digital platform to disseminate knowledge products and meeting outcomes.
2.4	Project coordination	Individual	Consultant support for coordination, research, dissemination, and client-relationship management for the IDB Habitat III team.
Component III. Roundtable on implementing the Habitat III Housing agenda			
	NAME OF THE CONSULTANCY	ACTIVITY TYPE	DESCRIPTION
3.1	IDB Housing Event at Habitat III – Preparation and Logistics	Firm	Event preparation, logistics, and on-site support.

ANNEX A**Regional****IFD/FMM****Regional Support for the Habitat III Conference (RG-T2716)
Literature Review and Discussion Paper on the Sustainable Development Goals****Operations Contractual****TERMS OF REFERENCE****Background**

The Technical Cooperation (TC) “Regional Support for the Habitat III Conference” (RG-T2716) seeks to support regional governments, and their respective urban development authorities, to prepare for their participation in the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III). The conference, which will be held in Quito, Ecuador (October 2016), occurs every twenty years and constitutes the highest-level meeting on global urban development. Habitat III will be the first implementing conference of the Post-2015 agenda and will be used to forge institutional commitments to achieve the Sustainable Development Goals (SDGs). It will secure renewed political commitment for sustainable urban development and assess the 1996 Habitat Agenda, which was ratified by 171 countries. Habitat III will be the largest urban summit ever held in Latin America and the Caribbean (LAC) and it is expected that 30,000 people will participate, including UN Member States, and relevant stakeholders (intergovernmental organizations, parliamentarians, civil society organizations, regional and local government representatives, academia, foundations, women and youth groups, trade unions, media, and the private sector).

Effective LAC participation in Habitat III will entail that countries prepare a strategy to implement the commitments of a “New Urban Agenda,” including the monitoring of ambitious urban targets of the Sustainable Development Goals (SDGs). The Habitat III Secretariat has requested that countries specify how they intend to achieve and measure progress towards fulfilling SDG Goal 11 (“make cities and human settlements inclusive, safe, resilient and sustainable”). This includes the following two targets (i) “By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums” and (ii) “by 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.”¹ Overall, the IDB seeks to reaffirm its commitment to collaborate with developing country partners to help translate the SDGs into meaningful country level targets, policies, and programs and support their effective implementation.

The preparation activities for Habitat III contemplated by the IDB includes the elaboration of a discussion paper on proposed targets and monitoring of the urban SDGs and how they can be localized to promote the inclusive ownership by local governments.

¹ United Nations General Assembly (2015), “Transforming our World: the 2030 Agenda for Sustainable Development,” A/RES/70/1, October 21, www.un.org/ga/search/view_doc.asp?symbol=A/RES/70/1&Lang=E.

In this context, the IFD/FMM team requires support from a consultant who can carry out a literature review, prepare a document and make recommendations to local governments and other actors on theoretical and applied issues in localizing the SDGs.

Consultancy objective

The general objective of the consultancy is to elaborate a discussion paper on localization of the urban components of the Post-2015 Development Agenda and the New Urban Agenda.

Main activities

The contractual's duties include, among others:

- a) Carry out a literature review on localization of the Post-2015 Development Agenda, the New Urban Agenda, specific publications on the SDG 11, LAC research findings on the six main topics that will comprise the Habitat III zero draft outcome document,² and other urban-related goals.
- b) Elaborate a document that shed light on the definition of localization and its potential obstacles and risks as well as outcomes and benefits at local level.
- c) Include the role and functions of local governments as implementers, funders and managers and how they interact with other government levels and stakeholders bearing in mind capability gaps. Consider the multi-level governance and the relation between government and citizenship mainly in terms of transparency, accountability and promotion of citizen participation.
- d) Provide practical recommendations on:
 - operationalization and measurement of indicators;
 - effective systems to report, monitor, oversight and evaluate the progress;
 - information systems, records and data usage;
 - risks to adapt and adopt the SDGs and contingency plans;
 - territorial inequalities and innovative approaches to address vulnerable communities' demands in marginal zones including spatial analysis.
- e) Collect and document good practices for localization of MDG in LAC's local governments.
- f) Make suggestions on dissemination and replicability taking into account initiatives of decentralized cooperation and city-to-city cooperation as a cost-effective mechanism for implementation.
- g) Participate in other activities in relation to the objective of this consultancy as required by the team leader.

Qualifications

- Academic Degree/ Level & Years of Professional Work Experience: Master's Degree in Urban Planning, Public Policy, Applied Economics, or related field, with a specific concentration in urban planning; at least 5 years of work experience in urban development, public policy, international development, or a related field.
- Languages: Fluent in English and Spanish, other IDB languages a plus.
- Areas of Expertise: urban planning, public policy, applied economics. Relevant experience with policy analysis, monitoring and evaluation with proven knowledge of the

² These topics include: (i) urban housing and basic services, (ii) social cohesion and equity—livable cities, (iii) urban frameworks, (iv) spatial development, (v) urban economy, and (vi) urban ecology and environment ("[Issue Papers and Policy Units of the Habitat III Conference](#)").

local administrative entities and procedures. Experience related to MDGs and SDGs a plus.

- Other: excellent written and oral communication in English and Spanish; strong interpersonal and teamwork skills, ability to work independently, self-initiative and responsibility. Knowledge of Bank procedures and experience working in Latin America and the Caribbean a plus.

Characteristics of the Consultancy

- Consultancy category and modality: International consultant, PEC.
- Contract duration: four months
- Place(s) of work: at the consultant's place of residence.
- Responsible person: Michael Donovan, Senior Specialist (IFD/FMM) and Team Leader; and Patricio Zambrano-Barragan, Specialist (IFD/FMM) and Alternate Team Leader.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDs status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

ANNEX A**Regional****IFD/FMM****Regional Support for the Habitat III Conference (RG-T2716)
IDB Habitat III Side Events****Operations Contractual****TERMS OF REFERENCE****Background**

The Technical Cooperation (TC) “Regional Support for the Habitat III Conference” (RG-T2716) seeks to support regional governments, and their respective urban development authorities, to prepare for their participation in the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III). The conference, which will be held in Quito, Ecuador (October 2016), occurs every twenty years and constitutes the highest-level meeting on global urban development. Habitat III will be the first implementing conference of the Post-2015 agenda and will be used to forge institutional commitments to achieve the Sustainable Development Goals (SDGs). It will secure renewed political commitment for sustainable urban development and assess the 1996 Habitat Agenda, which was ratified by 171 countries. Habitat III will be the largest urban summit ever held in Latin America and the Caribbean (LAC) and it is expected that 30,000 people will participate, including UN Member States, and relevant stakeholders (intergovernmental organizations, parliamentarians, civil society organizations, regional and local government representatives, academia, foundations, women and youth groups, trade unions, media, and the private sector).

Effective LAC participation in Habitat III will entail that countries prepare a strategy to implement the commitments of a “New Urban Agenda,” including the monitoring of ambitious urban targets of the Sustainable Development Goals (SDGs). The Habitat III Secretariat has requested that countries specify how they intend to achieve and measure progress towards fulfilling SDG Goal 11 (“make cities and human settlements inclusive, safe, resilient and sustainable”). This includes the following two targets (i) “By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums” and (ii) “by 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.”¹ Overall, the IDB seeks to reaffirm its commitment to collaborate with developing country partners to help translate the SDGs into meaningful country level targets, policies, and programs and support their effective implementation.

Regional Support. Main Components and Activities. The preparation activities for Habitat III contemplated by the IDB includes three components, led by the IDB’s Housing and Urban Development cluster, part of the Fiscal and Municipal Management Division (IFD/FMM):

¹ United Nations General Assembly (2015), “Transforming our World: the 2030 Agenda for Sustainable Development,” A/RES/70/1, October 21, www.un.org/ga/search/view_doc.asp?symbol=A/RES/70/1&Lang=E.

- 1) Research: the IDB will collaborate with a number of international, public, private and civil society stakeholders to develop two publications that will inform the development of national and regional urban policy positions for Habitat III, including: (i) a literature review of LAC research findings on the six main topics that will comprise the Habitat III zero draft outcome document, which will also include proposed targets and monitoring of the urban SDG goals; and (ii) urban policy recommendations to bolster the resilience of coastal cities to climate change.
- 2) Interregional dialogue: once advanced drafts of the research products listed above are completed, the IDB will host six events, with a view towards informing national urban development policies during and post-Habitat III, including: (i and ii) two urban side events during the 2016 IDB-IIC 2016 Annual Meeting of the Board of Governors in Nassau; (iii) a side event during the official Latin America and Caribbean Habitat III preparatory meeting with a broader group of stakeholders, including ministers of housing and urban development from LAC, civil society, mayors, city councilors, and local government associations involved in the Habitat III preparation process (Toluca, Mexico, April 2016); (iv) a National Urban Forum (Dominican Republic, June 2016) that will enable an inclusive and multi-stakeholder debate at the national level and mobilize support for Habitat III; and (v) a meeting to inform the Third Global Preparatory Conference of Habitat III (PrepCom3, July 2016) that presents a LAC urban agenda developed in the previous events of this Component.
- 3) Participation in Habitat III: a high-level roundtable with mayors and urban development ministers from IDB member countries during Habitat III in Quito, which will be co-sponsored by the General Assembly of Ministers of Housing and Urbanization in Latin America and the Caribbean (MINURVI).

In this context, the IFD/FMM team requires support from a consulting firm who can coordinate and supervise all of the preparatory and logistics activities related to the side events described in point 2) above (excluding the National Urban Forum).

Consultancy objective

The general objective of the consultancy is to coordinate and supervise all of the preparatory and logistics activities related to the side events described in point 2) above (excluding the National Urban Forum), as well as the IDB roundtable during the Conference (point 3 above).

Main activities

Upon becoming familiar with all of the requirements of the projects included in this project, and becoming familiar with the Habitat III procedural guidelines and objectives, the contractual's duties include, among others:

Monitor and evaluate knowledge acquisition of participants. Evaluation methodologies applied will include a needs assessment of the participants before each event.

Assist in preparing reports based on collected data, specialist analysis, and/or meetings attended, as needed.

Prepare tables, charts, or other materials as needed for the presentation of information.

Coordinate the design of the workshops with IDB specialists.

Assist with the preparation of travel and logistics of the participants, including the reimbursement of their travel costs.

Meet with national and local stakeholders as needed to collect relevant information. Maintain record of meetings and information collected therein.

Advise TC team on local matters, such as institutional framework, protocol, cost estimates, relevant current events, and government schedule.

Qualifications

- At least eight (8) years experience in event planning, with proven expertise in the design, coordination, and successful implementation of events for public sector entities. In addition, the consulting firm is expected to have related experience with communication and public relation strategy design and execution.

Characteristics of the Consultancy

- Consultancy category and modality: Products and External Services Contractual, Lump Sum
- Contract duration: 10 months
- Place(s) of work: External
- Responsible person: Michael Donovan, Senior Specialist (IFD/FMM) and Team Leader; and Patricio Zambrano-Barragan, Specialist (IFD/FMM) and Alternate Team Leader.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuels, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDs status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

ANEXO A**Regional****IFD/FMM****Apoyo Regional para la Conferencia Habitat III (RG-T2716)****Camino a Hábitat III: Foro Urbano Nacional – República Dominicana****TÉRMINOS DE REFERENCIA****Antecedentes**

Habitat III. Hábitat III es la Conferencia de las Naciones Unidas (ONU) sobre Vivienda y Desarrollo Urbano Sostenible, que se realizará en Quito, Ecuador, en Octubre del 2016, y será la cumbre de urbanismo más grande jamás realizada en América Latina y el Caribe (ALC). tendrá lugar en Quito, Ecuador, en octubre de 2016. En su resolución 66/207, y en consonancia con el ciclo de bi-decenal (1976, 1996 y 2016), la ONU convocó a Hábitat III para reforzar el compromiso global con la urbanización sostenible, para centrarse en la implementación de una "Nueva Agenda Urbana", sobre la base del Programa de Hábitat I (Estambul, Turquía) en 1996¹, y que incluirá metas, principios y compromisos para el desarrollo sostenible de ciudades a nivel mundial. Dicha Agenda estará alineada con las metas urbanas que definidas en septiembre del 2015 en el marco de los Objetivos de Desarrollo Sostenible (ODS).

Hábitat III contará con la participación y contribución de todos los Estados miembros de la ONU y de partes interesadas, incluyendo organizaciones de la sociedad civil, gobiernos regionales y locales y representantes municipales, profesionales e investigadores, instituciones académicas, fundaciones, grupos de mujeres y de jóvenes, sindicatos y el sector privado, así como las organizaciones del sistema de la ONU y organizaciones intergubernamentales como el Banco Interamericano de Desarrollo (BID). La Conferencia ofrece una oportunidad única para discutir el importante reto de cómo se planifican y gestionan las áreas urbanas, con el fin de cumplir con su papel como motores del desarrollo sostenible.

Foro Urbano Nacional en República Dominicana (RD). Los Foros Urbanos Nacionales se han establecido como uno de los elementos principales del proceso preparatorio de cada país frente a Hábitat III, y fueron recomendados al Secretariado General de Hábitat III por países miembro como un mecanismo esencial para fortalecer la participación de actores locales ([GC24/5](#)). El Foro es un espacio de diálogo de política abierto a todos los sectores de la sociedad, con miras a promover el desarrollo urbano y territorial sostenible e inclusivo, a generar conciencia y consenso alrededor de compromisos políticos y concretamente a proveer de insumos multiactorales para la posición del país y la región en el camino hacia Hábitat III.

Para esto, el Foro debe (i) lograr una participación activa de una diversidad de actores y establecer mecanismos de retroalimentación con la ciudadanía en el proceso de

¹ La agenda de Hábitat II fue ratificada por 171 países. El BID participó en Hábitat II, en Estambul, Turquía, en 1996, y financió talleres de preparación a través del programa de "Actividades de Apoyo a la Conferencia Mundial Hábitat II" (TC-96-01-02-3-RG). Este programa financió la creación de la Comisión de Asentamientos Humanos de América Latina y el Caribe y el lanzamiento de [A City for All: The Future of Human Settlements in Latin America and the Caribbean](#) durante la conferencia.

preparación de Hábitat III, acoplados a mecanismos y estructuras de participación ciudadana y debate académico existentes en la RD; (ii) crear una plataforma permanente un multiactoral que actúa a nivel local, provincial y nacional; (iii) alcanzar un mejor entendimiento y mayor monitoreo de temáticas de desarrollo urbano y vivienda; (iv) dar mayor visibilidad en la sociedad y en los medios a temáticas y desafíos de la gestión urbana y territorial; (v) incidir en las políticas nacionales del sector; y (vi) articular contribuciones por parte de la RD para las discusiones a nivel regional e internacional, en el contexto de Hábitat III.

En este contexto, el BID requiere del apoyo de una empresa consultora capaz de realizar actividades de apoyo para el Foro Urbano Nacional en la República Dominicana.

Objetivo de la Consultoría

El objetivo de esta consultoría es proveer al Gobierno de la República Dominicana de material de soporte para la participación efectiva de actores durante el Foro Urbano Nacional, así como desarrollar la relatoría final como un insumo esencial para el Reporte Nacional y la posición de país de la RD en Hábitat III.

Actividades Principales

Desarrollo de Materiales.

- a) Recopilar y analizar documentos de política, normativa y de programa correspondiente a la gestión urbana y territorial en el RD;
- b) Analizar la información y lineamientos establecidos por Hábitat III para la organización de Foros Urbanos Nacionales² y para la recolección de insumos;
- c) Evaluar los avances del Reporte Nacional para Hábitat III y determinar temáticas claves para la discusión durante el Foro;
- d) Colaborar con autoridades nacionales para la organización de la discusión de acuerdo a temáticas o áreas prioritarias y su relevancia para la participación de la RD en Hábitat III así como para el cumplimiento de las metas ODS relevantes;
- e) Realizar un mapeo de actores y organizaciones relevantes en temas de gestión urbana y territorial para asegurar su participación efectiva en el Foro;
- f) Desarrollar una propuesta de materiales de apoyo y plan preliminar para la relatoría final (incluyendo metodologías para la captura de insumos durante el Foro) en colaboración con ministerios relevantes, expertos de Unidades de Política, y el BID, para asegurar una mayor participación y mejor contribución de diversos sectores durante y después del Foro.
- g) Desarrollar una propuesta de difusión y socialización de los materiales relevantes de apoyo y una estrategia de disseminación a actores prioritarios, en preparación al Foro Urbano.

Participación en el Foro Urbano

Antes del Foro

- a) Ejecutar las acciones de difusión y socialización, con miras a generar mayor visibilidad para el Foro y sus temáticas;

² Guía disponible en <http://unhabitat.org/events/nuf/>

- b) Desarrollar y diseminar los materiales de apoyo, de modo estructurado y siguiendo las prioridades establecidas en Desarrollo de materiales;
- c) Establecer conexiones con gobiernos y actores de la región para asegurar una visibilidad y coordinación regional.

Durante el Foro

- a) Realizar una captura exhaustiva y estructurada, incluyendo medios audiovisuales y plataformas digitales, de insumos y opiniones realizados durante el Foro, en todos los espacios de intercambio formales;
- b) Generar espacios de diálogo e intercambio para capturar insumos en eventos paralelos al Foro (ej, entrevistas focalizadas, talleres, etc.);
- c) Realizar entrevistas focalizadas a actores y líderes claves, identificados durante las actividades del Desarrollo de Materiales y durante la realización del Foro.

Síntesis Final

- a) Sintetizar los insumos recogidos durante el Foro y estructurarlos en un informe de relatoría;
- b) Producir materiales de diseminación con los resultados del Foro y establecer una estrategia de distribución pública y abierta, con un enfoque tanto nacional como internacional;
- c) Colaborar con el gobierno y Expertos de Unidades de Política para que los resultados del Foro se vean reflejados en el Reporte Nacional;
- d) Desarrollar materiales didácticos a ser utilizados por la RD durante Hábitat III.

La realización de estos trabajos requerirá la presencia permanente de un miembro de la firma en las oficinas de la municipalidad, que sirva de apoyo al trabajo de implementación del proceso participativo en la ciudad. De esta manera se hará posible la participación concurrente con las autoridades locales.

Informes / Entregables

Los entregables esperados incluyen:

- a) **Informe de preparación.** El documento debe incluir los resultados de la síntesis de información y un resumen de los resultados del diálogo con entidades nacionales relevantes para establecer prioridades para el diálogo en el Foro. El informe deberá incluir una propuesta de desarrollo de materiales para ser usados antes y durante el Foro, e incluir una estrategia de diseminación.
- b) **Materiales de apoyo.** Previo a la realización del Foro, la empresa deberá entregar las versiones finales de los materiales didácticos y de comunicación acordados. La empresa se encargará de la producción digital y física de dichos materiales.
- c) **Informe de Síntesis.** El informe debe resumir y organizar los insumos capturados durante el Foro Urbano Nacional, incluyendo recomendaciones específicas para la inclusión en el Reporte Nacional, y anexando documentación audiovisual.
- d) **Reporte Final.** Reporte final incluyendo un resumen general, una sección con lecciones aprendidas e instrucciones para el mantenimiento del sistema.

Los entregables deberán presentarse en formato digital (y físico, en el caso de materiales a ser usados en el Foro) editables.

Cronograma de Pagos

Los pagos se realizarán de acuerdo al siguiente cronograma:

- a) 15% al momento de la firma del contrato
- b) 35% tras la entrega y aprobación del Informe de preparación
- c) 20% una vez entregados y aprobados los materiales de apoyo
- d) 30% una vez entregado y aprobado el producto final

Calificaciones

Experiencia: La empresa consultora deberá tener experiencia en la realización y/o coordinación de eventos y acciones urbanas tanto en el espacio público como en entornos acotados, pudiendo demostrar capacidad de gestión logística así como haber trabajado con equipos multiactorales y multisectoriales. Adicionalmente, se evaluará favorablemente experiencia, ya sea como empresa o por miembros de equipo, en planificación urbana y territorial.

En particular, la empresa debe contar con la siguiente experiencia:

- a) Experiencia con tecnologías digitales y estrategias de comunicación masiva
- b) Experiencia en el desarrollo y diseño de plataformas de comunicación;
- c) Desarrollo e implementación de herramientas digitales de participación, como parte de procesos de urbanismo participativo, probadas en otros contextos y ciudades, estando ellas activas para poder visualizarlas y evaluarlas;
- d) Experiencia en proyectos de planificación urbana participativa en América Latina, así como en otros lugares del mundo, a modo de replicar mejores prácticas.

Equipo técnico: El equipo de proyecto deberá consistir de por lo menos tres personas, con los siguientes requisitos:

- a) Director de proyecto: mínimo Maestría en Sociología, Comunicación Social, Urbanismo, o especialidad relevante, o profesión relevante; mínimo 8 años de experiencia relevante en la coordinación e implementación de procesos de participación y comunicación masiva; experiencia profesional en procesos participativos en América Latina y el Caribe; capacidad y experiencia en gestión logística y gestión de equipos multidisciplinarios; experiencia en el diseño e implementación de talleres urbanos a nivel internacional.
- b) Experto en procesos participativos: mínimo grado en economía, urbanismo, sociología o ciencia relevante; experiencia teórica y práctica en temas de participación ciudadana, con especialización en proyectos de regeneración urbana, gobernanza urbana, inclusión social.
- c) Experto en diseño gráfico: grado en diseño gráfico o disciplina relevante; experiencia en el manejo de plataformas de diseño como AutoCAD, Adobe CS, Sketchup, etc.

Otras destrezas: El equipo deberá demostrar capacidad para trabajar eficientemente con entidades del sector público. Se valorará conocimiento de, y experiencia previa con, entidades nacionales y locales en materia de gestión urbana y territorial en la RD.

Características de la Consultoría

Categoría y modalidad de la consultoría: Contractual de Productos y Servicios Externos, Suma Alzada.

Duración del contrato: 5 meses a partir de la firma del contrato.

Lugar de trabajo: Consultoría Externa. Se espera que el equipo de proyecto asegure una presencia permanente en la República Dominicana.

Idiomas: Español.

Líder de División o Coordinador: Michael Donovan, Especialista Senior en Desarrollo Urbano y Vivienda (IFD/FMM), y Patricio Zambrano-Barragán, Especialista en Desarrollo Urbano y Vivienda (IFD/FMM) coordinarán el trabajo de la empresa consultora.

Pago y Condiciones: La compensación será determinada de acuerdo a las políticas y procedimientos del Banco. Adicionalmente, los candidatos deberán ser ciudadanos de uno de los países miembros del BID.

Consanguinidad: De conformidad con la política del Banco aplicable, los candidatos con parientes (incluyendo cuarto grado de consanguinidad y segundo grado de afinidad, incluyendo conyugue) que trabajan para el Banco como funcionario o contractual de la fuerza contractual complementaria, no serán elegibles para proveer servicios al Banco.

Diversidad: El Banco está comprometido con la diversidad e inclusión y la igualdad de oportunidades para todos los candidatos. Acogemos la diversidad sobre la base de género, edad, educación, origen nacional, origen étnico, raza, discapacidad, orientación sexual, religión, y estatus de VIH/SIDA. Alentamos a aplicar a mujeres, afrodescendientes y a personas de origen indígena.

ANEXO A**Regional****IFD/FMM****Apoyo Regional para la Conferencia Habitat III (RG-T2716)****Plataforma de Comunicación Social****TÉRMINOS DE REFERENCIA****Antecedentes**

Hábitat III es la Conferencia de las Naciones Unidas (ONU) sobre Vivienda y Desarrollo Urbano Sostenible, que se realizará en Quito, Ecuador, en Octubre del 2016, y será la cumbre de urbanismo más grande jamás realizada en América Latina y el Caribe (ALC). tendrá lugar en Quito, Ecuador, en octubre de 2016. En su resolución 66/207, y en consonancia con el ciclo de bi-decenal (1976, 1996 y 2016), la ONU convocó a Hábitat III para reforzar el compromiso global con la urbanización sostenible, para centrarse en la implementación de una "Nueva Agenda Urbana", sobre la base del Programa de Hábitat I (Estambul, Turquía) en 1996¹, y que incluirá metas, principios y compromisos para el desarrollo sostenible de ciudades a nivel mundial. Dicha Agenda estará alineada con las metas urbanas que definidas en septiembre del 2015 en el marco de los Objetivos de Desarrollo Sostenible (ODS).

Hábitat III contará con la participación y contribución de todos los Estados miembros de la ONU y de partes interesadas, incluyendo organizaciones de la sociedad civil, gobiernos regionales y locales y representantes municipales, profesionales e investigadores, instituciones académicas, fundaciones, grupos de mujeres y de jóvenes, sindicatos y el sector privado, así como las organizaciones del sistema de la ONU y organizaciones intergubernamentales como el Banco Interamericano de Desarrollo (BID). La Conferencia ofrece una oportunidad única para discutir el importante reto de cómo se planifican y gestionan las áreas urbanas, con el fin de cumplir con su papel como motores del desarrollo sostenible.

Objetivo de la Consultoría

Se requieren los servicios de una empresa consultora que conceptualice, desarrolle y produzca un reportaje, en una plataforma digital, que destaque el impacto de las actividades de apoyo del BID en el camino hacia Hábitat III.

Actividades Principales

La empresa consultora será responsable de coordinar e implementar diversas tareas para la producción de un plataforma digital, con base a un reportaje editado de cuatro a cinco minutos de duración, en español e inglés, para su distribución a medios de comunicación y divulgación a otras audiencias interesadas en el impacto del proyecto.

¹ La agenda de Hábitat II fue ratificada por 171 países. El BID participó en Hábitat II, en Estambul, Turquía, en 1996, y financió talleres de preparación a través del programa de "Actividades de Apoyo a la Conferencia Mundial Hábitat II" (TC-96-01-02-3-RG). Este programa financió la creación de la Comisión de Asentamientos Humanos de América Latina y el Caribe y el lanzamiento de [*A City for All: The Future of Human Settlements in Latin America and the Caribbean*](#) durante la conferencia.

En particular, será responsable de las siguientes tareas:

- a) Planificación y desarrollo de agenda de producción
- b) Desarrollo de guión
- c) Producción
- d) Grabación de narración
- e) Post-producción y montaje
- f) Desarrollo de una plataforma online digital beta
- g) Entrega de producto final

Informes / Entregables

En línea con estas tareas, a continuación se detallan los productos esperados:

Agenda de producción

Guión del reportaje

Diseño conceptual de la plataforma digital

Archivos en alta definición con el material filmado y el producto final, incluyendo la plataforma prototipo

Cronograma de Pagos

Los pagos se realizarán de acuerdo al siguiente cronograma:

20% al momento de la firma del contrato

25% una vez entregado y aprobado el primero y segundo producto

25% una vez entregado y aprobado el tercer producto

30% una vez entregado y aprobado los productos finales

Calificaciones

Experiencia: La empresa o consorcio deberá tener experiencia conjunta en investigación sobre comunicación, periodismo digital y audiovisual, así como en el desarrollo de plataformas digitales para el manejo y disseminación de datos. La firma o consorcio deberá demostrar por lo menos cinco (5) años de experiencia combinada en proyectos de comunicación y en la producción de reportajes para televisión, tanto en compañías productoras (cine, radio y tv) como en agencias de publicidad o de relaciones públicas. Mínimo de cinco (5) años en proyectos de desarrollo web y de sistemas, con experiencia en una diversidad de lenguajes de programación.

Características de la Consultoría

Categoría y modalidad de la consultoría: Contractual de Productos y Servicios Externos, Suma Alzada.

Duración del contrato: 6 meses a partir de la firma del contrato.

Lugar de trabajo: Consultoría Externa.

Idiomas: Español e inglés.

Líder de División o Coordinador: Michael Donovan, Especialista Senior en Desarrollo Urbano y Vivienda (IFD/FMM), y Patricio Zambrano-Barragán, Especialista en Desarrollo Urbano y Vivienda (IFD/FMM) coordinarán el trabajo de la empresa consultora.

Pago y Condiciones: La compensación será determinada de acuerdo a las políticas y procedimientos del Banco. Adicionalmente, los candidatos deberán ser ciudadanos de uno de los países miembros del BID.

Consanguinidad: De conformidad con la política del Banco aplicable, los candidatos con parientes (incluyendo cuarto grado de consanguinidad y segundo grado de afinidad, incluyendo conyugue) que trabajan para el Banco como funcionario o contractual de la fuerza contractual complementaria, no serán elegibles para proveer servicios al Banco.

Diversidad: El Banco está comprometido con la diversidad e inclusión y la igualdad de oportunidades para todos los candidatos. Acogemos la diversidad sobre la base de género, edad, educación, origen nacional, origen étnico, raza, discapacidad, orientación sexual, religión, y estatus de VIH/SIDA. Alentamos a aplicar a mujeres, afrodescendientes y a personas de origen indígena.

ANNEX A**Regional****IFD/FMM****Regional Support for the Habitat III Conference (RG-T2716)****Project Coordination****Operations Contractual****TERMS OF REFERENCE****Background**

The Technical Cooperation (TC) “Regional Support for the Habitat III Conference” (RG-T2716) seeks to support regional governments, and their respective urban development authorities, to prepare for their participation in the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III). The conference, which will be held in Quito, Ecuador (October 2016), occurs every twenty years and constitutes the highest-level meeting on global urban development. Habitat III will be the first implementing conference of the Post-2015 agenda and will be used to forge institutional commitments to achieve the Sustainable Development Goals (SDGs). It will secure renewed political commitment for sustainable urban development and assess the 1996 Habitat Agenda, which was ratified by 171 countries. Habitat III will be the largest urban summit ever held in Latin America and the Caribbean (LAC) and it is expected that 30,000 people will participate, including UN Member States, and relevant stakeholders (intergovernmental organizations, parliamentarians, civil society organizations, regional and local government representatives, academia, foundations, women and youth groups, trade unions, media, and the private sector).

Effective LAC participation in Habitat III will entail that countries prepare a strategy to implement the commitments of a “New Urban Agenda,” including the monitoring of ambitious urban targets of the Sustainable Development Goals (SDGs). The Habitat III Secretariat has requested that countries specify how they intend to achieve and measure progress towards fulfilling SDG Goal 11 (“make cities and human settlements inclusive, safe, resilient and sustainable”). This includes the following two targets (i) “By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums” and (ii) “by 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.”¹ Overall, the IDB seeks to reaffirm its commitment to collaborate with developing country partners to help translate the SDGs into meaningful country level targets, policies, and programs and support their effective implementation.

Regional Support. Main Components and Activities. The preparation activities for Habitat III contemplated by the IDB includes three components, led by the IDB’s Housing and Urban Development cluster, part of the Fiscal and Municipal Management Division (IFD/FMM):

Research: the IDB will collaborate with a number of international, public, private and civil society stakeholders to develop two publications that will inform the development of national and

¹ United Nations General Assembly (2015), “Transforming our World: the 2030 Agenda for Sustainable Development,” A/RES/70/1, October 21, www.un.org/ga/search/view_doc.asp?symbol=A/RES/70/1&Lang=E.

regional urban policy positions for Habitat III, including: (i) a literature review of LAC research findings on the six main topics that will comprise the Habitat III zero draft outcome document, which will also include proposed targets and monitoring of the urban SDG goals; and (ii) urban policy recommendations to bolster the resilience of coastal cities to climate change.

Interregional dialogue: once advanced drafts of the research products listed above are completed, the IDB will host six events, with a view towards informing national urban development policies during and post-Habitat III, including: (i and ii) two urban side events during the 2016 IDB-IIC 2016 Annual Meeting of the Board of Governors in Nassau; (iii) a side event during the official Latin America and Caribbean Habitat III preparatory meeting with a broader group of stakeholders, including ministers of housing and urban development from LAC, civil society, mayors, city councilors, and local government associations involved in the Habitat III preparation process (Toluca, Mexico, April 2016); (iv) a National Urban Forum (Dominican Republic, June 2016) that will enable an inclusive and multi-stakeholder debate at the national level and mobilize support for Habitat III; (v) a meeting to inform the Third Global Preparatory Conference of Habitat III (PrepCom3, July 2016) that presents a LAC urban agenda developed in the previous events of this Component, and (vi) a side event during the World Summit of Local and Regional Leaders, organized by United Cities and Local Governments (Bogotá, Colombia, October 2016).

Participation in Habitat III: a high-level roundtable with mayors and urban development ministers from IDB member countries during Habitat III in Quito, which will be co-sponsored by the General Assembly of Ministers of Housing and Urbanization in Latin America and the Caribbean (MINURVI).

In this context, the IFD/FMM team requires dual support from a consultant who can, on the one hand, help coordinate and supervise research-oriented activities during the early stages of this project, and, on the other hand, provide direct coordination and communications support to ensure each of the events listed above, including the main roundtable event during Habitat III, are successfully executed and socialized.

Consultancy objective

The general objective of the consultancy is to provide operational support to the team implementing the Regional Support for Habitat III in the form of: quality control of draft deliverables, written communications, client-relationship management, project coordination, technical review, administrative tasks, and research.

Main activities

Upon becoming familiar with all of the requirements of the projects included in this project, and becoming familiar with the Habitat III procedural guidelines and objectives, the contractual's duties include, among others:

Provide support for all project implementation activities on a daily basis, under the general guidance of the Team Leader;

Contribute to project preparation and implementation through participation in missions and interaction with the national and local government and stakeholders;

Help the IDB team with client relationship management tasks and the team's relations with key national and local government administrations, especially in participating countries;

Assist the team to ensure regular contact and coordination of operations and activities with local consulting firms and individuals;

Provide technical support to the IDB Team in all contracts and acquisitions processes related to the project;

Review all technical aspects of the implementation process;

Produce progress and final project reports, as well as communications materials (e.g., blogs);

Manage and coordinate all logistical activities related to the events contemplated in this project

Participate in other activities in relation to the objective of this consultancy as required by the team leader.

Qualifications

- Academic Degree/ Level & Years of Professional Work Experience: Bachelor's Degree in Urban Planning, Public Policy, Social Sciences, or related field, with a specific concentration in urban planning; at least three years of work experience in urban development, public policy, international development, or a related field.
- Languages: Fluent in English and Spanish, other IDB languages a plus.
- Areas of Expertise: public policy, applied communications, and demonstrable experience managing multi-stakeholder projects or processes.
- Other: excellent written and oral communication in English and Spanish; strong interpersonal and teamwork skills, ability to work independently, self-initiative and responsibility. Knowledge of Bank procedures and experience working in Latin America and the Caribbean a plus.

Characteristics of the Consultancy

- Consultancy category and modality: Temporary Term Contractual, Monthly
- Contract duration: 10 months
- Place(s) of work: Headquarters
- Responsible person: Michael Donovan, Senior Specialist (IFD/FMM) and Team Leader; and Patricio Zambrano-Barragan, Specialist (IFD/FMM) and Alternate Team Leader.

Payment and Conditions: Compensation will be determined in accordance with Bank's policies and procedures. The Bank, pursuant to applicable policies, may contribute toward travel and moving expenses. In addition, candidates must be citizens of an IDB member country.

Visa and Work Permit: The Bank, pursuant to applicable policies, may submit a visa request to the applicable immigration authorities; however, the granting of the visa is at the discretion of the immigration authorities. Notwithstanding, it is the responsibility of the candidate to obtain the necessary visa or work permits required by the authorities of the country(ies) in which the services will be rendered to the Bank. If a candidate cannot obtain a visa or work permit to render services to the Bank the contractual offer will be rescinded

Consanguinity: Pursuant to applicable Bank policy, candidates with relatives (including the fourth degree of consanguinity and the second degree of affinity, including spouse) working for the Bank as staff members or Complementary Workforce contractuales, will not be eligible to provide services for the Bank.

Diversity: The Bank is committed to diversity and inclusion and to providing equal opportunities to all candidates. We embrace diversity on the basis of gender, age, education, national origin, ethnic origin, race, disability, sexual orientation, religion, and HIV/AIDs status. We encourage women, Afro-descendants and persons of indigenous origins to apply.

PROCUREMENT PLAN FOR NON-REIMBURSABLE TECHNICAL COOPERATIONS										
Country: Regional					Executing agency: IDB				Public or private sector: Public	
Project number: RG-T2716					Title of Project: Regional Support for the Habitat III Conference					
Period covered by the plan: 30 months including execution period										
Threshold for ex-post review of procurements:				Goods and services (in US\$):		Consulting services(in US\$):				
Item No	Ref. AWP	Description (1)	Estimated contract cost (US\$)	Procurement Method (2)	Review of procurement (3)	Source of financing and percentage		Estimated date of the procurement notice or start of the contract	Technical review by the PTL (4)	Comments
						IDE/MI F %	Local/ other %			
1		Component I. Public Policy Analysis on Thematic Areas for the New Urban Agenda								
		Individual consultants								
1.1		Literature Review for Habitat III "Zero Draft"	\$ 90,000	IICQ	NA	100%	0%	Apr-16	NA	
2		Component II. Knowledge Dissemination through Interregional Preparatory Workshops for Habitat III								
		Consulting services								
2.1		Habitat III side events (five total)	\$ 70,000	PC	NA	100%	0%	Apr-16	NA	
2.2		National Urban Forum (Dominican Republic)	\$ 25,000	FBS	NA	100%	0%	May-16	NA	
2.3		Social Media Platform	\$ 15,000	PC	NA	100%	0%	May-16	NA	
		Individual consultants								
2.4		Project Coordination	\$ 40,000	IICQ	NA	100%	0%	Apr-16	NA	
3		Component III. Habitat III Housing Roundtable								
		Consulting services								
3.1		IDB Event at the Habitat III Conference	\$ 60,000	PC	NA	100%	0%	Sep-16	NA	
Total			\$ 300,000	Prepared by: IFD/FMM			Date: 2/11/2016			
(1) Grouping together of similar procurement is recommended, such as computer hardware, publications, travel, etc. If there are a number of similar individual contracts to be executed at different times, they can be grouped together under a single heading, with an explanation in the comments column indicating the average individual amount and the period during which the contract would be executed. For example: an export promotion project that includes travel to participate in fairs would have an item called "airfare for fairs", an estimated total value of US\$5,000, and an explanation in the Comments column: "This is for approximately four different airfares to participate in fairs in the region in years X and X1".										
(2) Goods and works: CB: Competitive bidding; PC: Price comparison; DC: Direct contracting.										
(2) Consulting firms: CQS: Selection Based on the Consultants' Qualifications; QCBS: Quality and cost-based selection; LCS: Least Cost Selection; FBS: Selection under a Fixed Budget; SSS: Single Source Selection; QBS: Quality Based selection.										
(2) Individual consultants: IICQ: International Individual Consultant Selection Based on Qualifications; SSS: Single Source Selection.										
(2) Country system: include selection Method										
(3) Ex-ante/ex-post review: In general, depending on the institutional capacity and level of risk associated with the procurement, ex-post review is the standard modality. Ex-ante review can be specified for critical or complex process.										
(4) Technical review: The PTL will use this column to define those procurement he/she considers "critical" or "complex" that require ex ante review of the terms of reference, technical specifications, reports, outputs, or other items.										